



Ready for  
adventure!  
New products for the  
youngest family members.  
See page 22.

**100%**  
**SATISFACTION**  
GUARANTEED

Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products. Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products. All pictures in the catalog are copyrighted and may not be reproduced in any shape or form.



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For the most up-to-date product information, please ask your Norwex Consultant.

 **norwex**<sup>®</sup>  
live cleaner, safer, better.™



FALL 2023



## The Norwegian Way

We're so excited to share our new products to reduce chemicals and help us all live more sustainably, and to introduce our new brand! It's inspired by our Norwegian roots and heritage with cleaner lines, a breathe-easy color palette, and gorgeous new graphics that engage at every turn. Plus, our new Mission of sharing a cleaner, safer way of living by reducing harmful chemicals in everyday lives better captures who Norwex is.

You'll also notice a bigger-than-ever focus on Personal Care this season as we embrace the reduction of chemicals on our skin and bodies – and waste on our planet. Our new (refillable!) skin care line has even cleaner ingredients we believe everyone will want. And our Family Care and Home Care products continue to play an important role, too. We believe this new focus offers the most well-rounded approach to ensuring that lives are freer from the harmful chemicals and waste that so impact our world today. So if you're interested in helping others create Safe Havens and reducing toxins and waste in everyday lives, we invite you to talk to your Consultant or visit [Norwex.biz](http://Norwex.biz) today. We'd love to have you join us!

Beate Hjeltnes,  
Global Chief Executive Officer and  
Chairperson of the Board

Debbie Bolton,  
Co-Founder



*cloudberry*

*sea buckthorn*

*lingonberry*



Sharing a cleaner, safer way of living  
by reducing harmful chemicals  
in everyday lives.

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# Live cleaner, safer, better



## Personal Care

With thousands of substances on our No-No List, you can be sure that harmful chemicals never go on (or in) your body.



## Family Care

From ultra-plush towels and silky-smooth sheets to products for littles, pets and those on the go, we put family first.



## Home Care

Harness the simple power of water, plants and enzymes for a faster, more effective and sustainable clean.



# Personal Care

Reducing chemicals in everyday lives starts right where you are, with the skin you live in.



# Safer ingredients, cleaner formulas

We're just as serious about clean ingredients as we are about the results you get from them. Our rich, Nordic antioxidant blend fights daily stressors; probiotics support your skin's microbiome; and hydrating glacial water improves your skin's pH balance. The result? Flawless perfection, for every skin type.



- Nordic antioxidants
- Plant-based ingredients
- Never any synthetic dyes or fragrances
- Refillable to reduce waste

# Better for people, the planet, your pocketbook

Help shrink your carbon footprint with our refillable skin care options.

## new Renewing Eye Cream

Awaken and brighten the delicate eye area. Infused with glacial water, vitamin C, probiotics, hyaluronate and Nordic antioxidants, this gel-cream provides a brighter, revitalized appearance, hydrating your skin so you look more rested and relaxed. USDA certified 89% biobased. *Contains nut-derived ingredients (palm nut).*

15 ml / .5 fl. oz. 403838 \$49.99 403839 Refill \$39.99

## new Hydrating Moisturizer

This silky, lightweight gel-cream hydrates, protects, renews and smooths. Hydrating glacial water, probiotics, hyaluronate and a rich blend of Nordic antioxidants support your skin's moisture barrier, leaving you looking and feeling smoother, nurtured and glowing. USDA certified 85% biobased. *Contains nut-derived ingredients (palm nut).*

50 ml / 1.69 fl. oz. 403842 \$59.99 403843 Refill \$49.99

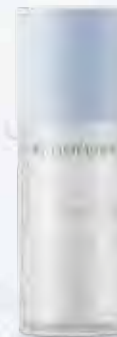
## new Cleansing Facial Powder

Just add water. This powder-to-foam cleanser removes daily buildup, instantly revealing smoother, healthier-looking skin. Nordic antioxidants and prebiotics nourish and protect; natural extracts and enzymes gently exfoliate. Lightweight powder formula and refillable packaging save money and reduce waste. USDA certified 93% biobased. *Contains nut-derived ingredients (palm nut, coconut).*

45 g / 1.58 oz. 600313 \$39.99 600314 Refill \$29.99



- Uniquely designed refills and outer packaging made from OceanBound plastic
- Easy to twist off and replace
- Reuse the forever cap and bottle indefinitely



Ask your Consultant to put your refills on autosave and keep a good thing coming!



**new Rejuvenating Serum** 

This multitasking serum provides essential nourishment and targeted moisturization for a youthful, healthy-looking complexion. A powerful combination of peptides, glacial water, niacinamide and Nordic antioxidants reduces visible signs of aging as it works to brighten skin and improve elasticity. *Contains nut-derived ingredients (palm nut, coconut, argan).*

30 ml / 1 fl. oz. 403834 \$69.99  
403835 Refill \$59.99

**new Illuminating Oil**  

Protects and hydrates your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus arctic cloudberry. Great for beards and cuticles too. USDA certified 100% biobased. *Contains nut-derived ingredients (palm nut, macadamia nut, coconut).*

15 ml / .5 fl. oz. 600311 \$54.99

**new Protect + Prevent**    
**Mineral Facial Sunscreen**

Damage from the sun, air pollution, even blue light, can all take a toll, causing premature wrinkles and too-early age spots. Use this sheer, mineral-based SPF 30 sunscreen under makeup or alone every day to guard against damaging UVA/UVB rays, pollution and blue light for healthier, younger-looking skin. Hydrating, lightweight, fast-absorbing and non-sticky, it rubs evenly into skin and is perfect for layering over skin care products. Free from octinoxate and other chemical filters; reef-friendly. USDA certified 72% biobased. *Contains nut-derived ingredients (coconut, palm nut, argan).*

50 ml / 1.7 fl. oz. 403802 \$45.99



**Want to save money?**

Join autosave and receive a discount on recurring orders.

See page 54 for details!



**new Complete Skin Care Set**

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream, Rejuvenating Serum, Illuminating Oil, Protect + Prevent Mineral Facial Sunscreen and Mini Ultra-Plush Face Cloth (20 cm x 20 cm / 7.87" x 7.87")

2321 Retail price: ~~\$320.94~~ **\$295.99**



**gift with purchase**

both sets include a Mini Ultra-Plush Face Cloth

**new Essentials Skin Care Set**

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream and Mini Ultra-Plush Face Cloth (20 cm x 20 cm / 7.87" x 7.87")

2320 Retail price: ~~\$149.97~~ **\$138.99**



## A gentle cleanse

Norwex Microfiber feels so good and works so well, you'll wonder what you ever did without it!



### new Dual-Sided Makeup Removers BacLock® OEKO-TEX®

Remove makeup with water alone. Fluffy side removes foundation; the suede-like microfiber side easily removes eye liner, mascara, lipstick and more. Includes zippered Mesh Laundry Bag and Carrying Bag. *Carrying Bag comes in four assorted patterns, selected at random.*

Cloths: 10 cm x 13 cm / 3.9" x 5.1"  
 Mesh Laundry Bag: 20 cm x 22 cm / 7.87" x 8.66"  
 Carrying Bag: 16.5 cm x 20 cm / 6.5" x 7.87"  
 306104 graphite \$35.99 set of 5



### Makeup Removal Cloth Set BacLock®

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all types of makeup without soap or harsh cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm / 7.87" x 7.87"  
 306100 blue, purple, green \$22.99 set of 3

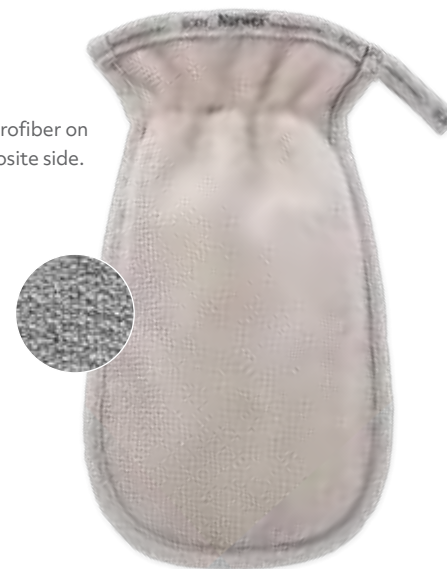


### Facial Pads BacLock®

Replace cotton balls with these double-sided pads. Dampen with water to gently cleanse delicate skin. Includes zippered Washing Pouch.

