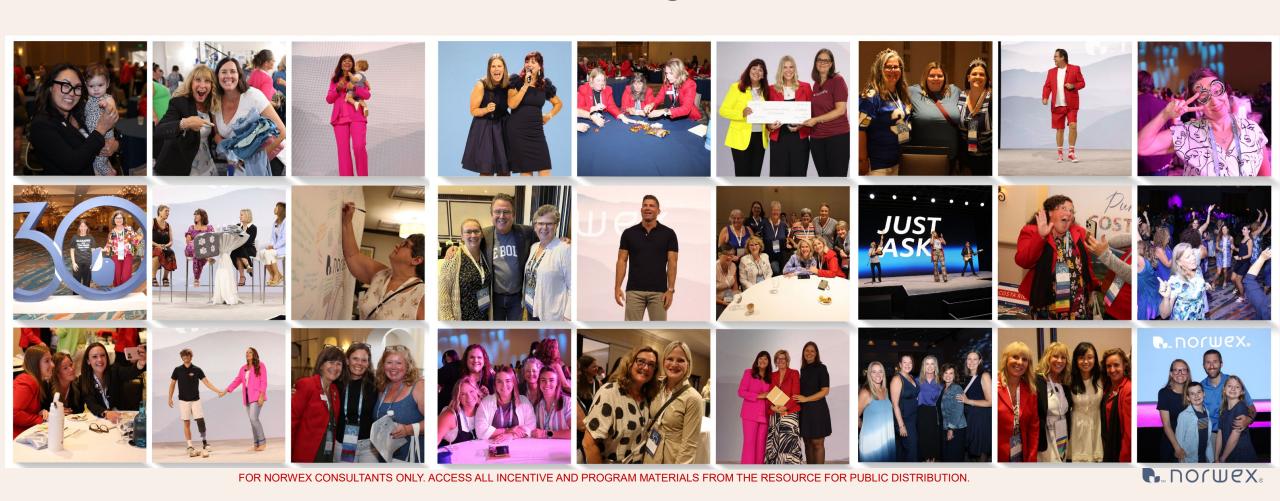




Thank You for an Amazing National Conference!



Just ASK! 90-day Challenge

- The "Just Ask" 90 Day Challenge kicked off at National Conference!
- The Goal: Support consistent business activity
- All consultants are invited to set personal goals: # of parties and # of new consultants they want to reach in the next 90 days.
- The Challenge: "Just Ask" to acquire more parties and invite others to join Norwex!
- The Training: On-going support will be provided by the RSMs on the "how to", through training shared at National Conference.
- The Reward: Increased business growth and potential income!
- We invite you to walk alongside us in supporting your Team in setting their own 90-day personal business pledge to maximize the Fall selling season together.
- Your RSMs have been in touch with all the details.





september commit



The Big Idea

Commit to cleaner choices

The Why

Committing to a cleaner, safer, better way of living takes education and a shift in mindset. But the simple choices you make every day can add up to have a huge impact on you, your family and the environment. It starts with using innovative products that take harmful chemicals out of the equation (you're going to love our latest releases!) and continues with a passion for sharing the mission and income-earning opportunity with others.

Are you ready to commit to cleaner choices?



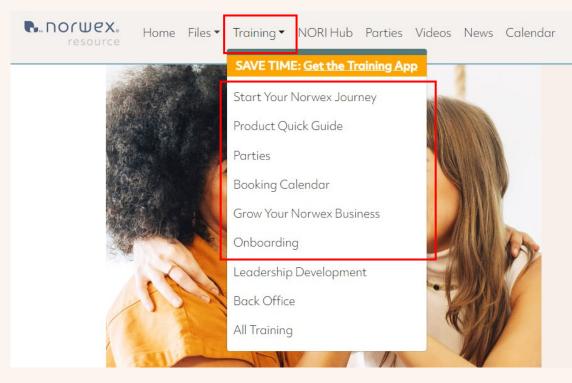






Training – One Pagers

- One Page Training Guides
 - Start Your Norwex Journey
 - Onboarding Guide (Leader companion to SYJ)
 - Product Education Quick Guide
 - Grow Your Norwex Business
 - Grow Your Norwex Team *COMING MID-SEPTEMBER
- Located on The Resource > Training, NORI App and Kajabi









Onboarding Guide

Congratulations, a New Consultant has joined your Team! They've just received our <u>Start Your Norwex Business Guide</u>, and you play a crucial role in their success Follow these steps to get new Team Members off to a great start.

