




live cleaner, safer, better.™

The Norwex Mission



Founded over 29 years ago in Norway.
From the super-clean personal care items we use on our skin to
the plant-based household products for our homes' surfaces,
our goal of reducing harmful chemicals and single-use paper
and plastic is more important than ever.

Our Mission

Sharing a cleaner, safer way of living by
reducing harmful chemicals
in everyday lives.

Numbers tell a story....

80,000+	# of chemicals registered with the EPA today
2,000	# of new chemicals introduced each year
2,492	# of new chemicals banned or restricted in EU
491	# of chemicals banned or restricted in Canada
170	# of new chemicals banned or restricted in AU
10	# of chemicals banned or restricted in US
287	# of chemicals found in cord blood of newborns
217	# of those that are toxic to brain & nervous system
180	# of those that cause cancer in humans
10x	How much more vulnerable children are to carcinogens than adults

Key Takeaway

Reliance on regulation to keep harmful chemicals to a minimum is not enough.

Chemicals and Childhood Obesity:

Chemicals used in disinfectants may increase childhood obesity.

<http://www.cmaj.ca/content/190/37/E1097>

Household Cleaning = 20 cigarettes/day

Cleaning with spray cleaners equivalent to smoking 20 cigarettes/day

<https://www.atsjournals.org/doi/abs/10.1164/rccm.201706-1311OC>

45 chemicals

have been identified in common household dust.

<https://www.nrdc.org/resources/not-just-dirt-toxic-chemicals-indoor-dust>

Endocrine Disrupting Chemicals linked with increased rates of

Dyslexia, ADHD and Autism, Asthma, Diabetes, Obesity.

<https://www.who.int/ceh/publications/endocrine/en/>

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Chemicals detected in teen girls including parabens, phthalates, triclosan and musks

<https://www.ewg.org/research/teen-girls-body-burden-hormone-altering-cosmetics-chemicals/detailed-findings>

3.2x

Toddlers and preschoolers typically have 3.2x more flame retardants in their blood as their mothers.

<https://www.ewg.org/research/fire-retardants-toddlers-and-their-mothers>

93%

of people age 6+ had detectable levels of BPA in their systems.

https://www.cdc.gov/exposurereport/pdf/FourthReport_ExecutiveSummary.pdf

75%

of Americans tested had triclosan detected in their bodies.

https://www.cdc.gov/biomonitoring/Triclosan_FactSheet.html

Key Takeaways

1. There are significant amounts of research indicating that exposure to harmful chemicals may be having an impact on our health.
2. Very limited research on the “cocktail effect”; what happens when low dose chemicals are combined in the body.
3. The impact on children is greater than on adults.

Wanna learn more?

- [Norwex Mission – Norwex Resource](https://theresource.norwex.com/norwex-mission/)
<https://theresource.norwex.com/norwex-mission/>
 - Podcasts, videos, mission resources
- Become my friend on FB- sharing studies and research as they come in and building our community!
- Take a listen to our podcasts on SoundCloud- Norwex Learning Network
- Beginning in April, Norwex News will have an On The Mission section with latest information on mission and our solutions.

References for Slide #3

- ¹ [The European environment – state and outlook 2020 – European Environment Agency \(europa.eu\)](https://www.european-environment.eu/)
- ² <https://dtsc.ca.gov/emerging-chemicals-of-concern/>
- ⁴ [Canada Gazette, Part 1, Volume 156, Number 20: Prohibition of Certain Toxic Substances Regulations, 2022](https://www.gazette.gc.ca/eng/other/other/2022/02/2022-02-03.html)
- ⁶ [Chemicals under the Toxic Substances Control Act \(TSCA\) | US EPA](https://www.epa.gov/toxic-substances-control-act-tsca)
- ⁷ <https://www.scientificamerican.com/article/newborn-babies-chemicals-exposure-bpa/>
- ⁸ <https://www.scientificamerican.com/article/newborn-babies-chemicals-exposure-bpa/>
- ⁹ <https://www.scientificamerican.com/article/newborn-babies-chemicals-exposure-bpa/>
- ¹⁰ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1280390/#b80-ehp0113-001125>