

Founder Bios

Joshua Motta

Founder & CEO

Joshua Motta is CEO & co-founder of Coalition, which brings together technology and insurance with a mission to provide security for all. Joshua founded Coalition in 2017 and the company now serves over 140,000 customers. Coalition has raised \$505M in funding (now valued at over \$3.5 billion) and was named one of Inc's Best Places to Work in 2021.

Joshua believes that digital risk is not just a technology problem; it is a risk management problem. He founded Coalition to help organizations prevent cyber incidents, and assist them with response and recovery in the event of an attack. Today Coalition applies its technology expertise to help organizations navigate cyber risk, executive risk, and more through the acquisition of Attune Insurance in 2021.

An entrepreneur from the start, Joshua joined Microsoft at the age of 15, where he became the company's youngest hire. He later played an influential role in the founding of web infrastructure and website security company Cloudflare as its CxO and Head of Special Projects. He's also worked in intelligence roles for the CIA and in investment banking and private equity at Goldman Sachs and Francisco Partners. Joshua earned his A.B. from the University of Chicago and currently lives in California with his wife and daughter.

John Hering

Founder

John Hering is widely recognized as a security industry leader and innovator. In addition to his role at Coalition, he is founder and Executive Chairman of Lookout, a global leader in cyber-security technology based in Silicon Valley. Lookout has been recognized as a Technology Pioneer by the World Economic Forum, and serves over 75 million users globally. John is also on the board of HackerOne, the #1 hacker-powered security platform.

BusinessWeek named John a Best Young Tech Entrepreneur; *Fortune Magazine* named him a "Smartest Person in Tech;" the editors of *MIT Tech Review* dubbed John a 35 Under 35 entrepreneur; and *Fortune Magazine* included John on its list of 40 Under 40 entrepreneurs. John is a frequent presenter at mobile and technology industry events including RSA, Mobile World Congress, Black Hat Technical Security Conference, DEFCON, and Fortune Brainstorm.