M. norwex.

Product Education Quick Guide

At-a-glance training, information and demo ideas for our too products

and new product introduction

If you're a New Consultant, start here first: Start Your Norwex Business

Find additional marketing materials, videos, pr graphics and more in the Product Section c



Grow Your Norwex Business

Continue sharing cleaner, safer, better living to power your business success.





Training

- Team Building Webinar Series Resource > Calendar for registration links:
 - September 26th Jaimee Waldner, VPSL
 - October 3rd Norwex Training Team Team Building
 Support (One Pager coming mid-September)
 - October 10th Megan Skiles, SESL
- Podcasts:
 - September 1st Team Building Tips with Jaimee
 Walder
 - September 15th Special Guest: Bob Heilig (date to come)
 - Don't forget, Norwex Learning Network is now on Spotify!!

Team Building Webinar Series n confidence and learn how

Gain confidence and learn how to share the Norwex Opportunity

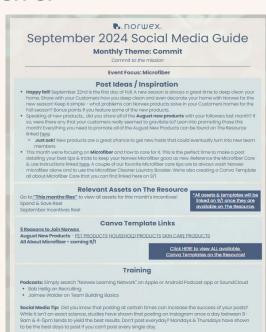
September 26th at 1pm CT

October 3rd at 12pm CT

October 10th at 12pm CT

■ normex.

Social Media

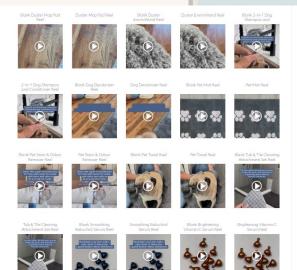


- September Social Guide Now Available on The Resource
 - o This Months Files > Consultant Materials > Social Media Guide & Canva Templates
- Ready-to-use reel videos, graphics, Canva templates are available for all August new products on The Resource.
 - This Months Files > New Products > Social Media Assets









September 2024 Share A Cart Suggested Products

Microfiber Care

- Microfiber Cleaner Laundry Booster
- Bright & White Laundry + Home Booster
- Ultra Power Plus Laundry Detergent
- Liquid Laundry Detergent
- Eco-Wash Laundry Detergent Strips





New Product/Holiday Launching October 1!

- Senior Leader New Product Preview during
 September Jacket Meetings: September 17 & 19
- Senior Leader Pre-order
 - Thursday, September 19, noon, CT
- All Consultant New Product Preview & Pre-order
 - Thursday, September 26, noon, CT
- Customers
 - o Tuesday, October 1, noon, CT
- Senior Leaders and Consultants will be able to see the package prior to placing their order





September 2024 New Consultant Starter and Upgrade Kits

Starter Kits

- Standard Starter Kit
- Safe Haven 5 Kit
- Skin Care Starter Kit

Upgrade Kits

- Skin Care Booster Kit
- Silver Upgrade Kit
- Gold Upgrade Kit
- Platinum Upgrade Kit





September 2024 Consultant Offers

Consultant Consistency Rewards: FREE PRODUCT

- \$1,500 Personal Retail Sales + 1 Personal New Consultant
 - DETOX + RESTORE Detox & Restore Hydrating Night Cream Sachets (10)
 - Body & and Face Pack, denim w/ gray trim
 - 10 August Fall Catalogs
- \$2,000 Personal Retail Sales + 1 Personal New Consultant:
 - Level 1 product PLUS
 - Hand Towel, denim
 - Renewing Eye Cream Sachets (10)
 - Hydrating Moisturizer Sachets (10)
- \$3,000 Personal Retail Sales + 1 Personal New Consultant:
 - Level 1 & 2 product PLUS
 - Spa Wrap









September 2024 Spend & Save

Spend & Save Level 1

- Spend \$125us/\$150ca
- SAVE 20%/22% on NEW Limited Edition Microfiber Travel
 Pack
 - \$22US/\$29CA

Spend & Save Level 2

- Spend \$175us/\$200ca
- SAVE 20% on NEW Autumn Charm Tea Towel Set
 - \$37US/\$45CA

Spend & Save Level 3

- Spend \$250us/\$275ca
- SAVE 15% on NEW Anniversary Edition Fall Household Package
 - \$55US/\$64CA



• Retail threshold applies at Consultant level. Consultant discount taken off Retail at check-out.

