

# Power Cleaning Paste



## Is this the same formula as the Cleaning Paste?

No. The Power Cleaning Paste formula is designed to achieve our Mission more powerfully than ever, leveraging new technologies that allow us to reduce the number of chemicals/ingredients needed, improving the surfactant and preservative systems as well as using a naturally derived fragrance from essential oils.

## What changed?

The new Power Cleaning Paste formula leverages new technologies to streamline the formulation and reduce the number of ingredients needed without compromising cleaning power. It contains no SLES, synthetic fragrance, methylisothiazolinone (MIT), chloromethylisothiazolinone (CMIT) or benzisothiazolinone (BIT).

## Is this new formula better?

The technology enhancements mean fewer ingredients with a nearly 9% improvement in efficacy compared to Cleaning Paste.

## Is this the same formula as the “new and improved” Cleaning Paste sold in the Mini Cleaning Kit; why is it different?

Yes, it is the same formula as in the Mini Cleaning Kit; the label for the 25 mL size was not rebranded. The rebranded label for the full-size version does not say “new and improved” and includes the official new name, Power Cleaning Paste.

## What about my current Cleaning Paste?

Cleaning Paste is one of our most powerful cleaning products and remains a great choice. It’s a safer solution for household cleaning, especially when compared to typical chemical-laden products on the market.

## Can I purchase Power Cleaning Paste in a set?

Yes, Power Cleaning Paste has replaced Cleaning Paste in all sets, including:

- Safe Haven 5 Sets
- Safe Haven 5 Package Plus Sets
- Starter Kits (74 mL size)

## Can I purchase the old Cleaning Paste?

Yes, it’s available in the Last Chance section of our website.

## How can it be used?

Power Cleaning Paste can be used in multiple ways, from scuff marks and soap scum to permanent marker and more. With life’s endless messes, we’re sure you’ll find plenty of ways to use it. Always test in an inconspicuous spot first.

## What surfaces can I use Power Cleaning Paste on?

Use it on all the same surfaces as you’d use Cleaning Paste. It’s great for sink basins, tubs, faucets, shower floors, stainless steel, countertops, stoves, ceramic tile, laminate, linoleum, walls, pots, pans, appliances, lawn furniture, chrome, car tires, boats and other surfaces. *Not for use on brushed stainless steel, nickel, pewter, aluminum, wood or special coatings. May scratch natural surfaces such as granite, marble and quartz.*

## What should I use with Power Cleaning Paste?

- Microfiber products (EnviroCloth® EnviroScrub, EnviroSponges)
- Household products (SpiriSponge, Spirinett, Utility Brush)