

# 2022 Community Investment Annual Report



# A Message from Deepika Srivastava, Executive Vice President

In yet another year of obstacles, from natural disasters to record-breaking inflation, we are encouraged and humbled by our employees' willingness to continue to give to their communities. We are proud to support their efforts by matching their donations and volunteer hours, and to provide corporate charitable contributions to our nonprofit partners who advance our goal of addressing the social determinants of health. The Doctors Company Foundation continues to advance the practice of good medicine by funding patient safety research and education to improve clinical outcomes across the healthcare community.

I am pleased to share with you our *2022 Community Investment Report*.



**Deepika Srivastava, MBA, PMP**  
*Executive Vice President, MPL  
The Doctors Company and TDC Group*

## 2022 TDC Group Community Investment Programs

### Employee Gift Matching

502

employee matching requests granted

1,800

matched volunteer hours

334

nonprofit organization recipients

### Corporate Charitable Giving

61

nonprofit organization recipients

### The Doctors Company Foundation Grants

\$7.34M

in grant funding to date

TDC Group is the marketing name for The Doctors Company and its subsidiaries and affiliated companies.

# Employee Gift Matching Program

The employees of TDC Group—The Doctors Company, Healthcare Risk Advisors, TDC Specialty Underwriters, and Medical Advantage—consistently demonstrate their generosity to the causes they care most about, and this community investment program reflects these values.

The Employee Gift Matching Program encourages and supports employees’ charitable giving in their communities. It matches both employees’ financial donations and volunteer hours to nonprofit organizations of their own choosing.

In 2022, TDC Group matched 502 employee monetary contributions and 1,800 volunteer hours to 334 organizations, thereby doubling the donation impact.

## Gift Matching Recipient Organizations by Category

Arts, Culture, Humanities	21
Civil Rights, Social Action, Advocacy	10
Disaster Relief, Humanitarian Aid	25
Education, Youth Development	69
Environment, Animal Welfare	54
Healthcare, Health Access, Safety	75
Veterans, Military, First Responders	11
Safety Net, Human Services	69

**334**

### OCTOBER 2022 DOUBLE-MATCH CHALLENGE: TRIPLING THE IMPACT

In October 2022, TDC Group launched a one-month donation challenge to its employees: Make a charitable donation of \$25–\$150 during the month of October to their choice of nonprofit organizations and the company would double-match that amount to triple the total amount donated.

The results were impressive. The October 2022 Double-Match Challenge brought in nine times as many total donors, with three times as many organizations receiving October donations, generating 4.5 times as much in contributions than the previous October. In all, the 2022 double-match month resulted in a total of nearly \$75,000 in charitable contributions from TDC Group and their employees in October.

# Employee Gift Matching Program

Robert Drew, Assistant Vice President, Digital Strategy, Marketing, The Doctors Company

## *Beneficiary Organization:*

### ***The School of Arts and Culture at the Mexican Heritage Plaza***

It's hard for me to exclude any worthy cause, so my personal charitable contributions cover the gamut, from national and international organizations such as public radio, The Nature Conservancy, and Doctors Without Borders, to local programs like the Sonoma County Bicycle Coalition, music and arts programs, and homeless organizations. I am not usually able to squeeze in time to volunteer in a significant way, so contributing financially is sometimes the best way I can help.

One organization I regularly support in my own community is the Committee on the Shelterless (COTS), which assists those experiencing homelessness in finding and keeping housing, increasing self-sufficiency, and improving well-being. It currently supports approximately 190 people in shelter and nearly 700 in housing programs.

Another program I support is The School of Arts and Culture at the Mexican Heritage Plaza where my daughter-in-law is Executive Director. The school does many wonderful things. During the pandemic, they hosted COVID-19 testing, then vaccination clinics, and served as a food distribution site for the community.

I am inspired to maximize my own contributions because I don't want to let the generous match that TDC Group offers go to waste when so many deserving organizations could use that extra support.



### **The School of Arts and Culture at the Mexican Heritage Plaza (San Jose, California)**

The School of Arts and Culture at the Mexican Heritage Plaza catalyzes creativity and empowers community. The school believes equitable access to resources ensures a thriving community, and serves as an anchor organization for East San Jose, activating the vibrancy and celebration of that community.

# Employee Gift Matching Program

Jeff Case, Senior Vice President, Finance, TDC Specialty Underwriters

*Beneficiary Organization:*  
**Healing Meals Community Project**

My daughter, Charlotte, has volunteered at the Healing Meals Community Project (Healing Meals) for the past three years, and her experience there inspired me to donate to them.

