

Let's do safer, smarter laundry

Up your laundry game with Norwex's go-to guide for getting (and keeping!) your clothes and laundry room clean, fresh and functional – no harmful chemicals needed.



Laundry products & tools

- Ultra Power Plus™ Laundry Detergent
- Liquid Laundry Detergent
- Eco-Wash Laundry Detergent Strips
- Laundry Stain Remover
- Fluff and Tumble Dryer Balls

Laundry room cleaning tools

- EnviroCloth®
- Window Cloth
- Bright & White Laundry + Home Booster
- Mini EnviroWand® with Two-Sided Duster
- Superior Mop Starter System

Densely woven, superfine Norwex Microfiber removes up to 99% of bacteria from a surface with water alone when following proper care and use instructions.

Daily

- Wash/dry clothing and linens (frequency based on individual needs)
- Empty lint trap (after each use)
- Treat stains (immediately or as soon as possible)

Weekly

- Remove lint from traps and screens
- Wipe interior of dryer, tops of machines, counters, shelves and other surfaces
- Clean glass doors or windows on appliances (as needed)
- Dust and mop around machines
- Freshen up laundry baskets: vacuum woven; wipe down plastic; machine wash/dry fabric (as directed)
- Empty trash

Monthly (Deep Clean)

- Clean washer by running a cycle (tip: run with a scoop of Bright & White); leave lid open to dry
- Dust or dry mop around dryer hose to remove lint
- Clean dryer vents, removing any lint and debris
- Wet and dry mop laundry room floors (including behind machines)
- Clean backs of appliances
- Replenish products and supplies as needed (but you'll be surprised how long your Norwex products last!)

Tip: Put laundry detergent on AutoSave to save 10% on each recurring order!

