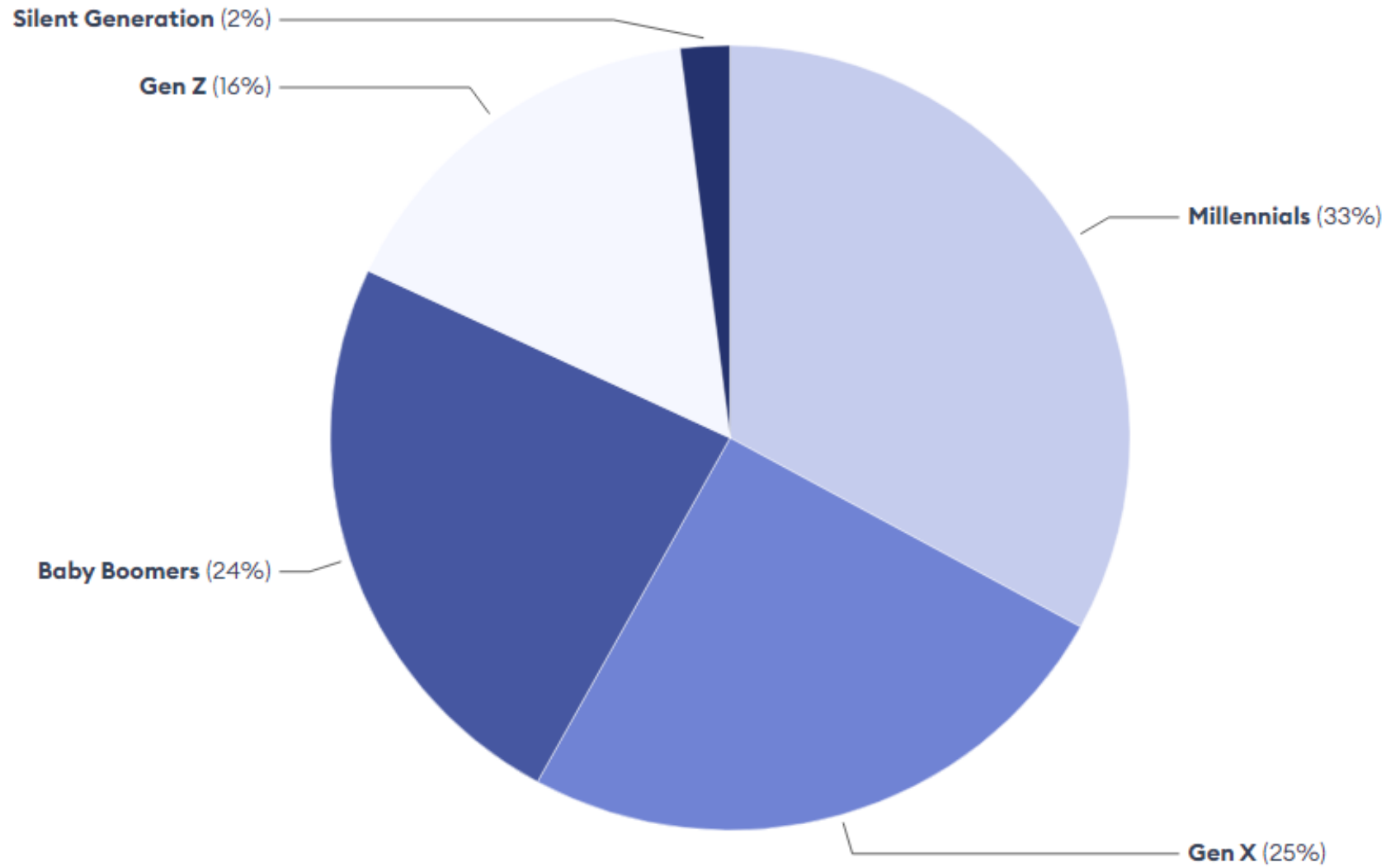


[Pet Ownership Statistics 2024- Forbes Advisor](#)
[15 Surprising Canada Pet Spending Statistics to Know in 2024 – Dogster](#)
[Pets have a transformative impact on Canadians, survey shows | National Post](#)



Share of Current Pet Owners by Generation



Data source: American Pet Products Association

Source: Forbes Advisor • [Get the data](#) • [Embed](#)

