



# Booking seeds

Booking seeds are subtle ways to generate interest about hosting with Norwex! You can drop these seeds everywhere! Use them during events, in your VIP Group and on social media.

## Thanking the Host:

"I know you'll fall in love with our products, like (Host name) did. Think about a few friends who'd love learning about Norwex too, and let's set a date to partner together!"

## To anyone NEW to Norwex:

"When I first heard about Norwex, I immediately thought about people I knew who needed to see and experience these products! So, I partnered with my Consultant at the time to share Norwex with my friends and family."

## Talking about your must-have product:

"I'm excited to share one of MY must-have products! In fact, you can earn this, plus tons of products that might be on your wish list, just by partnering with me to share Norwex with your friends and family. How does that sound?"

## Sharing the catalog:

"I'd love to know what catches your eye when you check out our catalog. My goal is to help five people earn their must-have products for FREE this month. What do you think?"

## Ways to earn the Mop System:

"There are several ways to get your hands on our Mop System:

1. Purchase it from this event – it's worth every penny.
2. Earn it for FREE or at a deep discount by partnering together and sharing Norwex.
3. Open a Consultant Account and share Norwex with others.  
The mop comes in your Starter Kit.

Which way will YOU earn the Mop System?"

## Once your guests have a wish list:

"If you've fallen in love with more than your budget or credit card will allow, partnering together and sharing Norwex is an excellent way to get free products!"

## To a repeat Customer you know well:

"Hi (name)! I know you've had your eyes on (insert product); are you interested in partnering together to earn that for free? I have (insert preferred event type) down to a science and will make it fun and easy for you and your guests. What do you think?"

## Event close:

"There are three great ways to bring Norwex into your home:

1. Love a few; place an order today.
2. Love a lot; book an event.
3. Love it all; open a Consultant Account today!

Which way will you choose?"