

10

THE POWER OF

Our best sellers



OUR MISSION

Sharing a cleaner, safer way
of living by reducing harmful
chemicals in everyday lives.

Over the past 30 years, millions of people have embraced cleaning with only Norwex Microfiber and water. It saves money, saves time and reduces harmful chemicals in the home. We're now turning homes into healthier, safer havens that create less single-use waste than ever.





Save time, save money, create Safe Havens!

Host a Norwex Event and earn FREE products! With our safe, effective cleaning solutions and the help of your friends and family, together we can make a powerful, positive difference in the world! Host your own Norwex Event online or in person. We make it fast, fun and easy!

Ask your Consultant how you can earn free Norwex products!



Norwex has changed my life and hosting has given me the opportunity to share its benefits with my friends and family. I removed dozens of chemicals from my home, reduced my waste and, best of all, most of it was free!

– Malorie Bell, host of Merlene Austen
Senior Vice President Sales Leader, ON
Creating Safe Havens for 16 years



Looking for a great new side gig?

If you're inspired by the idea of reducing chemicals in the homes of your friends and family, then join us! You have the opportunity to earn a supplemental income when you share Norwex products with others!

Ask your Consultant how to get started.



*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odour-causing bacteria, mould and mildew.



This product was independently tested for harmful substances according to the strict global criteria of STANDARD 100 by OEKO-TEX®.



Look for this symbol denoting products made from 50%–91% recycled microfiber yarn.



Join AutoSave and receive a 10% discount on all recurring orders.

1

EnviroCloth® BacLock® OEKO-TEX®

PROBLEM: Cleaning the surfaces in your home quickly and without harmful chemicals can be challenging.

SOLUTION: Clean your entire home safely and thoroughly using a super-absorbent Norwex EnviroCloth. You'll save time, money and the environment, using only water!

YOU'LL LOVE: Made with superfine, densely woven Norwex Microfiber, the EnviroCloth has the ability to physically remove up to 99% of bacteria from a surface with only water when following proper care and use instructions. It significantly reduces cleaning time and eliminates the need for paper towels and harmful chemical cleaners.

35 cm x 35 cm / 13.78" x 13.78" **\$25.99**

● 700014 blue

Made from 70% recycled microfiber yarn

● 700085 graphite

● 700061 graphite with amethyst trim

● 700046 teal

● 700064 denim

● 700055 forest

"The Norwex EnviroCloth is a game-changer... [It] cleans a multitude of surfaces, and all you have to do is wet the cloth with water."

— Lauren Fansler, Editor, HGTV Magazine

Microfiber & water alone



2





Window Cloth BacLock® OEKO-TEX®

PROBLEM: Glass and window cleaners can leave streaks on your mirrors and other shiny surfaces. In addition, many cleaners contain harmful chemicals like butyl cellosolve and ammonia, which can be harmful to your health.

SOLUTION: Keep your glass, windows and other shiny surfaces streak-free and sparkling clean with the Window Cloth.

YOU'LL LOVE: Made with superfine, densely woven Norwex Microfiber, the Window Cloth has the ability to physically remove up to 99% of bacteria from a surface with only water when following proper care and use instructions. It helps you polish quickly and effectively, and eliminates your need for harmful chemical cleaners that can affect your family's health. You'll also create less waste from paper towel use.

45 cm x 45 cm / 17.72" x 17.72" **\$27.99**

-  705048 palm
-  705045 graphite
-  705033 leaves
-  705024 amethyst with graphite trim



3




Dusting Mitt BacLock®

PROBLEM: Dust buildup can be unsightly and cause allergies and other respiratory health issues.

SOLUTION: Use the Dusting Mitt, wet or dry, for quick, chemical-free dusting throughout your home, including blinds, screens and other hard-to-clean areas.

YOU'LL LOVE: The Dusting Mitt traps dust and eliminates the need for chemical-laden cleaners. Superfine, densely woven microfiber physically removes up to 99% of bacteria from a surface with only water when following proper care and use instructions. Plus the BacLock** in the cloth helps keep it fresher, longer.

26 cm x 14 cm / 10.24" x 5.51" **\$27.99**

-  708003 graphite
-  708011 teal
-  708000 blue

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Cleaner floors. Safer family.



4

Superior Mop Starter System






PROBLEM: The floors in your home often harbour chemicals, dust, bacteria and other pollutants tracked in from outside.