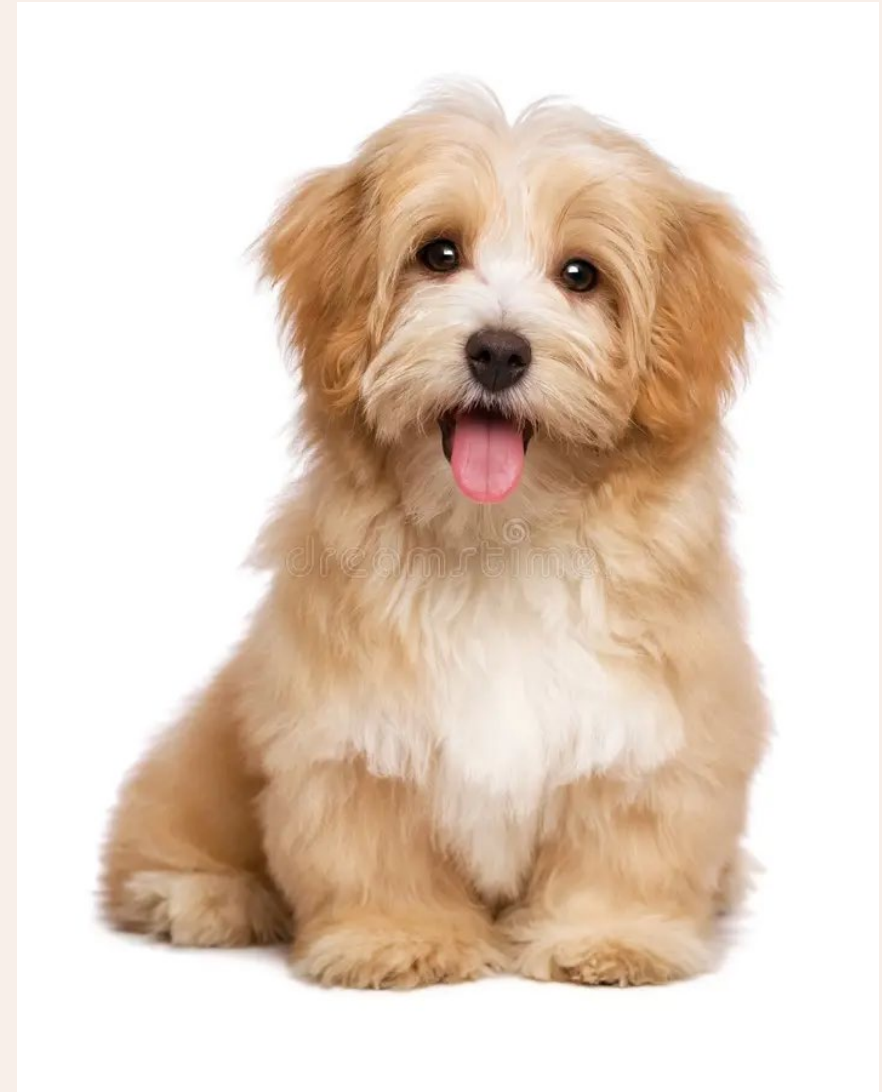


Polluted Pets

- Contaminated with 48 of 70 industrial chemicals tested.
- 43 chemicals at levels higher than those found in people.
 - 2.4x higher levels of non-stick chemicals.
 - 23x more fire retardants (PBDEs).
 - > 5x the amounts of mercury.
- 23 chemicals reported in pets for the first time.

Polluted Pets- Dogs

- Cancer: dogs have higher rates of cancer than humans.
- Study found 11 carcinogens.
- Cancer is second leading cause of death in dogs.
- Higher rates of cancer than humans.



Polluted Pets- Cats

- 15 chemicals toxic to the endocrine system.
- Flame retardants (EDCs) associated with feline hyperthyroidism.
- Increasing # of consumer products parallels increasing levels of hyperthyroidism.
- Pets = “early warning systems” for human health.





How are pets exposed?

- Grooming activities
- Eating scraps
- Food- processing and packaging chemicals.
- Chew toys
- Pet bedding



Little Regulation

- Chemical companies do not have to prove products are safe before they are sold.
- Few standards that limit chemical contamination in pet food, pet toys.

(FDA CVM 2008a,b).



What we can do

- Wipe paws to eliminate exposure.
- Regular bathing
- Maintain a consistent floor cleaning routine.
- Bedding that doesn't contain harmful chemicals.
- Food



Pet Shopping Cart

- Pet Mat
- Pet Mitt and Towel
- Pet 2 in 1 Shampoo and Conditioner
- Deodorizer
- Mop System with Duster Mop Pad
- Entry Mat