

# Enzymes

SAFE NATURAL SUSTAINABLE



BioZyme™ Dish Soap Concentrate  
Item#: 600062

Bright & White Laundry  
+ Home Booster  
Item#: 600066

Dish Soap  
Item#: 600065

Laundry Stain Remover  
Item#: 600056

Liquid Laundry Detergent  
Item #: 600163, unscented  
Item #: 600050, lavender

Microfiber Cleaner  
Laundry Booster  
Item#: 600016

Odour Eliminator Concentrate  
Item#: 600020

Oven and Grill Cleaner  
Item#: 600006

Pet Stain and Odour  
Remover Concentrate  
Item#: 403496

PowerZyme™ Laundry Detergent  
Item#: 600071

Sportzyme  
Item#: 600007

UltraZyme™ Dishwasher Powder  
Item#: 403474

At Norwex, our Home Care products help you solve a wide variety of cleaning problems without harmful chemicals. Product formulations typically contain several enzyme types to create a unique blend that ensures optimal cleaning performance. Because enzymes are able to target specific proteins, fats and other organic matter, they provide many advantages over synthetic cleaning chemicals. They're also much more compatible with the environment as they don't release phosphates or other impurities.

## What are enzymes?

Enzymes are proteins that act as natural catalysts to efficiently break down dirt and stains so they wash away more easily.

## Why does Norwex use enzymes?

Because enzymes are so efficient at breaking down organic stains, just a small amount can provide significant cleaning benefits. This offsets large amounts of chemical ingredients required for many products to be effective.

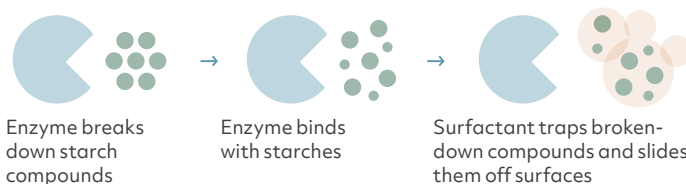
- Incorporating enzymes allows for the reduction of harmful ingredients
- Enhanced cleaning power in more compact products reduces environmental impact
- Natural, not petroleum-based
- Biodegradable and milder than harsh surfactants
- Safe for humans and the environment with proven low toxicity

We use enzymes from natural origin, using a biofermentation process. Extensive testing has proven them safe for use in household cleaners. Norwex formulas take advantage of these benefits, which ultimately reduces the overall chemical burden on humans and the planet.

## Did you know?

Because a single enzyme will typically catalyze around 10,000 chemical reactions per second, only a tiny amount is needed to have a huge effect, making them perfect for concentrated products. In fact, multi-enzyme blends can replace up to 25% of the surfactants in a typical laundry detergent without compromising the cleaning effect, resulting in a more sustainable, yet effective, detergent.

## How enzymes work



Some of our products are formulated with probiotics that trigger enzymatic action. Learn how enzymes work with biotic ingredients [here](#).