

# Community Investment Annual Report—2021



# 2021 Community Investment Annual Report

As COVID-19 continued and the extraordinary conditions first seen in 2020 refused to abate, we were presented with another remarkable year in 2021, with our members and all healthcare providers facing the burdensome challenges of the pandemic. As our members met and exceeded these challenges, we were also proud to see our employees and nonprofit partners rise to meet the needs of our communities. The TDC Group of Companies is committed to building healthy communities, improving access to healthcare, and addressing the social determinants of health.

## DEDICATED TO SERVICE

TDC Group has three community investment programs: Corporate Charitable Giving, Employee Gift Matching (matching monetary and volunteer hour donations), and The Doctors Company Foundation, which provides support for patient safety education for healthcare professionals in training and in practice, and patient safety research with clinically useful applications.

### 2021 Numbers



employee matching requests granted



community organizations receiving matching donations



organizations receiving contributions through corporate charitable giving



matched volunteer hours



in grants to date from The Doctors Company Foundation

Cover image: Members of On The Move's VOICES program show their appreciation for first responders and the community. VOICES' one-of-a-kind Youth Engagement Model empowers young people to design and lead programs to meet their needs, resulting in better outcomes for older foster youth.

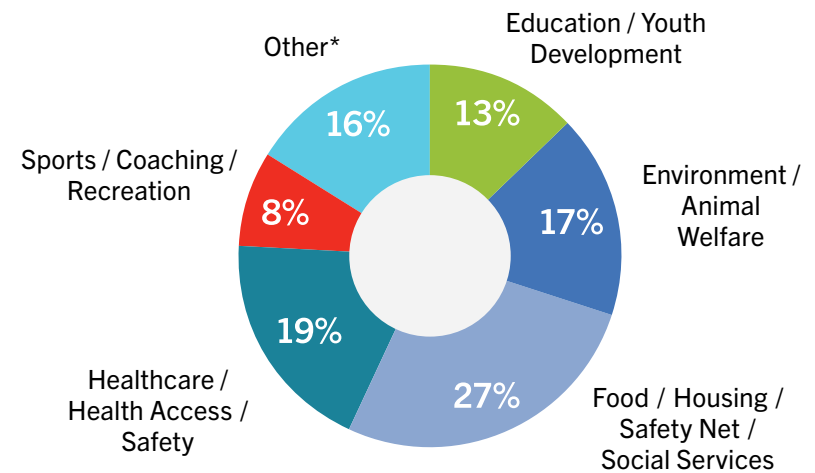
# Employee Gift Matching Program

The employees of TDC Group—The Doctors Company, Healthcare Risk Advisors, TDC Specialty Underwriters, and Medical Advantage—consistently demonstrate their generosity to the causes they care most about, and this community investment program reflects these values.

TDC Group offers its employees a way to increase both the impact of their charitable giving and their volunteer efforts through our Employee Gift Matching Program. Many of the nonprofit organizations that our employees choose to support address the social determinants of health at both local and national levels.

Often, employees contributed more hours of their time than they were eligible to match—a testament to the altruistic spirit of employees from all over the U.S. Company-wide, employees made 444 eligible contributions to 285 organizations.

## 2021 Gift Matching Contributions by Category



\*Advocacy / Arts / Culture / Disaster Relief / Humanitarian Aid / Humanities / Media / Military Families / Policy / Social Justice / Troops / Veterans

“After 10 amazing years with The Doctors Company, I will be retiring soon, and one of the things I’ll miss about working here is our Employee Gift Matching Program. Over the years, the company has matched my donations and my volunteer hours to a variety of nonprofit organizations, including the American Diabetes Association, If Given A Chance, and World Central Kitchen. This is an employee benefit that positively impacts causes important to me, and I would encourage employees to take advantage of this valuable benefit. It doubles the impact they can have on the world.”