End of Summer Mega Sale*

• Noon, September 1 – Noon, September 13

20% off					
SKU	Product Name	US		CA	
		Retail Value	Sale Price	Retail Value	Sale Price
306016	Beach Towel & Carrying Pouch BacLock Water Tile	\$69.99	\$55.99	\$89.99	\$71.99
741018	Lyocell Microfiber Plush Bath Towel	\$59.99	\$47.99	\$79.99	\$63.99
740018	Lyocell Microfiber Plush Hand Towel	\$28.99	\$23.19	\$32.99	\$26.39
308085	Lyocell Microfiber Plush Body And Face Pack	\$32.99	\$26.39	\$38.99	\$31.19
308614	Kid's Hooded Towel w/bag turtle	\$54.99	\$43.99	\$69.99	\$55.99
314001	Beach Towel, stripes	\$69.99	\$55.99	\$78.99	\$63.19
E30601	Suede Beach Towel, geo print	\$69.99	\$55.99	\$69.99	\$55.99
E30603	Beach Towel, hawaiian/stripe	\$69.99	\$55.99	\$69.99	\$55.99
E60001	Body Lotion 6oz Cucumber Sage	\$24.99	\$19.99	\$29.99	\$23.99
E60002	Body Scrub 6oz Cucumber Sage	\$24.99	\$19.99	\$29.99	\$23.99
E30925	Hand Towel BL 35x70cm/13.8x27.6In Marine	\$21.99	\$17.59	\$29.99	\$23.99
E30926	Bath Towel BL 70x140cm/27.6x55.1In Marine	\$51.99	\$41.59	\$68.99	\$55.19
E30927	Body and Face Pack BL Solid Marine Ribbon TrimPack of 3	\$25.99	\$20.79	\$31.99	\$25.59
E30931	Body and Face Pack, BL light grey marine stripes (3 pack)-LE	\$25.99	\$20.79	\$31.99	\$25.59
E31100	Hand Towel, BacLock®, marine stripes - LE	\$21.99	\$17.59	\$29.99	\$23.99
E31200	Bath Towel, BacLock®, marine stripes - LE	\$51.99	\$41.59	\$68.99	\$55.19
403802	Protect and Prevent skin care	\$45.99	\$36.79	\$59.99	\$47.99
E36008	Toilet Spray, orange cardamom - LE	\$13.99	\$11.19	\$15.99	\$12.79
E30925	Hand Towel BL 35x70cm/13.8x27.6In Marine	\$21.99		\$29.99	
E30926	Bath Towel BL 70x140cm/27.6x55.1ln Marine	\$51.99	\$79.97	\$68.99	\$104.78
E30927	Body and Face Pack BL Solid Marine Ribbon TrimPack of 3	\$25.99		\$31.99	
E30931	Body and Face Pack, BL light grey marine stripes (3 pack)-LE	\$25.99		\$31.99	
E31100	Hand Towel, BacLock®, marine stripes - LE	\$21.99	\$97.57	\$68.99	\$121.57
E31200	Bath Towel, BacLock®, marine stripes - LE	\$51.99		\$29.99	
741018	Lyocell Microfiber Plush Bath Towel	\$59.99		\$79.99	
740018	Lyocell Microfiber Plush Hand Towel	\$28.99	\$97.57	\$32.99	\$121.57
308085	Lyocell Microfiber Plush Body And Face Pack	\$32.99		\$38.99	



*while supplies last



EXTENDED for September AND October! Host New Consultant Incentive

- When a party guest joins as a New Consultants, the Host of the party earns an EXTRA \$50 Norwex credit. Check out the <u>flyer</u>!
- Consultants will email **newconsultant@norwex.com** with the Host name and New Consultant name and Norwex will apply the additional Host credit





September 2024



commit to clean

#partywithpurpose Field Suppo

Training Podcasts: Team Building Focus: Jaimee Waldner and Bob Heilig

Team Building Webinar Series

Team Building One-pager (mid-month)

Consistency Rewards

- Submit \$1,500, \$2,000, or \$3,000 in PRS
 - + 1 Recruit (all levels)
 - = Product Package

Team-Building Focus

• #welcome2norwex

October New Product Pre-Sale Fall LE Product

Starter Kits: Standard, Save Haven 5, Skin Care

Upgrade Kits: Skin Care, Silver, Gold, Platinum

Bright Start Program Focus

Sep Spend & Save (Sep 1 - Oct 1)

- S&S1 Spend \$125/\$150 Save 25%: LE Microfiber Travel Pack (\$22US/\$29CA)
- S&S2 Spend \$175/\$200 Save 25%: Autumn Charm Tea Towel Set (\$37us/\$45ca)
- S&S3 Spend \$250/\$275 Save 15%: Anniversary Edition Fall Household Package (\$55us/\$64ca)

End of Summer Mega Sale (Sep 1 – 13)

• 20% discount on select summer product

More to come!