Facial Pads: 5.7 cm x 5.7 cm / 2.25" x 2.25"  
 Washing Pouch: 2.7 cm x 12.7 cm / 5" x 5"  
 309072 purple \$18.99 set of 5

Soft microfiber on the opposite side.



### Body Scrub Mitt BacLock®

Reveal smooth, glowing and beautiful skin! The ultra-soft microfiber side cleanses and the scrubby side exfoliates, removing dead skin cells from hard-to-reach spots.

16.3 x 20 cm / 6.4" x 7.8"  
 309092 graphite \$14.99

Scrubby on the opposite side.



### Exfoliating Facial Mitt BacLock®

Gentle buffing side removes dead skin cells, and the soft, suede-like microfiber side gently cleanses. Use twice weekly to complement your skin care routine.

11.5 cm x 14.8 cm / 4.5" x 5.8"  
 309074 teal \$13.99

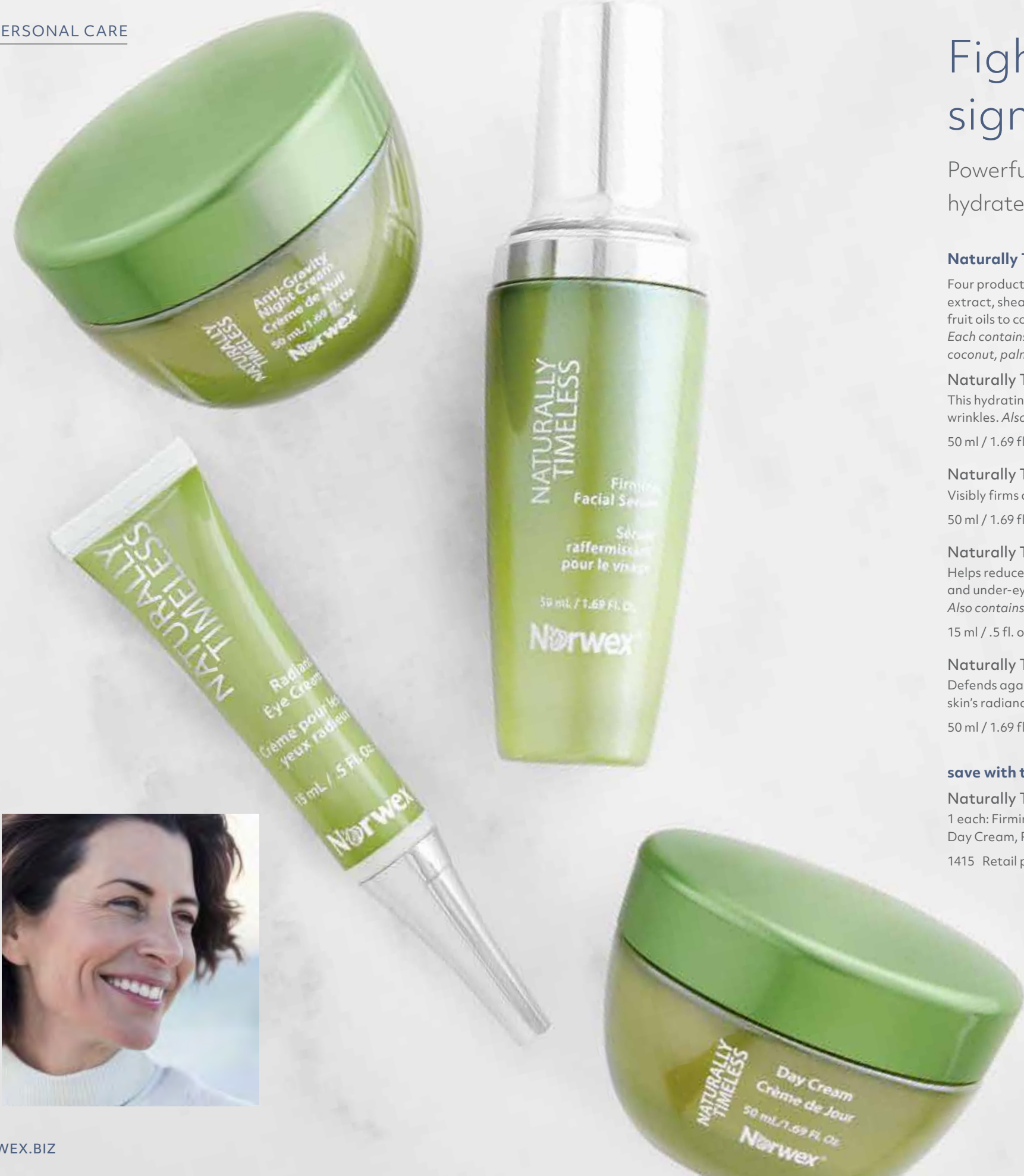
Scrubby microfiber deeply cleanses and removes buildup and impurities.



### Back Scrubber BacLock®

Ultra-soft microfiber on one side and mesh on the other gently cleanse and exfoliate. Two-handed, easy-grip design minimizes twisting and turning.

20 cm x 68.5 cm / 7.8" x 26.9"  
 309091 graphite \$21.99



# Fight the signs of aging

Powerful, plant-based nutrients hydrate and refresh.

## Naturally Timeless Skin Care Collection

Four products deliver a unique blend of apple stem cells, algae extract, shea butter, jojoba seed, sweet almond and olive fruit oils to combat the appearance of wrinkles and fine lines. Each contains nut-derived ingredients, including Inca peanut, coconut, palm nut.

### Naturally Timeless Anti-Gravity Night Cream

This hydrating blend reduces the appearance of fine lines and wrinkles. Also contains almond, shea nut.

50 ml / 1.69 fl. oz. 403086 \$59.99

### Naturally Timeless Firming Facial Serum

Visibly firms and smooths skin for a more youthful appearance.

50 ml / 1.69 fl. oz. 403091 \$59.99

### Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. Also contains shea nut.

15 ml / .5 fl. oz. 403096 \$29.99

### Naturally Timeless Day Cream

Defends against wrinkles, seals in moisture and boosts your skin's radiance. Also contains almond, shea nut.

50 ml / 1.69 fl. oz. 403081 \$59.99

## save with the set

### Naturally Timeless Set

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$209.96~~ **\$188.99**



## WANT TO SAVE MONEY?

Join autosave and receive a discount on recurring orders.

See page 54 for details!



## Body Balm

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, organic ingredients to hydrate rough, cracked skin. USDA certified 98% biobased. Contains nut-derived ingredients (shea nut).

77 g / 2.75 oz. 403170 \$19.99

## Timeless Relaxation Rescue Gel

Enjoy a sense of calm and relaxation as organic rosemary, arnica and Devil's claw glide onto pressure points in the neck, temples and shoulders. It's a tingling sensation that soothes and refreshes.

40 ml / 1.35 fl. oz. 403123 \$16.99



## Lip Balm

Soothe, moisturize and protect with our naturally flavored balm. It's USDA certified organic and gluten-free with none of the harmful chemicals found in petroleum-based products. Contains nut-derived ingredients (shea nut).

8 g / 0.28 oz. black raspberry 403192 \$9.99

## Timeless Lip Balm

Quickly moisturizes, conditions and protects dry, chapped lips. Includes organic aloe vera and coconut oil. Gluten- and paraben-free. Contains nut-derived ingredients (coconut, palm nut).

