

# Marketing Menu

Ever wish you had an extra set of hands to help things get done? Well, the Gerber Marketing team is all hands on deck to support your business. We want you to feel supported, savvy, and most of all successful.

## TRAINING & EVENTS

Product Training	Virtual or in-person info session with product experts
Roadshow Event	Gerber-hosted events at your location with product demonstrations, food, swag, raffles, & more

## CROSS-REFERENCE TOOLS

<a href="#">Master Faucet</a>	Features all fittings
<a href="#">Visual Faucet</a>	Features fittings collections with images
<a href="#">Vitreous China</a>	Features toilets & sinks with images

## MULTI-MEDIA

<a href="#">Social Media Content</a>	12 weeks of content written by Gerber & ready to be posted on your channels
Image Library Access*	Lifestyle & product close cut images
<a href="#">Counter &amp; Showroom Videos</a>	Product feature reels that can be played with or without sound

## COLLATERAL

Project Spotlights	Feature your company's success story on gerber-us.com
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## PROMOTIONS

<a href="#">Flyer Templates</a>	Copy & paste your promotion details in easy-to-use PowerPoint files
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\* For image needs, please contact your Gerber marketing team by emailing [marketing.admin@globeunion.com](mailto:marketing.admin@globeunion.com) and we will get back to you within 2 business days.

To schedule training or events, or to be featured in a project spotlight, contact your regional sales manager or manufacturers' sales representative. All other items can be accessed directly by clicking on the tool name.