I've come to really appreciate both the benefit Healing Meals provides to our community and the confidence Charlotte has gained



working with this organization. In addition to making meals weekly, she attends monthly leadership meetings, and proudly wears the blue apron she earned after volunteering 50 hours.

I love that we can double the impact of what we give through TDC Group's Employee Gift Matching Program. It only takes a few minutes to process the match through the online platform. Last year, I made my donation during the October 2022 Double-Match Challenge, giving Healing Meals triple my original amount.

The Employee Gift Matching Program provides a great opportunity to support causes that make a difference in the local communities of employees across all of TDC Group.

**Healing Meals Community Project (Weatogue, Connecticut)**

Those battling serious illnesses often find themselves unable to shop or cook and with a limited support network. Healing Meals prepares and delivers nutritious meals to help individuals and families recover, offering a circle of support. Youth and adult volunteers work together to prepare meals with the goal of creating and perpetuating a caring community. Healing Meals draws teen volunteers into the gardens and kitchen to learn how to prepare food, exposing them to a wide variety of lessons through hands-on, experiential learning that empowers them and fosters compassion.

# Employee Gift Matching Program

Erin Boeve, MPH, Senior Analytics Consultant, Medical Advantage

## *Beneficiary Organization:*

### ***Girls on the Run, Mid-Michigan Chapter***

I have been interested in the empowerment of girls and have loved running since my early 20s. Girls on the Run (GOTR) combines those into a program that fosters social and emotional development, builds confidence, and increases physical activity—and I was excited to be a part of its Mid-Michigan chapter.

The program had been in my community for years but stopped during the COVID-19 pandemic. I re-established our neighborhood school as a site and brought the program back to our community in 2022. Each year, the program culminates with a celebratory 5K run with all the local GOTR groups and a community impact project that the girls plan and complete. As a volunteer coach, it was amazing to watch the girls grow as individuals and as a group, and to watch them cross the finish line with their family and friends. An especially meaningful part was that my daughter was a participant, and my mom was one of the other coaches: three generations learning and growing together.

I wasn't aware of TDC Group's volunteer hours matching program when I initially volunteered for GOTR, but I was thrilled that my time could also financially contribute to give more girls the opportunity to participate.



### **Girls on the Run (Flushing, Michigan)**

Girls on the Run inspires girls of all abilities to recognize their individual strengths while building a sense of connection in a team setting. Volunteer coaches facilitate lessons that blend physical activity with life skill development to enable girls to adapt to whatever comes their way. At the end of the season, the team completes a 5K run together, which provides a tangible sense of accomplishment and sets a confident mindset into motion.

# Employee Gift Matching Program

Frank Darmstadt, Senior Department Assistant, Healthcare Risk Advisors

*Beneficiary Organization:*

## ***New Alternatives for LGBT Homeless Youth***

I've been a volunteer at New Alternatives for LGBT Homeless Youth (New Alternatives) for 10 years, but last year was the first time I took advantage of the TDC Group volunteer hours match program. It's not time-consuming to write a check or click a box, but human contact and presence are so valuable, so I appreciate that TDC Group's match extends to supporting volunteer hours.



Much of my time there is spent helping cook, serve, and clean up after our weekly Sunday dinner for clients. It might seem small but it's critical—you can't snap your fingers to find someone a home or job, but food can accomplish a lot in the meantime. Making sure they're fed and giving them that personal connection through a shared meal can give them back some self-esteem and allow them to realize they're worthy. Sometimes the most important thing is just being there to offer a smile, a hug, or a touch on the arm to someone who has been abandoned. Being able to offer kindness is worth its weight in gold, and it doesn't cost a thing.

It's really amazing to have an employer who includes employees in its charitable giving decision-making. I'm very grateful that TDC Group doubles the impact of my volunteer time—it is so appreciated by these organizations.

## **New Alternatives for LGBT Homeless Youth (New York, New York)**

New Alternatives for LGBT Homeless Youth is dedicated to reducing homelessness among LGBTQ+ youth and young adults in New York City by addressing areas critical to their development and well-being: housing, physical and mental health, education, and employment. With a strong focus on harm reduction and long-term support, it offers a broad range of direct services and referrals to meet the needs of clients and advocate on their behalf to ensure they survive and thrive.