4.3 g / .15 oz. 403190 \$6.99



# Start fresh

Effective personal care shouldn't mean harmful chemicals. Norwex helps you begin every day more safely!



### Lysere™ Prebiotic Deodorant

Prebiotics work with your skin's ecosystem to fight odors from sweat and bacteria. Enzymes help degrade odor-causing compounds while aloe vera and witch hazel cool, refresh and soften your skin. Enjoy long-lasting protection (up to 48 hours) plus well-hydrated, protected and healthy-looking skin. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

64 g / 2.25 oz. 600247 lavender/coconut \$18.99

### Crystal Deodorant

Natural mineral salts help stop odor from bacteria and sweat. Odorless, non-sticky and non-staining, it provides all-day freshness and confidence without clogging pores. Great for feet, too. Moisten before each use.

Approx. 75 g / 2.65 oz. 403600 \$13.99

### Lysere Body Wash

Our moisturizing oil-to-foam formulation leaves skin nourished and smooth. with nordic lingonberry and bilberry extract. *Contains nut-derived ingredients (palm nut, coconut).*

237 ml / 8 fl. oz. 600208 \$19.99



# Something to smile about

Oral care products to help you beam brighter.

### Lysere Probiotic Whitening Toothpaste

This triple-acting toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. The probiotic *L. paracasei* and xylitol help balance your oral microbiome; activated white binchotan charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath. Sugarcane bioplastic tube. USDA certified 99% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

113 g / 4 oz. 403812 mint \$12.99

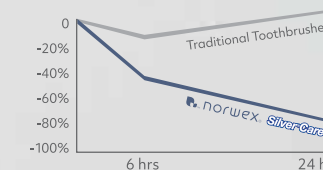
### Adult Silver Care Toothbrush

Inhibits bacterial growth and buildup and self-sanitizes within hours of use! On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

	green	lt. blue
Soft:	354052	354053
Medium:	354062	354063

\$20.99 one toothbrush and one refill

354051 soft refill, 354061 medium refill  
\$14.99 set of 2 refills



\*Comparative tests between Silver Care and traditional toothbrushes show reduction level of Streptococcus mutans (the principal cavity-forming bacteria) on the brush.



381001  
light blue

381004  
vanilla

**Hair Wrap**

Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. \$29.99



**save with the set**

**Lysere Nourishing Hair Care Collection**

1 each: Nourishing Shampoo, Conditioner, Deep Conditioner & Mask, Hair Protecting Spray

2106 Retail price: ~~\$81.96~~ **\$73.99**

# Beautiful hair, no compromises

**Lysere Nourishing Hair Care**

Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrient-rich, each product contains our plant-based Nordic Antioxidant Complex featuring juniper, sea buckthorn and red algae. Free from harmful chemicals and gentle enough for daily use on all hair types. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

**Nourishing Shampoo**

Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml / 12 fl. oz. 403820 \$24.99

**Nourishing Conditioner**

Lightweight yet deeply moisturizing. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased.

355 ml / 12 fl. oz. 403821 \$24.99

**Hair Protecting Spray**

Lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration.

118 ml / 4 fl. oz. 403822 \$16.99

**Deep Conditioner & Mask**

Two-in-one formula penetrates to restore moisture, bringing silky softness to brittle, damaged hair. Use weekly or biweekly, or for especially dry hair use as your daily conditioner. USDA certified 81% biobased.

120 ml / 4 fl. oz. 403832 \$14.99



**Our Lysere hair care products are**

- Made with plant-derived ingredients
- Vegan (absolutely no animal products)
- Dermatologist-tested
- Gluten- and paraben-free
- Formaldehyde-free
- Synthetic dye- and fragrance-free
- Not tested on animals
- Scented by an essential oil blend



**Love your Norwex?**

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

# Family Care

Nothing's more important than your family – they deserve only the highest quality, safest, most effective products. Enter Norwex: Our first priority is safe, clean products you can feel good about. It's The Norwegian Way.





**Kids Pet To Dry** BacLock® OEKO-TEX®

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock agent inhibits bacterial odor, mold and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

11 cm x 35 cm / 4.3" x 13.8"

**new** 761007 fox 🐾 \$27.99

shown on page 24: 309016 grey kitten \$19.99

309039 green dragon, 309018 purple unicorn \$27.99

**new All-Around Kids Blanket** BacLock® OEKO-TEX®

Naptime, playtime or changing time, this super-soft, suede-like microfiber blanket is always ready. Kids love the adorable woodland print on one side, and it stores nicely in the Carrying Wristlet, so it goes everywhere. BacLock keeps it fresher longer.\*

Blanket: 127 cm x 115 cm / 50" x 45.3"

Carrying Wristlet: 27 cm x 19 cm / 10.6" x 7.5"

315004 woodland/cream \$69.99

gift with purchase



**new Kids Body and Face Pack** BacLock® OEKO-TEX®

A little smaller than our full-size Body and Face Pack, these super-soft cloths gently get children clean from head to toe. Set of three means there's always one handy!

20 cm x 20 cm / 7.87" x 7.87"

309095 graphite, vanilla, sage \$19.99 set of 3

**save with the set**

**new Kids Woodland Set**

Kids Tote Bag includes convenient blank gift tag, perfect for adding a personal touch.

1 each: Kids Hooded Towel, Kids Body and Face Pack, Kids Pet To Dry, fox; and Kids Tote Bag (32 cm x 16 cm x 36.5 cm / 12.6" x 6.3" x 14.3").

2323 Retail price: ~~\$92.97~~ **\$85.99**

# Forest friends delight

They also cleanse and protect with super-soft microfiber in fun new designs!

**new Kids Hooded Towel** BacLock® OEKO-TEX®

Wrap them in the warmth of our soft, cuddly microfiber with woodland pals to cheer them on. BacLock helps eliminate mold, fungi and bacterial odor so their own special towel stays fresher longer.\*

89 cm x 89 cm / 35" x 35"

730004 sage with woodland hood \$44.99



\*BacLock is our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.



Kids Pet To Dry available on page 22.



**Chenille Pet** BacLock®

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex Microfiber products. *Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.*

30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3"  
357094 seal \$39.99

**Kids Towel** BacLock®

Kids love the fun, bright colors and plush fluffiness! You'll love the BacLock agent that helps eliminate mold, fungi and bacterial odor within the towel.\* Handy loop for quick-dry hanging.

120 cm x 70 cm / 47.24" x 27.56"  
309008 royal blue with orange trim  
308601 yellow with teal trim \$39.99

**Kids Bath Sponge** BacLock®

Super-soft microfiber in fun, bright colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm / 4.72" diameter  
309038 teal, 309037 yellow \$10.99

\*BacLock is our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.



**Pet Mitt** BacLock®

Use our super-soft microfiber mitt wet to gently lift dirt. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

22 cm x 30 cm / 8.7" x 11.8"  
309302 graphite \$22.99

**Pet Towel** BacLock®

This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently yet securely hold and dry your pets after washing them.

60 cm x 100 cm / 23.6" x 39.4"  
309301 graphite \$42.99



Built-in hand pockets help hold your pet as you dry her.

## Wrap them in love, not harmful chemicals

Safer products to keep them clean and dry bring peace of mind for you.



**Baby Bib Set** BacLock® OEKO-TEX®

Soft, extra-absorbent, machine-washable bibs constructed of Norwex Microfiber with BacLock. Adjustable snaps allow for expansion as baby grows. 0-24 months.

12 cm / 4.72" 309032 graphite with gingham trim \$29.99 set of 3



**Baby Body Pack** BacLock® OEKO-TEX®

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and toddlers. They also make wonderful diaper or wet wipes with no added chemicals.

20 cm x 20 cm / 7.87" x 7.87"  
309031 pastel colors \$19.99 set of 3



**4-in-1 Kids Wash** BacLock® OEKO-TEX®

Body wash, bubble bath, shampoo and conditioner; gentle and safe on children's skin and hair. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. USDA certified 87% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

236 ml / 8 fl. oz. 403066 \$19.99








Sink into softness  
Wrap up in the cozy warmth of Norwex Microfiber!