**Denise Moore**

*Retired Senior Director, Public Relations*



# Employee Gift Matching Program

## Vision Theatrical Foundation

**Rosalind Raiford**, Senior Claims Specialist at The Doctors Company, does important volunteer work for **Vision Theatrical Foundation**. Oftentimes, she works inside the Clark County Juvenile Detention Center under the strict direction of the Juvenile Justice System. The Foundation's 2nd Chance Job Skills and Life Skills workshops she helps lead are designed to engage youth in open and honest communication to address harmful behaviors and choices. The programs provide them with tools, mentoring, and a safety network that increases their self-sufficiency and confidence to be successful in high school graduation, higher education, and the workforce. Volunteers in this program, like Raiford, focus on providing vision

To date, Raiford's efforts alone in the Matching program have added \$18,000+ in funding to multiple nonprofits.



and hope and supporting each participant in developing their own action plan for once they leave the system. "I'm a witness to how we are changing and saving the lives of thousands of young people, some who find themselves in desperate situations," Raiford said, "Because as we know there are two things you get every day: a chance and a choice."

The Foundation's **Toe Tag Monologues**, an innovative theatrical program using drama to help youth, are written by retired Las Vegas Metropolitan Police Officer and Founder R. Byron Stringer. These stories address the multifaceted challenges of drug abuse, bullying, drinking and driving, teen suicide, human trafficking, gang violence, school violence and shootings, domestic violence, self-harm, and low self-esteem. Youth are encouraged to engage in open discussions and feel safe seeking help from adults and professional mental health service providers.

# Employee Gift Matching Program

## Pets Alive

**Melissa Johnson**, Vice President, Finance and Controller, Healthcare Risk Advisors, part of TDC Group, has provided both monetary and volunteer hour matches for **Pets Alive**. Johnson has served as treasurer of Pets Alive since 2015 because she's passionate about the mission to build a humane community for companion animals. TDC Group's matching program added \$5,000 to Pets Alive's 2021 donations, enabling them to help many animals in need, like Kalamazoo, an emaciated potbellied pig found roaming the streets of the Bronx.



Pets Alive, located in the foothills of the Catskill Mountains, was established in 1988 to build a humane community supporting the human-animal bond by being a resource through rescue, adoption, intervention, education, and outreach. Their vision is a community where all animals are loved, respected, and treated humanely. They embrace, above all, kindness, compassion, integrity, respect,

inclusiveness, and collaboration in all aspects of their mission and vision for a humane community.

The organization provides a number of community-based programs that help people care for their pets—with a goal to keep pets in homes. One such program is the Pets Alive Pet Chow Pantry. During economic hardship, families often choose between feeding and caring for their pets and paying household bills or purchasing human food. With access to free or affordable pet food and supplies, Pets Alive is building a humane community that supports the human-animal bond. To reach more pets and owners, they are now partnering with traditional food banks to provide much-needed food for free for those in need. In 2021 alone, more than 4,000 pounds of dog and cat food were distributed, helping to address conditions that put neighborhood families and their companion animals at risk.