Customers/Ho



September Mega 2024 Party Topics

September 3: SH5 – Theresa Woody

September 10: Skin Care – Christine Lee

September 17: Auto Save – Elizabeth Malinowski

September 24: Pet Messes Made Easy with Norwex
– Sarah Cameron



You're invited!
Mega Party

When

Tuesdays 7 pm, CT

Where Live on Zoom

Register

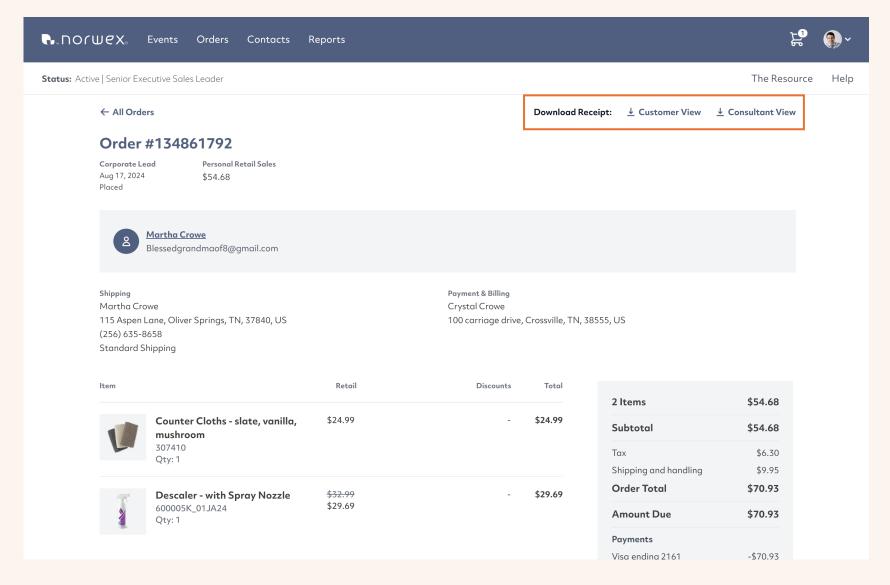
https://bit.ly/NorwexMegaParty Come celebrate Norwex with us!



System Updates

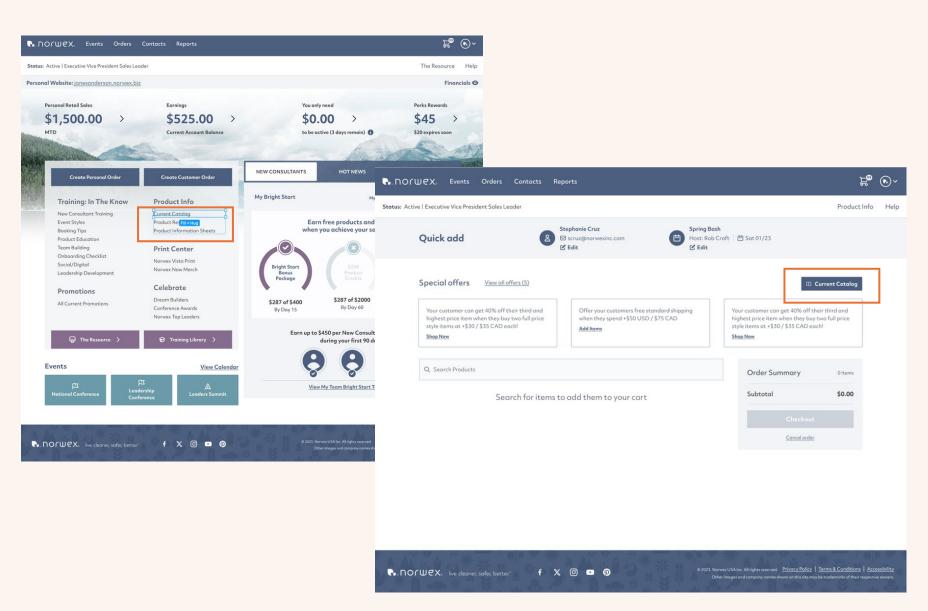
New PDF Download available

Email to
customers will
remain the
same and a
second option
will be available
in the Back
Office