**Body Towels** BacLock® OEKO-TEX®

Beautiful, warm and lightweight microfiber takes pampering to the next level. And with BacLock there's less worry about acne-causing bacteria or bacterial odor, mold and/or mildew growth within them.\* Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly.

Bath Towel 140 cm x 70 cm / 55.12" x 27.56" \$49.99  
Hand Towel 70 cm x 35 cm / 27.56" x 13.78" \$19.99

	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
Bath Towel	 309025	 309024	 308901	 308908	 308903
Hand Towel	309006	309002	308701	308708	308703

\*BacLock in the cloth offers continuous protection against microbes and odors. See page 40. Not an acne-treatment product.



**Forever Bottle with Foaming Hand Wash Dispenser**





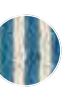
The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care.*

355 ml / 12 fl. oz. 600700 white \$19.99

**Body and Face Pack** BacLock® OEKO-TEX®

The ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Super-soft microfiber pampers skin as you cleanse. Tested and proven to reduce acne-causing bacteria in the cloth by more than 99%.\*

32 cm x 32 cm / 12.6" x 12.6" \$23.99 pack of 3

	tranquil	coastal	graphite	graphite/ vanilla	teal/ vanilla
Body and Face Pack	 309049	 309047	 309045	 308052	 308061
Towel Set	2135	2134	2133	2136	2137

tranquil body and face pack, denim hand and bath towels      coastal body and face pack, teal hand and bath towels



**Peppermint Foaming Hand Wash** BacLock® OEKO-TEX®

Our energizing refillable hand wash leaves skin clean, soft, smooth and moisturized. USDA certified 72% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

250 ml / 8.45 fl. oz. 403195 \$16.99  
946 ml / 32 fl. oz. 403196 refill \$31.99

**save with the set**

**Forever Clean Hand Wash Set**

1 each: Forever Bottle with Foaming Hand Wash Dispenser and Peppermint Foaming Hand Wash Refill.  
2005 Retail price: ~~\$51.98~~ **\$46.99**



**save with sets**

**Towel Set**

1 each: Hand Towel, Bath Towel, Body and Face Pack  
Retail price: ~~\$93.97~~ **\$84.99**



760003  
heathered  
oatmeal†

**Ultra-Plush Collection** 

Velvety soft and cozy, they feature our exclusive BacLock so they stay cleaner and fresher longer.\*

**new XL Bath Towel**

30 cm / 12" longer, 19 cm / 7" wider than our standard Ultra-Plush Bath Towel.

170 cm x 94 cm / 67" x 37"  
754004 graphite, 754001 heathered oatmeal \$79.99

**Bath Towel**

Wider than our standard Bath Towels by 5 cm / 2".

140 cm x 75 cm / 55.12" x 29.56"  
751000 graphite, 751003 heathered oatmeal \$51.99

**Hand Towel**

70 cm x 35 cm / 27.56" x 13.78"  
752000 graphite, 752003 heathered oatmeal \$21.99

**Body and Face Pack**


32 cm x 32 cm / 12.6" x 12.6"  
753000 graphite, 753003 heathered oatmeal  
\$25.99 pack of 3

**save with the set**

**Ultra-Plush Towel Set**

1 each: Ultra-Plush Bath Towel, Hand Towel, and Body and Face Pack

2129 graphite, 2140 heathered oatmeal  
Retail price: ~~\$99.97~~ **\$90.99**

**Chenille Floor Mat**  

Step out of the shower or bath onto the plush comfort of this super-absorbent, super-thick chenille microfiber mat. Ultra-soft and luxurious, it includes a slip-resistant backing to ensure a safe stepping surface every time. Great for kitchens, hallways and bedrooms too.

70 cm x 50 cm / 27.56" x 19.69" \$89.99



Slip-resistant  
backing.

310001  
heathered  
oatmeal

**new**  
310004  
graphite

**Chenille Hand Towel** 

Not your ordinary hand towel, our plush and thirsty chenille microfiber inhibits bacterial odor, mold and mildew growth within the towel, thanks to the exclusive BacLock technology.† The convenient hanger makes it perfect for anywhere there may be wet, messy hands.

12.2 cm x 38 cm / 4.8" x 14.96" \$30.99



309019  
graphite



309026  
sea mist



309104  
denim†



309034  
eggplant



760000  
mushroom†

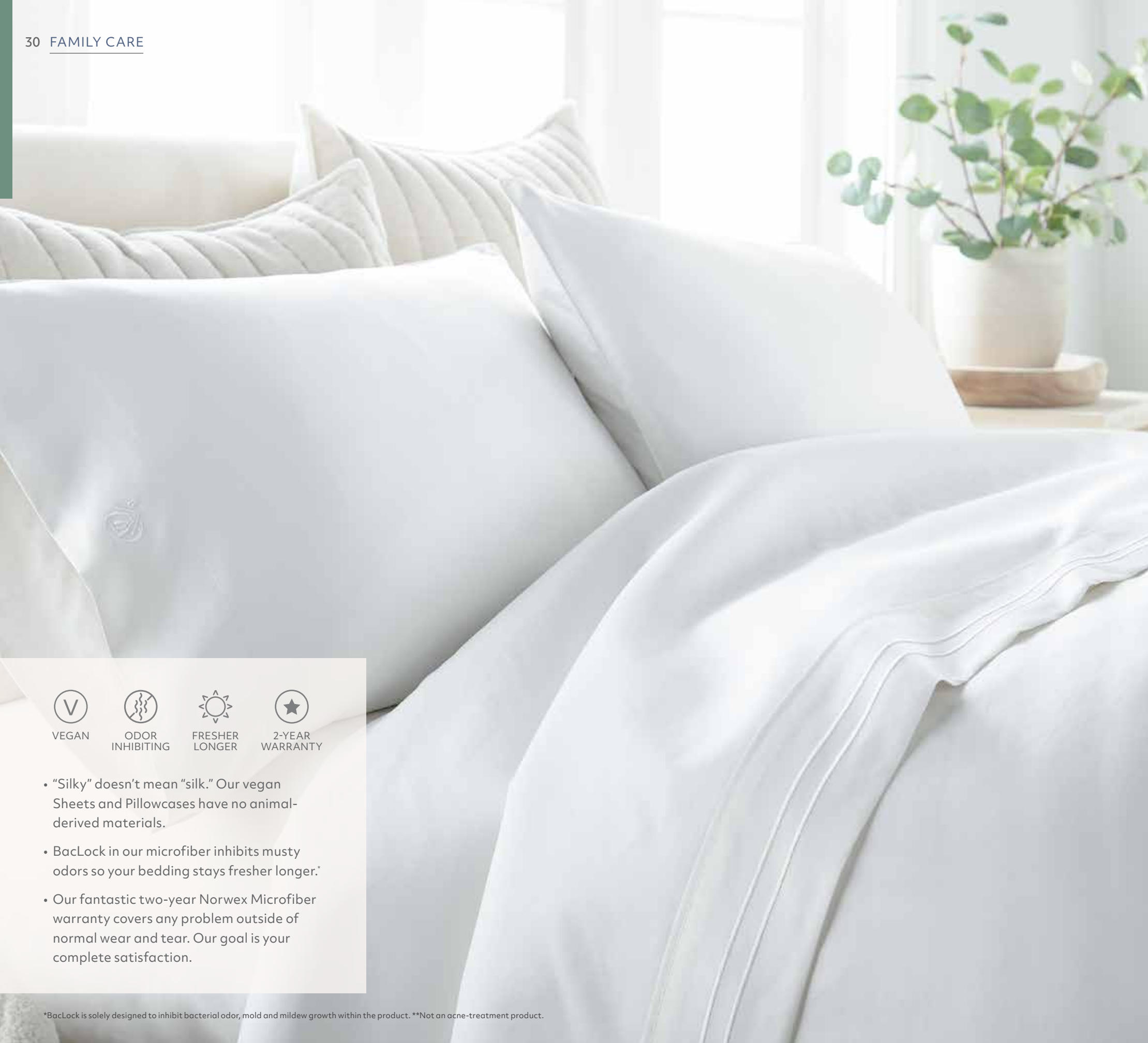
† Made of recycled microfiber yarn. \* Contains BacLock, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

# Spa-quality comfort

Our softest microfiber yet!