**Last year, the company matched nearly 2,000 hours of volunteer time, resulting in \$65,000 to 29 nonprofits.**

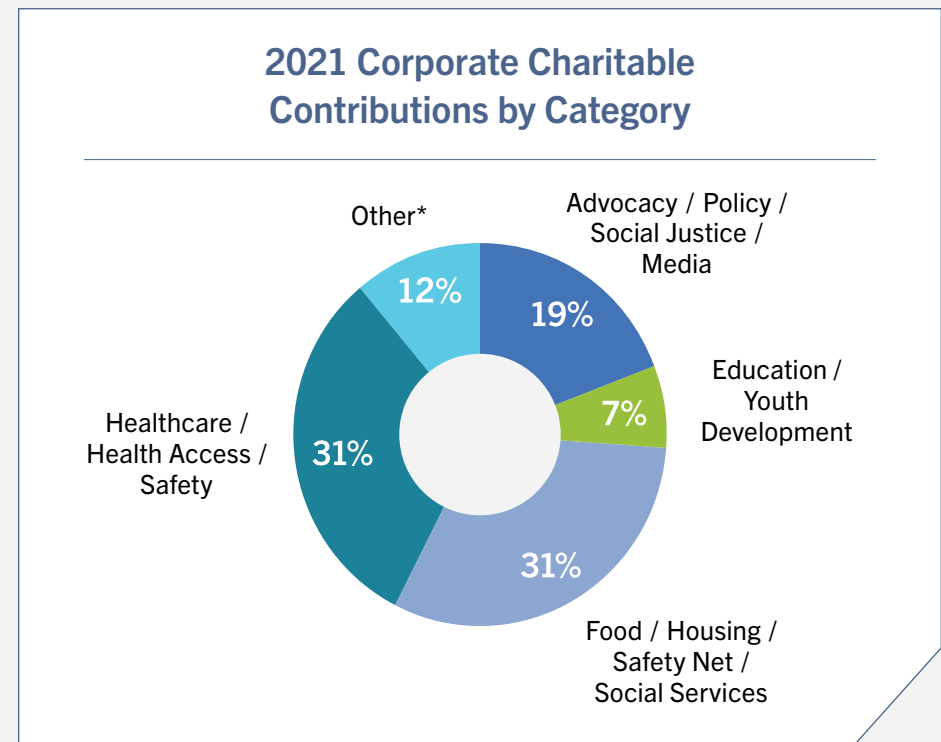
# Corporate Charitable Giving Program

TDC Group invests in communities through our Corporate Charitable Giving Program. We are committed to reflecting the values of our members and employees, partnering with 501(c)3 nonprofit organizations in the communities in which we have a significant presence, including communities served by The Doctors Company, Healthcare Risk Advisors, TDC Specialty Underwriters, and Medical Advantage. We also partner with national organizations to promote equity for both healthcare professionals and their patients. Our investments aim to address the social determinants of health—creating environments that promote good health for all.

By funding local nonprofit partners who know their individual community's needs, we can help to reduce inequities, level the playing field, build resilience, and improve community members' capacity to succeed. Our nonprofit partners do this by providing:

- Safety net services such as food, emergency and short-term housing, and financial assistance.
- Help for families who have suffered losses during the pandemic or natural disasters.
- Healthcare and mental health services.
- Safe places to stay for those affected by domestic and sexual violence.
- Improved educational outcomes for underrepresented youth.
- Culturally competent services that address social, economic, and racial inequities.

In 2021, the TDC Group of Companies supported 55 organizations with our corporate charitable contributions.



\*Animal Welfare / Arts / Coaching / Culture / Disaster Relief / Environmental / Humanitarian Aid / Humanities / Recreation / Sports



# Corporate Charitable Giving Program

## The Boys & Girls Clubs of Napa Valley

In 2021 the **Boys & Girls Clubs of Napa Valley** served more than 2,000 youth across their 12 Napa and American Canyon locations. The Club's mission is to inspire and enable all young people, especially those who need them most, to reach their full potential as productive, caring, and responsible citizens. Seventy percent of the households served live below Napa's median income and receive full scholarships. Club members participate in after school, school year day camp (for holidays and breaks), and summer camp programs, which focus on academics, healthy behaviors, leadership, physical fitness, teens, and the arts, providing numerous opportunities for members ages 6 to 18. Says one of their members: "I was often someone who felt apart or 'othered.' That changed at the Club. Here I felt included. I found myself here."



## On The Move



Since 2003, **On The Move** has been mobilizing emerging leaders to take action on behalf of their communities and in pursuit of social equity. Based in Napa, California, the organization has grown from local to regional to statewide, ultimately

impacting 27 California counties. In partnership with local communities, On The Move has explored innovative approaches to closing the achievement gap for children of color, transforming outcomes for former foster youth, promoting health and wellness across communities, and building strong, engaged families. Supported by a track record of results-oriented programming and in partnership with hundreds of established community partners, On The Move works to unite communities and focus on the safety and inclusion of all people.

# Corporate Charitable Giving Program

## New York Cares

Two years of pandemic winter holidays can't stop TDC Group from spreading cheer from North to South.