# Corporate Charitable Giving Program

**TDC Group increased its corporate charitable investments by 25 percent in 2022, providing support to more than 60 organizations across the country.**

In addition to supporting employee contributions, TDC Group also invests in communities where it has a significant presence through its Corporate Charitable Giving Program. Local nonprofit partners know their community's needs best, so we work with them to support their

efforts to reduce social, economic, and racial inequities, improve access to services, and build community health, well-being, and resilience. We also partner with national organizations committed to creating environments that promote good health for all.

In 2022, TDC Group increased its corporate charitable investments by 25 percent, providing support to more than 60 organizations across the country. These organizations all have something in common: they address elements within the five domains of the social determinants of health. These are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. As these are complex issues, the reach of many of these organizations goes beyond one domain, tackling multiple conditions to improve health and reduce health disparities.

## SOCIAL DETERMINANTS OF HEALTH



Economic Stability



Education Access  
and Quality



Health Care Access  
and Quality



Neighborhood and  
Built Environment



Social and  
Community Context



# Corporate Charitable Giving Program

## Bringing A Face to Corporate Charitable Giving



**Kerin Torpey Bashaw, MPH, BSN, RN**

*Senior Vice President, Department of Patient Safety and Risk Management, The Doctors Company*

### Q. What do TDC Group's charitable contributions address in Napa, California?

A. When you think of Napa Valley, you typically think of fine wine and food, but there are many needs in the community. About 50 percent of children in Napa public schools receive free or reduced-price lunches, and many residents don't have access to healthcare, mental health services, and other needed resources. In California, TDC Group provides critical support for key community nonprofit organizations that provide essential support

services. These include Mentis, which provides bilingual mental health services; ALDEA, which provides mental health and family support services for foster children; ParentsCAN, which supports parents of special needs children; and the Boys and Girls Club of Napa—among others. Most of these organizations fund their programs' primarily through fundraising events, which TDC Group supports through sponsorship.

### Q. What have you learned about your community from attending these events?

A. Representing TDC Group at sponsored events offers great insight into my community, and the opportunity to meet community and government leaders and beneficiaries of the services we support. These events offer a realistic picture of the strengths and areas of need in this community.

### Q. What have you learned about TDC Group's impact on the communities it supports?

A. TDC Group is highly regarded in the community. We're seen as a partner for programs and services that are critical to raising healthy children, and supporting families and the vulnerable during difficult times. I'm always very proud to tell everyone that I am representing TDC Group when I attend an event.

# Corporate Charitable Giving Program

## PurpLE Health Foundation (New York, New York)

**PurpLE Health Foundation (PurpLE Health)** is a women-led organization working with survivors of gender-based violence (GBV), including human trafficking, domestic violence, and sexual assault. PurpLE Health provides free, ongoing, trauma-informed primary and mental healthcare, as well as care navigation services, to GBV survivors and their children through its affiliated medical practice. This clinical care generates scalable, translational research on healthcare delivery, best practices, and health outcomes, provides trauma-informed employment, and improves financial health. In addition, PurpLE Health delivers customized trainings, technical assistance, and expert consultation to healthcare systems, medical schools, and other key stakeholders on topics including health equity, implicit bias in healthcare, health and human trafficking, and trauma-informed care.



“PurpLE Health is at the forefront of developing a new, trauma- and equity-informed healthcare discipline for a population that is all too often invisibilized in healthcare. We aim to build a healthcare organization that integrates the complex socioeconomic realities survivors face, including experiences with incarceration, homelessness, food insecurity, and/or lack of phone and internet access—particularly for those from historically minoritized communities. As a physician receiving support from a community of colleagues through The Doctors Company, I feel hopeful that the long-term, holistic, well-being of GBV survivors will become a transformative step towards achieving equitable healthcare for all.”

**Anita Ravi, MD, MPH, MSHP, FAFAP**

*Family Medicine Physician*

*PurpLE Health Foundation CEO and Co-Founder*

# Corporate Charitable Giving Program

## San Ysidro Health (San Diego, California)

**San Ysidro Health** is committed to improving health and well-being of the communities they serve, especially San Diego's rural communities. Originally established along the U.S. / Mexico border in 1969, the organization was founded by a group of mothers in search of medical services for their children. Today, San Ysidro Health provides innovative care to hundreds of thousands of lives in their care through a vast and integrated network of 50 program sites across San Diego County. Obstacles faced by patients in rural areas are vastly different than those in urban San Diego.