**new**  
XL Bath Towel



# Acne-prone skin? Our sheets and pillowcases have you covered.

Our luxuriously silky Sheets and Pillowcases are more durable than cotton, and they're vegan, too! Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acne-causing bacteria within the cloth.\*\*

### Pillowcases

Standard: 78.74 cm x 53.34 cm / 31" x 21"  
309400 cloud, 309404 grey (with envelope enclosure)  
\$46.99 set of 2

King (with envelope enclosure): 101.5 cm x 53.5 cm / 40" x 21"  
309402 cloud \$51.99 set of 2



309404  
grey

### Flat Sheet

Queen: 248.9 cm x 243.8 cm / 98" x 96"  
309450 cloud \$119.99

### Fitted Sheet

Fits standard queen-sized mattresses up to 40.6 cm / 16" deep.  
309452 cloud \$129.99

### save with the set

### Sheet Set

1 each Queen: Flat Sheet, Fitted Sheet  
1907 cloud Retail price: ~~\$249.98~~ **\$239.99**



VEGAN



ODOR  
INHIBITING



FRESHER  
LONGER



2-YEAR  
WARRANTY

- "Silky" doesn't mean "silk." Our vegan Sheets and Pillowcases have no animal-derived materials.
- BacLock in our microfiber inhibits musty odors so your bedding stays fresher longer.\*
- Our fantastic two-year Norwex Microfiber warranty covers any problem outside of normal wear and tear. Our goal is your complete satisfaction.



### Mattress Cleaner

Enzymes and biodegradable ingredients help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. USDA certified 54% biobased. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

355 ml / 12 fl. oz. 600008 \$31.99

\*BacLock is solely designed to inhibit bacterial odor, mold and mildew growth within the product. \*\*Not an acne-treatment product.





Small Active Towel



Yoga mat not included.

## Your quick-drying, odor-inhibiting, take-along everywhere towel

This workout companion absorbs sweat while staying fresher, longer, thanks to our BacLock.



Large Active Towel

### Active Towel with Mesh Bag BacLock® OEKO-TEX®

Super-absorbent, suede-like microfiber is a must for those on the move. Take it along when exercising, playing sports, hiking, biking, yoga and more. Dries quickly and perfect for beach, pool, travel and camping. Includes convenient mesh carrying pouch.

Large: 172.7 cm x 61 cm / 68" x 24" 306005 blue \$52.99  
 Small: 81.3 cm x 38.1 cm / 32" x 15" 306007 blue \$25.99

## Let's go!

Tools you need, wherever you are.

bird  
305206



butterfly  
305205



dots  
305209



marble  
305211



ikat  
305210

### Optic Scarf

Super-soft microfiber easily cleans glasses, cell phone screens, jewelry and other accessories as it removes oil, dirt, dust, lint and grime – all without scratching.

40 cm x 22 cm / 15.74" x 8.66" \$19.99

adult  
blue camo  
2207



adult floral  
2208



adult  
geometric  
2209

kids stars  
2210



### Reusable Face Mask BacLock® OEKO-TEX®

Our revolutionary microfiber provides both protection and breathability! Tested under ASTM F2100/F2299 protocols and proven to filter 81% of 0.1 micron-sized particles. It's reusable as well as comfortable. Wash after each use; air dry. 60-day warranty. *Not a replacement for medical grade Personal Protective Equipment.*

Adult 15 cm x 11 cm / 6.0" x 4.3" \$9.99 set of 2  
 Kids (3–8 years of age) 12.5 cm x 9.5 cm / 4.9" x 3.7" \$9.99 set of 2



### Tech Cleaning Cloth and Case

Silky microfiber on smooth side removes fingerprints and smudges from TVs, computers, tablets, phones and more. Silicone dots on the other provide non-slip grip and control. Includes metal carrying case. *Follow manufacturer's guidelines for cleaning screens.*

35 cm x 35 cm / 13.8" x 13.8" 305018 tech blue \$25.99 with case



### Mini Microfiber Variety Pack (MVP) BacLock® OEKO-TEX®

At a little less than half the size of our full-sized cloths, the mini versions of our top-sellers, EnviroCloth, Window Cloth and Body and Face Cloth are great for all kinds of on-the-go cleanups.

16 cm x 16 cm / 6.3" x 6.3" 300211 graphite, amethyst with graphite trim, teal \$21.99 set of 3 cloths



### Grab-n-Go Wristlet BacLock®

The perfect travel companion for carrying Norwex skin and body care products, microfiber, Reusable Face Masks and much more. Two pockets; handy strap; 100% recycled polyester. Hand wash. 60-day warranty.

21 cm x 12.5 cm / 8.27" x 4.92" strap: 12.7 cm / 5"  
 354302 charcoal, 354301 turquoise \$14.99

### save with the set

#### Grab-n-Go MVP Set

1 each: Grab-n-Go Wristlet, Mini Microfiber Variety Pack (MVP)  
 2338 charcoal, 2337 turquoise Retail price: ~~\$36.98~~ \$31.99

# Join Norwex and start your own business

If you're inspired by the idea of sharing a cleaner, safer, better way of living with your friends and family, then join us!

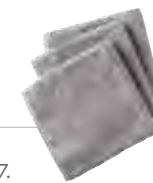


\*This Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Consultant who generates sales of at least \$1,000 within the first 30 days or \$2,000 within the first 90 days of enrollment. A new Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.



As a mother of a child with extraordinarily sensitive skin, I feel a calling to share our Body and Face Cloths with everyone I can. Saying goodbye to soaps that disrupt our pH and cotton towels that harbor microorganisms was the best decision I've made for my daughter. Reducing chemical exposure beyond cleaners under the sink, and into personal care has been a game changer for our entire family!

**Elizabeth Malinowski**  
Vice President Sales Leader, VA  
Creating Safe Havens for 8 years



See page 27.



I'm grateful for the time and flexibility my Norwex business provides! Whether it's caring for parents, coffee with a friend, babysitting my grandson or bucket list travel, I choose to do what's important to me. I love how Norwex products save money and are safe, effective and simple. BioZyme™ Dish Soap Concentrate for example contains only six ingredients. A 6-ounce bottle yields 48 ounces of cleaner that cuts through grease, makes glasses sparkle, removes red sauce stains from plastic and makes all your sink-cleaning chores a breeze!

**Nancy Robinson**  
Vice President Sale Leader, IN  
Creating Safe Havens for 12 years



See page 60.



I've always loved to share about healthy alternatives to traditional toxic products. I truly love teaching about how effective, sustainable and healthy Norwex is for the planet and our families. I'm forever grateful that Norwex has given me income, personal growth and relationships – all through a product line we all need. I couldn't live without our Norwex Superior Mop System. With our mop, gone are the days of wasteful pads, broken handles and chemical residue.

**Tiffany Williams**  
Senior Executive Sales Leader, OR  
Creating Safe Havens for 6 years



See page 45.

# Home Care

Truly cleaning your home involves more than just removing dirt and grime. It's making sure that harmful chemicals never touch anything your family touches.





## Your journey to a safer haven starts here

Reduce over 80 chemicals in your home with our Safe Haven 5 Set.\* It has everything you need to help you save money and create a healthier environment for your family.



### 1 EnviroCloth

Super-absorbent, multipurpose microfiber removes dirt, grime and up to 99% of bacteria from surfaces with water alone.\*\* BacLock keeps it fresher longer.†

See page 42.