SOLUTION: The Superior Mop Starter System keeps your floors and walls clean while reducing chemicals in your home.

YOU'LL LOVE: Easily clean your home, from your floors to your ceilings. One Mop Pad can clean the entire floor, saving you time and energy, without harmful chemical cleaners! Made with densely woven, superfine recycled microfiber yarn, the Superior Mop Starter System physically removes up to 99% of bacteria from a surface with only water when following proper care and use instructions.

~~\$175.96~~ **\$159.99**

1209 blue/green, 1809 Nordic Naturals, 2122 graphite/black

- (1) Telescopic Mop Handle (1) Large Mop Base
- (1) Large Wet Mop Pad   
Made from 70% recycled microfiber yarn
- (1) Large Dry Superior Mop Pad  
Made from 82% recycled microfiber yarn



with Rubber Brush ~~\$195.95~~ **\$179.99**

2110 blue/green, 2111 Nordic Naturals, 2123 graphite/black



Our Telescopic Mop Handle and Mop Base come with a 5-year warranty!



How “clean” is your laundry?



5

Ultra Power Plus™ Laundry Detergent



PROBLEM: You need a laundry detergent that will keep your clothes their brightest and whitest, but one that isn't filled with harmful chemicals like bleach or fragrance.

SOLUTION: This highly concentrated, superior stain-fighting powder dissolves grease and grime, keeping your clothes naturally fresh and clean.

YOU'LL LOVE: It dissolves and works quickly, and it's made with powerful biodegradable surfactants. Ultra Power Plus is free from phosphates and fillers, so it's safe for you and your family – and great for the environment!

1 kg / 2.2 lbs 1125 **\$37.99**



6

Fluff and Tumble Dryer Balls

PROBLEM: Chemicals found in dryer sheets and fabric softeners may cause harm to your family and the environment.

SOLUTION: 100% wool Fluff and Tumble Dryer Balls naturally help reduce dryer time, wrinkles and static cling by allowing more air to circulate between your clothes.

YOU'LL LOVE: Fluff and Tumble Dryer Balls are an earth-friendly, chemical-free alternative to name-brand dryer sheets and softeners – they're also safe for all clothes and have a 2-year warranty!

357021 **\$36.99** set of 3

Safer solutions for a healthier home

7

Power Cleaning Paste

PROBLEM: You lead a busy life and don't always have time to clean the stuck-on grime and goo that kids and pets can leave in their wake. You need something strong on dirt yet easy on the environment with no harmful chemicals.

SOLUTION: A versatile cleaning solution that combines efficiency and eco-friendliness, this solid formula offers a host of remarkable benefits. With just a small amount, the Power Cleaning Paste cleans and polishes surfaces with ease, providing long-lasting results, making it ideal for a range of cleaning tasks.*

YOU'LL LOVE: Just a little Power Cleaning Paste is all you need for even the toughest jobs throughout your home. It's long-lasting, phosphate-free and easy to use, with none of the wasteful mess or dust of typical cleaning powders.

*Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.

200 ml / 6.76 oz. 403502 **\$42.99**



8

Descaler

PROBLEM: Hard water causes unsightly lime and calcium deposits on sinks, fixtures, bathtubs and shower doors. And rust can leave ugly stains on taps, drains and tiles. Many common descalers contain toxic chemicals that can damage surfaces and the environment.

SOLUTION: Our Descaler provides heavy-duty cleaning and removal of calcium, lime and rust stains as well as stubborn, stuck-on soap scum – in just a few minutes!

YOU'LL LOVE: Norwex Descaler is USDA certified 86% biobased and contains natural ingredients like glucuronic acid, organic orange peel extract and sodium gluconate to help keep a wide variety of surfaces clean and sparkling like new!

355 ml / 12 fl. oz. 600005 **\$36.99**

9

Bathroom Cleaner

PROBLEM: Cleaning the bathroom is one of the toughest jobs around the house. You need a product that safely removes dirt, stains and soap scum, without the harmful chemicals of typical cleaning products.

SOLUTION: Bathroom Cleaner is a concentrated solution that safely cleans bathroom bowls, basins and more** with no corrosive fumes or dangerous muriatic acid that can damage chrome and metal fixtures.

YOU'LL LOVE: Long-lasting and dilutable, this all-in-one cleaner penetrates surfaces to safely dissolve buildup, rust and other stains, leaving your bathroom sparkling clean. Use full strength or dilute to use as a spray.