“Through the generosity and support from The Doctors Company, San Ysidro Health is able to provide much needed healthcare services to our rural families living on farms and in isolated trailer parks and homes. Many of our patients moved to rural East San Diego County because they can't afford to live in the city or the suburbs. If not for our rural clinics, senior home meal delivery services, and pharmacy, many residents would find it difficult to manage their chronic illnesses and access vital care.”

**Ana Melgoza, MPA**  
*Vice President of External Affairs*



Residents of rural areas are less likely to have health insurance, and aside from geographical factors, other challenges exist. Lack of transportation prevents families from gaining access to essential health services that can prevent, diagnose, and treat health conditions, and obtaining much needed medications and nutritious food. Everyone deserves the opportunity to live a healthy life, regardless of their zip code or ability to pay.

# Corporate Charitable Giving Program

## Community Action of Napa Valley (Napa, California)

**Community Action of Napa Valley (CANV)** improves lives for thousands of Napa County residents by helping them work toward self-sufficiency. As part of its efforts, CANV operates the Napa Food Bank, Meals on Wheels for Napa County, and two licensed preschools for low-income families. The Napa Food Bank's programs serve 9,500 Napa County residents per month, distributing 3.5 million pounds of food each year. Its Meals on Wheels program serves 425 meals each day to seniors through home delivery and congregate settings, totaling more than 120,000 meals provided per year.



“As a significant long-time sponsor of the annual Hands Across the Valley event benefitting Napa Valley’s food programs, The Doctors Company helped enable us to feed our neighbors year ‘round. We are first responders during emergencies, which has prompted us to purchase a large warehouse that will give us more capacity to store food during a crisis while housing the Food Bank of CANV and Meals on Wheels. All of this was made possible by the generous donations of community individuals and organizations such as The Doctors Company.”

**Drene Johnson**  
*Executive Director*

# Corporate Charitable Giving Program

The Doctors Company has an office location in Florida, and in response to the devastation in Florida caused by Hurricane Ian, supported two nonprofit organizations with a larger reach in its corporate charitable giving specifically to address disaster-relief needs in hard-hit communities.

## World Central Kitchen

It is a universal human right to live free from hunger, and food becomes even more essential in a crisis because food relief is not just a meal that keeps hunger away, it's a plate of hope. It tells a person that in their darkest hour that someone, somewhere, cares about them. World Central Kitchen not only provides warm, nutritious sustenance and hope in the devastated regions it serves, but sources and hires locally wherever possible to jump-start economic recovery through food.



## The American Red Cross

The American Red Cross prevents and alleviates human suffering by mobilizing the power of volunteers and the generosity of donors. Its network of volunteers, donors, and partners ensure that: those in need who have been affected by disaster receive care, shelter, and hope; communities are ready and prepared for disasters; there is access to safe, lifesaving blood and blood products; members of our armed services and their families find support and comfort whenever needed; and, in an emergency, there are always trained individuals nearby, ready to use their Red Cross skills to save lives.



# The Doctors Company Foundation

The Doctors Company Foundation is a 501(c)3 nonprofit organization created to support patient safety education for healthcare professionals, both in training and in practice, as well as patient safety research for clinical applications. In 2022, The Doctors Company Foundation awarded grants to four new projects, bringing its funding since its inception in 2008 to more than \$7.34 million.

## 2022 Grants



### **Reinventing Fall Risk Assessment Tools and Clinical Decision Making Through Data**

To develop a tool that is automated, standardized, individualized, dynamic, and can be integrated into nursing and physician workflows. (Johns Hopkins University)



### **Reducing Infections in Post-Surgical Events (RISE)**

To support the creation of a tool that will increase the efficiency of infection preventionists who are working to detect surgical site infection events. (UMass Memorial Health Care)



### **OR Crisis Checklists, Second Generation**

To support the improved capacity of clinicians to rescue patients from complications and to minimize the resultant harm. (Ariadne Labs, a joint center for health systems innovation at Brigham and Women's Hospital and the Harvard T.H. Chan School of Public Health)



### **Immersive Medical and Nursing Education and Simulation for Trainees: Using a HoloPatient to Teach Bedside Procedures**

To support the development of a procedural training platform that will drive hands-on skill development. (University of Michigan)

We will provide study outcomes and publications as they become available. Learn more about the Foundation's work at [tdcfoundation.com](https://tdcfoundation.com).



Healing Meals was just one of nearly 400 nonprofit organizations that TDC Group and its employees supported through employee gift matching donations and corporate charitable giving in 2022.

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