### 2 Cleaning Paste

Your ever-lasting, do-everything "elbow grease in a jar." Nearly 4,000 swipes provides extra scour power to remove scuff marks, rust stains, permanent marker and much more.

See page 42.

### 5

### Laundry Powder/Liquid/Strips

Powder people enjoy measuring the exact amount of detergent they need every time. Others love liquid for its ease and convenience. And strips offer our most convenient and environmentally friendly option yet with no plastic packaging. See page 71.

### Your choice of one laundry detergent



### 3

### Dusting Mitt

Thick, plush microfiber creates static electricity that attracts dust like a magnet. Breathe easier by eliminating expensive, chemical-laden sprays and polishes.

See page 53.




### 4

### Window Cloth


Get all the shine and none of the streaks. Silky microfiber brings a sparkle to windows and other smooth surfaces. No harmful chemicals or wasteful paper towels needed.

See page 43.




Safe Haven 5 Set with Ultra Power Plus™ Laundry Detergent   
1 kg / 2.2 lbs 1905  
Retail price: ~~\$134.95~~ **\$118.99**



Safe Haven 5 Set with Liquid Laundry Detergent   
460 ml / 15.6 fl. oz.  
1919 unscented, 2308 lavender  
Retail price: ~~\$141.95~~ **\$126.99**




Safe Haven 5 Set with Eco-Wash Laundry Detergent Strips   
36 strips 2145 fresh blossom  
Retail price: ~~\$133.95~~ **\$117.99**

\*The Safe Haven 5 Set and water reduce over 80 chemicals typically used in your home. Based on a comparison of Norwex Safe Haven 5 to 18 retail brand cleaning products, 2020.


\*\*When following proper care and use instructions. †BacLock is our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

# We set the standard for microfiber performance

## Save time and money and help the earth

With Norwex Microfiber, you can eliminate harmful, chemical-laden cleaners plus all those single-use disposables like paper towels, floor pads and wipes. That's great for the environment and your budget, saving you about \$600 a year.\* Look for this symbol  denoting products made from 50%–91% recycled microfiber yarn. They've saved millions of bottles from the landfill. And with no more lugging around totes or switching cleaners for every project, you'll save a lot of time, too.

## Our exclusive BacLock self-purifies

Look for the logo.  Norwex Microfiber products containing BacLock self-purify within 24 hours when wet!† This micro silver antibacterial agent embedded in the cloth self-cleanses it – drastically reducing mold, fungi and bacterial odor – so the cloth is ready to use again and again, and it needs laundering less often. Between washes, simply rinse thoroughly and hang to dry.

## STANDARD 100 by OEKO-TEX®



When you see OEKO-TEX® you can be sure that every component – from yarn and dyes to trim and label – has been certified free from harmful substances.




All Norwex Microfiber products carry a two-year warranty. For details please visit: [https://norwex.biz/en\\_US/pages/product-guarantee](https://norwex.biz/en_US/pages/product-guarantee).

## Mechanical versus chemical cleaning

Instead of relying on chemicals, Norwex harnesses the physical power of our microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while reducing your use of harmful chemicals that can affect your family's health.

- Removes up to 99% of bacteria from surfaces – using only water†
- Our BacLock antibacterial agent self-purifies the cloth, keeping it fresher longer\*\*
- When used dry to dust, the electrostatic charge within the cloth picks up and holds everything
- A mere 1/200th the thickness of a hair, extra-dense, super-fine fibers provide maximum absorption and effectiveness
- Absorbs up to 7 times its weight in water
- One EnviroCloth has more than 10 million feet of fiber for more effective cleaning power
- Loosens and lifts the most stubborn dirt, grease and debris with water only – no harmful chemicals required

\*TheNest.com, "How Much Money Does an Average Family Spend on Cleaning Products in a Year?" June 30, 2018. \*\*  BacLock. This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product. †When following proper care and use instructions, page 81. IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

# Microfiber & water alone

No need for chemical-laden cleaners or wasteful paper towels; our powerful microfiber is safer for your family and better for the environment!

## EnviroCloth® BacLock® OEKO-TEX®

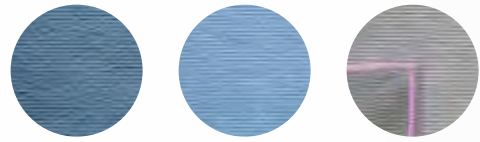
It's your all-purpose, go-to cloth for cleaning everything! Removes up to 99% of bacteria from surfaces with water alone.\* Use wet or dry.

35 cm x 35 cm / 13.78" x 13.78" \$20.99

Using the EnviroCloth and water can eliminate 53 chemicals that may be in your home.\*\*



700010 graphite  
700046 teal†  
700055 forest†



700064 denim†  
700014 blue  
700061 graphite with amethyst trim†

### save with the set

#### Basic Package

1 each: Window Cloth, EnviroCloth  
800013 amethyst/graphite, 800016 leaves/teal  
Retail price: ~~\$42.98~~ **\$39.99**

See more money-saving Collections on page 78.

Save with the set. EnviroCloth, Window Cloth and Cleaning Paste are part of our top-selling Safe Haven 5 Set. See page 39.

## Cleaning Paste OEKO-TEX®

Norwex Microfiber + water is amazing, but when you need a little more scour power, Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

200 ml / 6.76 oz. 403500 \$36.99



\*When following proper care and use instructions. \*\*Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020. †Made of 70% recycled microfiber yarn (two 500 ml plastic bottles).

## Window Cloth BacLock® OEKO-TEX®

Silky, tightly woven microfiber polishes windows, mirrors and other shiny objects for a streak-free clean. Pair it with the EnviroCloth for chemical-free cleaning throughout your home.

45 cm x 45 cm / 17.72" x 17.72" \$21.99



705045 graphite  
705033 leaves  
705048 palm  
705024 amethyst with graphite trim



## Window Cloth Mitt BacLock®

Take control of dirty windows, mirrors and more! Tightly woven Norwex Microfiber polishes shiny surfaces to a sparkling shine fast, wet or dry. Middle stitching and double-sided design provide control and flexibility, plus a handy foam layer adds scrubability.

22 cm x 15.5 cm / 8.66" x 6.10" 716001 leaves \$24.99

BacLock within the cloth makes it mildew-resistant, keeping it cleaner and fresher, longer.



### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

## Which mop fits your space?

No matter the size of your home, “mopping” shouldn’t mean coating your floors in harmful chemicals or filling landfills with expensive floor-cleaning pads. A Norwex Mop System and a little water is a simpler, better way to keep things clean for your family – and the planet.

### A step up from the rest

- Up to 82% recycled microfiber yarn in our mop pads helps keep plastic bottles out of landfills.
- Norwex Microfiber removes up to 99% of bacteria from surfaces with water alone.\*
- Super-durable mop pads, base and handle can be used for years, saving you money over single-use pads and chemical-laden cleaning solutions.



**Our Telescopic Mop Handle and Mop Base come with a five-year warranty!**

\*When following proper care and use instructions.



## 1. The Fan Favorite

Sized just right for most every home, the Mop Starter System quickly cleans floors, walls and windows with water alone.

### Superior Mop Starter Systems

- 1 Telescopic Mop Handle
  - 1 Large Mop Base
  - 1 Large Dry Superior Mop Pad
  - 1 Large Wet Mop Pad
- 2122 graphite/black  
1209 blue/green  
1809 Nordic Naturals (with champagne and rose quartz mop pads.)