**New York Cares** runs programs year-round, addressing issues like hunger, homelessness, educational inequity, and the environment. Prior to the pandemic, Healthcare Risk Advisors (HRA) participated in a New York Cares volunteer program called Winter Wishes. The team at HRA would volunteer to receive 40 to 50 letters from children in shelters, low-income housing, and at-risk homes. Participating employees took one or two letters and provided the gifts requested in the letters. They had wrapping parties around Thanksgiving and enjoyed the spirit of supporting the children in their community.



However, in light of the COVID-19 pandemic, New York Cares took measures to scale back the Winter Wishes program to support the health and safety of staff and volunteers while still providing holiday gifts for thousands of young New Yorkers. They focused on family shelters, public housing facilities, and Title I public schools in Central Queens, the South Bronx, and East Brooklyn, areas that have been hit hard by the pandemic.

TDC Group was able to provide a sponsorship and continue HRA's tradition of support. The team at HRA is looking forward to being able to volunteer in-person again soon.





# Corporate Charitable Giving Program

## The Children's Christmas Party of Jacksonville



In nonpandemic years, 4,000 children along with their parents waited in a long line at the **Children's Christmas Party of Jacksonville** for a chance to meet Santa and pick out several new toys. Hundreds of volunteers enjoyed handing out toys to the children and providing entertainment and security. The children went home with warm smiles, fun toys, and special memories, exactly what every child should have during the holidays.

As with New York Cares, in response to the risk posed by the COVID-19 pandemic, and in the interest of protecting the health of all involved, the Children's Christmas Party of Jacksonville was not able to hold their in-person toy distribution event in December of 2020 or 2021. With the support of TDC Group and others, they fulfilled their mission the first year of the pandemic by safely providing 18,000 toys total to over 5,000 children in need who were

enrolled in several preselected nonprofit programs in Duval County, Florida. In 2021 they served close to 7,000 children.

For 23 years, their mission has been to provide toys to Jacksonville's children in need, and they have fulfilled that mission every year since Travis and Margaret Storey started the event in 1999. During the second holiday season of the pandemic, they continued their legacy by safely providing toys, even though they had to modify the way they distribute them. The goal in future years is to provide toys once again at a fun, in-person party for families and volunteers.



# A Nexus of Charitable Giving and Employee Matching Programs

## If Given A Chance

**If Given A Chance** (IGAC), which identifies high school students who have determination, resilience, and courage to rise about the circumstances that could hold them down, checks all the boxes. Denise Moore, now-retired Senior Director, Public Relations for The Doctors Company, saw an opportunity to not only contribute monetary donations, but to engage by volunteering her time in board service, both of which qualified for employee matching funds. IGAC's work, which addresses social determinants of health, also benefits from Corporate Charitable Giving.

### MARJAINE'S STORY

High school senior **Marjaine Rodriguez** was having a difficult time traveling distances to school and work with a broken bicycle. When she informed an IGAC Student Services Manager of this problem, the Student Services Manager picked up the bike, brought it to a local bike shop, and pleaded with the shop owner to stay open late and fix the bike right away. The Student Services Manager returned the fixed bike that same night, and Rodriguez was able to start making it back to school and work on time beginning the next day.

Bike repairs are not normally what IGAC does for Napa County students, but the organization is there for assistance when students need extraordinary support from junior year of high school all the way through vocational school or college.



Rodriguez is one of 10 Napa County high school seniors who have overcome formidable social, family, medical, and economic challenges to graduate from high school in 2022 and get accepted to college thanks to the support of IGAC.

IGAC teaches its students independent living skills, as well as the application process for college and vocational certificate programs. It also gives students resources to find scholarships. Many of the students are the first in their families to be college-bound and do not have resources to hire consultants to guide them through the process.

“We are excited to support resilient and inspiring Napa County students who have the grit and determination to choose higher education as their path to a better life,” said Allison Haley, IGAC’s Board President and Napa County District Attorney.

# The Doctors Company Foundation

Created in 2008, The Doctors Company Foundation is a 501(c)3 nonprofit charitable organization. The purpose of the Foundation is to support patient safety education for healthcare professionals in training and in practice, and patient safety research with clinically useful applications.