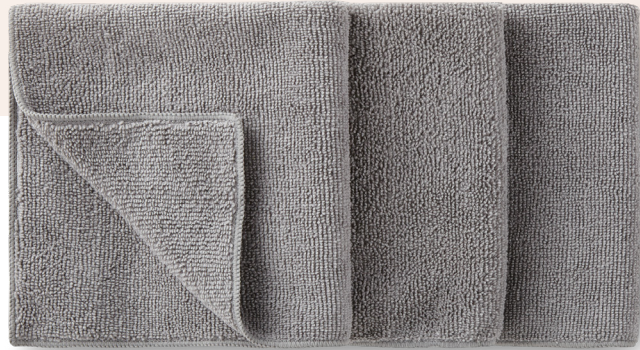
**Not for use on natural stone surfaces or special coatings.

355 ml / 12 fl. oz. 600002 **\$36.99**



A safer clean – no soap required

10



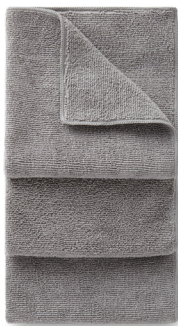
Body and Face Pack BacLock

PROBLEM: Name-brand soaps and cleansers can dry and irritate your skin. Some of them contain harmful chemicals, which may be especially problematic for sensitive skin as well as the environment.

SOLUTION: This pack of three super-gentle microfiber Body and Face Cloths helps pamper your skin as you cleanse with water only.

YOU'LL LOVE: Gentle on your skin yet tough on dirt, these Norwex Microfiber cloths are great for exfoliation and perfect for daily hygiene and skin care. BacLock* helps keep the cloth fresher longer.

32 cm x 32 cm / 12.6" x 12.6"



Solids OEKO-TEX® **\$31.99** pack of 3
309045 graphite
309047 coastal – graphite, vanilla, teal
309049 tranquil – lavender, vanilla, denim

Stripes OEKO-TEX® **\$31.99** pack of 3
308052 graphite/vanilla
308061 teal/vanilla



Ultra-Plush **\$37.99** pack of 3
753000 graphite
753003 heathered oatmeal

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odour-causing bacteria, mould and mildew.

Reduce over 80 chemicals in your home!*


Your journey to a healthier home starts here!




These five Norwex products get your entire home super-clean, super-fast, and help you reduce chemicals as you go! 1 each: EnviroCloth, Window Cloth, Dusting Mitt and Power Cleaning Paste with

– Your choice of laundry detergent –



Ultra Power Plus™
Laundry Detergent 
(1 kg / 2.2 lbs.) 1905
~~\$162.95~~ **\$148.99**



Liquid Laundry
Detergent 
460 ml / 15.6 fl. oz.
1919 unscented or 2308 lavender
~~\$173.95~~ **\$159.99**



Eco-Wash Laundry
Detergent Strips 
36 strips 2145
~~\$160.95~~ **\$146.99**

*Based on a comparison of Norwex Safe Haven 5 to 18 retail brand cleaning products, 2020.

Caring for Norwex Microfiber

- Machine washing and drying are recommended prior to initial use
- Wash slightly dirty microfiber with your favourite Norwex detergent or dish soap under warm running water and use again before laundering. Rinse thoroughly and hang to dry or drop in the dryer. When air drying, always hang to dry, as leaving darker colours of damp microfiber on countertops may stain the surface.
- Cloths that have been used heavily should be laundered after each use with a Norwex laundry detergent, which contains no fillers
- For tough stains, please pre-treat with a Norwex laundry booster
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber as these additives coat the fibers and reduce their ability to clean effectively.
- Launder dark colours separately
- Between launderings, use our Rubber Brush to remove dirt from our dry Mop Pads, Entry Mat and EnviroWand® with Two-Sided Sleeve
- When using on easily scratched surfaces such as brushed stainless steel, first test Norwex Microfiber on an inconspicuous spot
- For best cleaning results, Norwex Microfiber should be machine-dried after laundering
- Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces



All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.com/product-guarantee for complete details.





Core Values

Integrity

We uphold our moral principles and remain honest and transparent in all areas of practice.

Trust

We empower our community of Employees, Consultants and Leaders to work openly and creatively.

Respect

Norwex brings people together from all walks of life creating a supportive, inspiring and empowering community.

Kindness

At the heart of our Mission is a compassionate community of givers who understand that we all thrive when we support each other.