

# Demo on the go

People are busier than ever these days. Have an on-the-go kit ready at all times to demo Norwex products whenever the opportunity comes up!

## What it is

Think about your kid's soccer game, lunch out with the girls, or even coffee with a co-worker – you're already with this group of people, right? They're already with you, so no need to schedule anything. It's simple and easy to snag 15 minutes with them while you're all out together. Remember: Think smarter, not harder!

## What you need

Always keep a Safe Haven 5 Set on hand. In addition, if you have flash sale items or your "must-haves," rotating these items into your kit helps keep it fun and fresh.

### SH5 checklist example

- Safe Haven 5 products
- Permanent marker
- Small sample size tile
- Hand-held mirror
- Lip gloss or Norwex Body Balm
- Catalogs



## Steps to demo

- 1** Why Norwex: Even in a brief demo, it's still important to share the Norwex Mission and your Why and to introduce yourself to anyone you don't already know.
- 2** Demo: Use the EnviroCloth® and Window Cloth to clean and shine the mirror with the lip gloss (or other butter substitute) on it and remove permanent marker from the tile.
- 3** Close: Let your guests know how they can purchase, how they can host and how they can join your VIP Group! Open up Q&A with how they can become a Consultant.

Don't forget to follow up ... treat this like any other workshop or event!