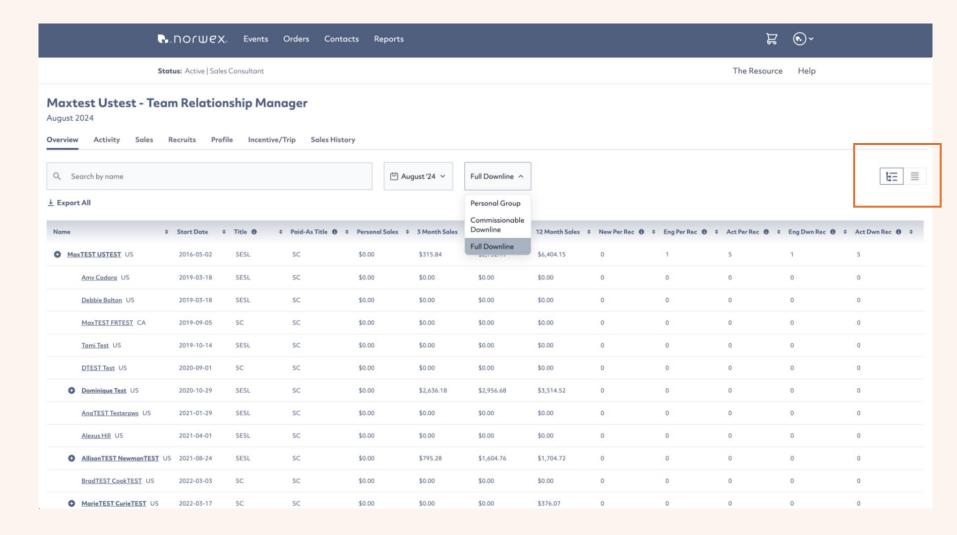
System Updates

New Catalog
links on the
Dashboard and
in the Order Flow



System Updates – coming soon!

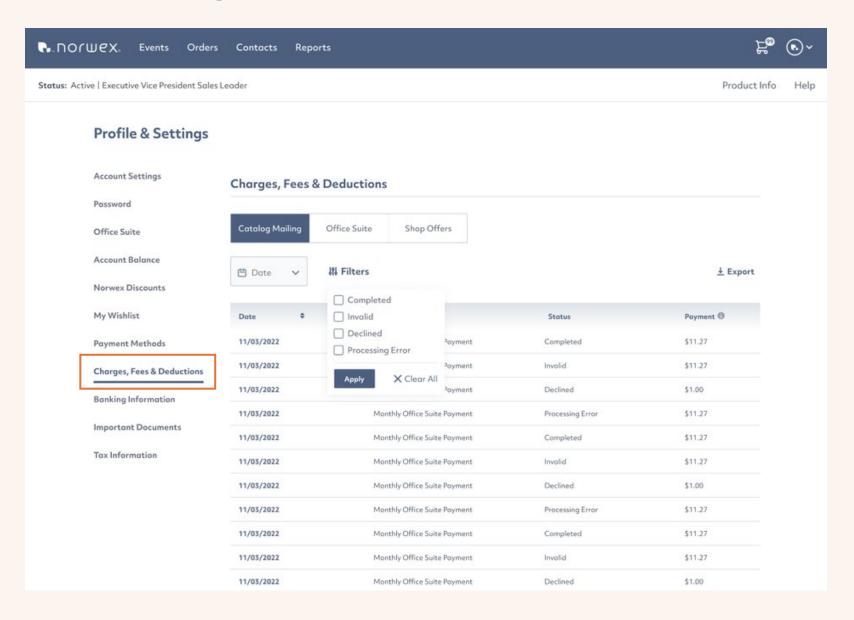
TRM TREE VIEW!!!!



System Updates – coming soon!

New Section for Charges & Fees in your Profile & Settings

Catalog Mailing
Office Suite
Shop Offers



System Updates – coming soon!

New Address
Verification and auto-suggestion in B2C & Back
Office Checkout using Google
Places API