Following a highly competitive 2021 grant cycle with a focus on innovation, The Doctors Company Foundation awarded grants to support these new projects:

- **Assessing Surgical Competency Through Automated AI-Powered Surgical Video Analysis**—to develop and implement an artificial intelligence (AI) system that evaluates cataract surgeon performance through automated analysis (University of Michigan).
- **Enhanced Diagnostic Reasoning (eDRx)**—to address the need to boost emergency department trainee diagnostic reasoning skills through ambient and artificial intelligence (University of Michigan).

- **Identifying and Mitigating Patient Safety Risks Associated with Referrals From Telehealth to In-Person Care**—to support a comprehensive analysis to identify telehealth referral risks and develop a rigorous assessment tool to help facilities mitigate risks during the referral process (MedStar Health Research Institute).
- **Implementation of an All-Cause Deterioration Model for Adult Inpatients**—to support the implementation of PICTURE (Predicting Inpatient Acute Care Transfers and Other Unforeseen Events), an early warning system that predicts patient deterioration, into the clinical workflow (University of Michigan).

To date, The Doctors Company Foundation has provided more than \$6.75 million in grants supporting patient safety research and patient safety education for healthcare professionals.



# The Doctors Company Foundation

Message from the Chair of The Doctors Company Foundation Board of Directors

“The Foundation seeks applicants who can demonstrate innovative approaches, produce measurable outcomes, and disseminate findings that result in widespread use to improve patient safety across the healthcare community. Though it makes the Board’s funding decisions more difficult, we have been pleased with the increasing quality of the applications submitted for review each year and look forward to sharing the progress and results of these recent grants.”



**William C. Rupp, MD**

*Chair of The Doctors Company  
Foundation Board of Directors*

# Q&A on Community Investment

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At times during the past two years, our members and other healthcare providers have dealt with conditions closer to a military field hospital than a typical healthcare setting. But as healthcare providers have met and exceeded the challenges, we have also been proud to see our employees and nonprofit partners rise to meet the needs of our communities. Elizabeth Healy, Vice President of Government and Community Relations, shares how employees and partners of TDC Group support the health of the communities we serve—in and out of the clinical setting.

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**Elizabeth Healy**

*Vice President,  
Government and  
Community Relations*

“Our investments aim to address the social determinants of health—creating environments that promote good health for all.”

- Q. What are the latest developments in our Corporate Charitable Giving and Employee Gift Matching programs?**
- A. We have increased our investment in organizations that support equity in healthcare access and treatment. This is a key component of our longstanding commitment to addressing the social determinants of health. For instance, we are partnering with organizations that support both the success of physicians of color and the healthcare access of patients from a variety of backgrounds and identities.

# Q&A on Community Investment

**Q. What projects, programs, and positive developments are you excited about right now?**

A. Our leadership team and Board of Governors have committed to year one of a five-year plan that proposes an increase of 25 percent each year across the programs, more than doubling the current philanthropic efforts of our community investment programs in 2026.

To amplify the impact of the funding increase, in 2022 we're launching a new Workplace Giving platform to help employees more deeply engage with our community investment programs.

**Q. What are some of the most memorable positive impacts that you've seen from our community giving programs?**

A. It feels especially significant now how much our employees and the company have stepped up to deal with food insecurity, health equity, and other issues brought to the forefront by the pandemic. We've heard from many nonprofit leaders expressing their gratitude that they could count on our continued support during a time when many corporate donors scaled back their giving.



Our fight against food insecurity continues, and we answer the call at local, regional and nationally networked organizations. For example, last fall we supported the Oregon Food Bank through our corporate charitable giving, as well as several employee gift matches. Through sponsorship of the Oregon Harvest Dinner, we are able to help them in their mission: “To provide access to nutritious food for all. We collect and distribute food across Oregon and Southwest Washington, helping ensure free food is available to everyone experiencing food insecurity—especially those disproportionately harmed by unfair systems rooted in racism, classism and sexism.”



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