Retail price: ~~\$136.99~~ **\$121.99**



### with Rubber Brush

- 2123 graphite/black
- 2110 blue/green
- 2111 Nordic Naturals

Retail price: ~~\$153.95~~ **\$136.99**



## 2. The Small & Cozy

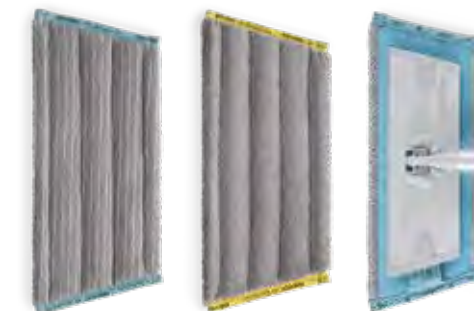
The Mini Mop System is perfect for smaller homes, apartments, dorm rooms – even campers and travel trailers.

### Superior Mini Mop System

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad
- 1 Small Dry Superior Mop Pad

2124 graphite/black  
1210 blue/green

Retail price: ~~\$110.96~~ **\$100.99**



Great with our Hand-Held Cleaning and Squeegee Systems, page 51.



### 3. The Open & Airy

The XL Mop System is ideal for larger homes and open floor plans since it's 30% wider to cover spacious areas more quickly.

#### XL Mop System

1 Telescopic Mop Handle  
1 XL Dry Superior Mop Pad  
1 XL Wet Mop Pad  
1 XL Mop Base

2211 graphite/black

Retail price: ~~\$180.96~~ **\$160.99**



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!



## Fresh water on deck

Cleaning your floors is easier than ever!

#### Spray Mop Attachment

This handy water reservoir easily attaches to all Norwex Mop Systems, allowing you to spray your floor whenever needed as you mop. Hold mop handle in an upright position and press down to spray. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water or diluted Probiotic Hard Surface Cleaner Concentrate. 1-year warranty. *Handle and base sold separately.*

32.2 cm x 7.7 cm | 12.67" x 3.03" 250 ml / 8.45 fl. oz.  
356402 graphite \$41.99



#### save with the set

#### new Probiotic Clean Floor Set

1 each: Probiotic Hard Surface Cleaner Concentrate and Spray Mop Attachment

2335 Retail price: ~~\$71.98~~ **\$64.99**

See page 55 for more details.



# Extend your reach

Mop System add-ons allow you to customize for your needs.



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!

gold/rose gold



blue/green



graphite/black



## Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

- XL 55 cm x 8 cm / 21.65" x 3.15" E32004 silver \$55.99
- Large 40 cm x 8 cm / 15.75" x 3.15" 355104 silver \$35.99
- Small 24 cm x 8 cm / 9.45" x 3.15" 355105 silver \$27.99

## Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad or EnviroWand to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

- Adjustable size. 98 cm–160 cm / 38.58"–62.99"
- 356007 graphite/black
- 356003 gold/rose gold
- 356001 blue/green \$30.99

## Your Mop System's BFF

- The Rubber Brush is perfect for cleaning Dry Mop Pads and Entry Mats.
- Simply brush debris into the waste can.
- Great for car seats, upholstery and carpeted stairs, too!



## Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It's also great for removing pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

- 16 cm x 5 cm / 6.3" x 1.97" 357010 \$16.99



A.  
B.  
C.  
D.  
E.

# A pad for every surface

Norwex Mop Pads pick up everything with water alone. Bye-bye wasteful, single-use pads!

## A. Dry Superior Mop Pad OEKO-TEX®

Statically charged microfiber grabs the smallest particles of dirt, dust, crumbs and more and holds on tight.

- XL 70 cm x 15 cm / 27.56" x 5.91" E32005 yellow \$46.99
- Large 52 cm x 15 cm / 20.47" x 5.91" 352009 graphite with yellow trim, 352015 champagne \$34.99
- Small 34 cm x 15 cm / 13.39" x 5.91" 352008 graphite with yellow trim \$25.99

## B. Wet Mop Pad BacLock® OEKO-TEX®

Super-absorbent microfiber removes dirt, grime and up to 99% of bacteria from surfaces with water alone where children and pets play."

- XL 69 cm x 14 cm / 27.17" x 5.51" E32006 blue \$46.99
- Large 52 cm x 14 cm / 20.47" x 5.51" 350008 graphite with teal trim, 350006 rose quartz \$34.99
- Small 32 cm x 14 cm / 12.6" x 5.51" 350007 graphite with teal trim \$25.99

## C. Tile Mop Pad BacLock® OEKO-TEX®

Special nylon fibers woven into the microfiber quickly scrub stuck-on dirt from tile floors, showers and backsplashes.

- Large 52 cm x 14 cm / 20.47" x 5.51" 771004 \$34.99
- Small 32 cm x 14 cm / 12.6" x 5.51" 771005 \$26.99

## D. Chenille Dry Mop Pad OEKO-TEX®

Nubby chenille microfiber picks up and holds pet hair, dirt, dust and other large particles. Great for baseboards, walls and ceilings too!

- Large 52 cm x 15 cm / 20.47" x 5.91" 352022 \$38.99
- Small 32 x 14 cm / 12.6" x 5.51" 352021 \$29.99

## E. Window Cloth Mop Pad BacLock® OEKO-TEX®

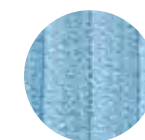
Tightly woven microfiber brings high windows to a sparkling shine. Use with Mop Base in locked position for added control.

- Large 52 cm x 15 cm / 20.47" x 5.91" 350107 \$34.99
- Small 32 cm x 14 cm / 12.6" x 5.51" 350108 \$25.99

**XL Mop Pads**  
Shown on page 46.



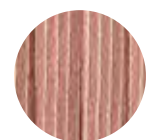
Dry, yellow E32005



Wet, blue E32006



Dry, champagne 352015



Wet, rose quartz 350006

\*Shown on page 51. \*\*When following proper care and use instructions.

# Flip and go

Wet or dry, bare floors or carpet, this powerful combo does it all.

## Rubber Broom Attachment BackLock

This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors and more. 1-year warranty.

33 cm x 8.1 cm x 9.7 cm / 13" x 3.2" x 3.8"  
357029 graphite/black \$31.99

### save with the set

#### Rubber Broom System

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use.

1 each: Rubber Broom Attachment, Telescopic Mop Handle  
2003 graphite/black, 2132 Nordic Naturals, 2131 blue/green  
Retail price: ~~\$62.98~~ **\$56.99**



### Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

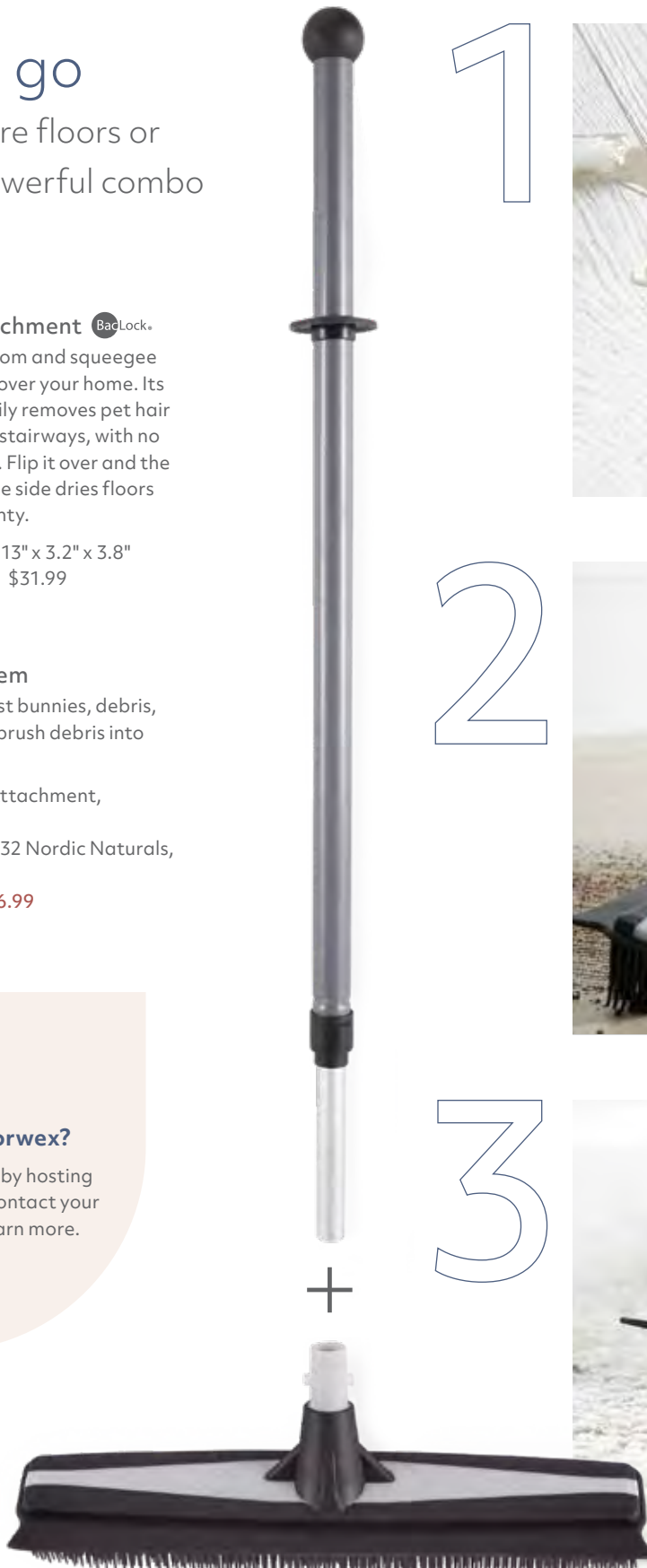
1



2



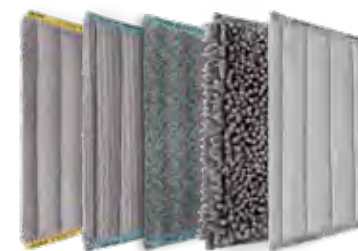
3



# No streaks, only shine



Unscrew the Multi-Use Handle to use the bristle brush for detail duty.



works with all small mop pads

Also attaches to the Telescopic Mop Handle (page 48) for hard-to-reach surfaces.

## Multi-Use Handle

Combine with the small Mop Base (page 48) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty.

4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9"  
357054 \$9.99

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand.

## Squeegee Attachment

This flexible rubber blade snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more – even rippled surfaces. Use with our Telescopic Mop Handle, too. Rinses clean with water. 2-year warranty.

25.4 cm / 10" 356403 \$17.99

### save with sets

#### Hand-Held Squeegee System

Gets a variety of surfaces dry and streak-free. Great after showering to reduce soap film on shower doors and tile.

1 each: Squeegee Attachment, Multi-Use Handle. 2-year warranty.  
2009 Retail price: ~~\$27.98~~ **\$24.99**

#### Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 49).

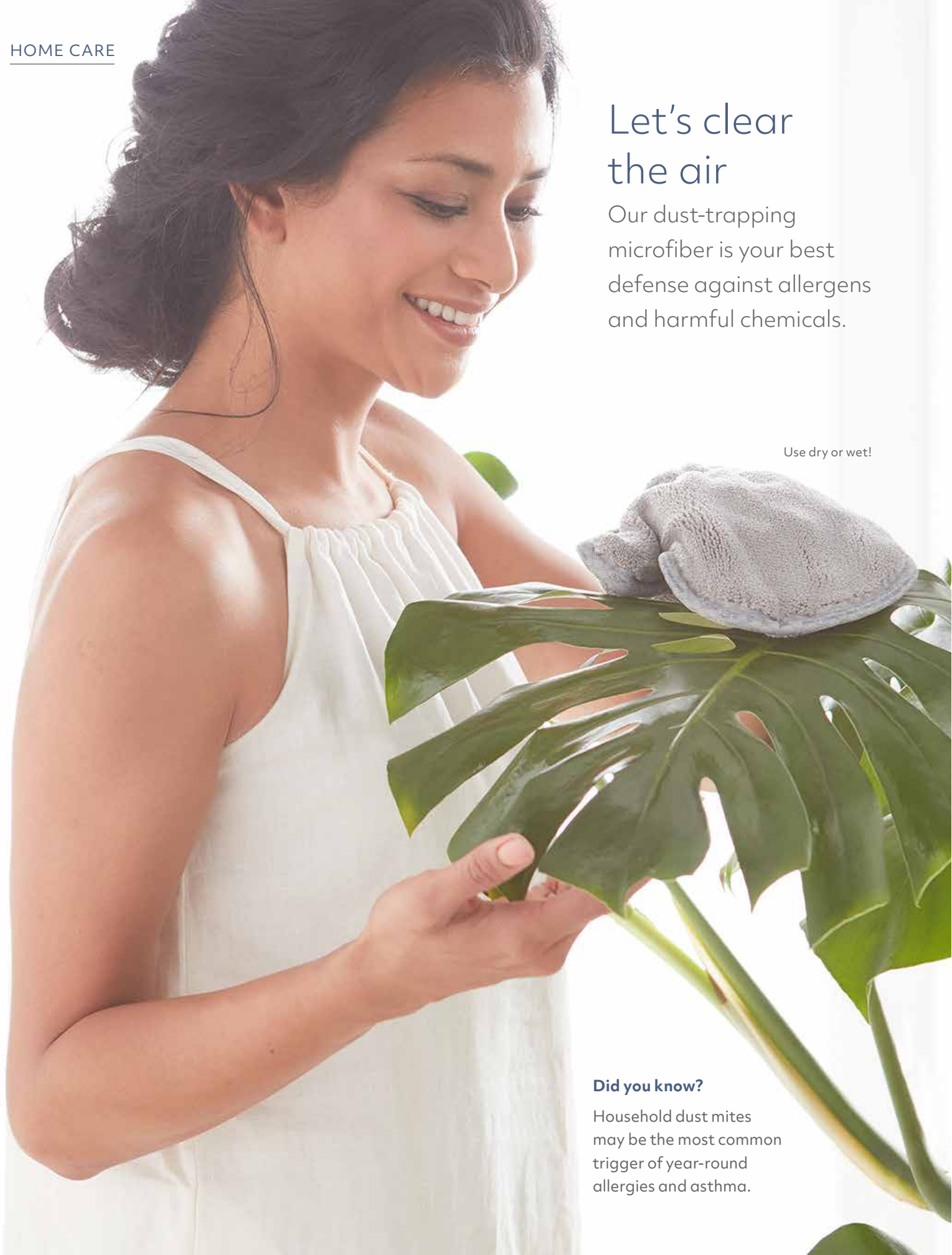
1 each: Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty.  
2001 Retail price: ~~\$62.97~~ **\$56.99**



## Spray Bottle

Just add water for a quick on-the-go clean. Or use to dilute an enzyme product with water for extra freshness where it's needed. *Do not store diluted products for prolonged periods.*

230 ml / 7.77 oz. 354000 blue \$6.99



## Let's clear the air

Our dust-trapping microfiber is your best defense against allergens and harmful chemicals.

Use dry or wet!



### Did you know?

Household dust mites may be the most common trigger of year-round allergies and asthma.

### EnviroWand® with Two-Sided Sleeve BacLock® OEKO-TEX®

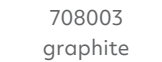
With nubby chenille microfiber on one side and microfiber cloth on the other, this bendable tool attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and other hard-to-reach areas.

68.2 cm x 7.5 cm / 26.9" x 3" 357047 \$35.99  
 EnviroWand Sleeve Replacement  
 45 cm x 7.5 cm / 17.72" x 3"  
 357048 teal \$13.99

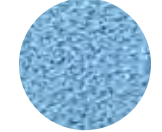
Attaches to the Telescopic Mop Handle (page 48) for extra reach.



708011 teal



708003 graphite



708000 blue



### Dusting Mitt BacLock®

Harmful chemicals in household dust are no match for plush, electrostatically charged microfiber. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!

26 cm x 14 cm / 10.24" x 5.51" \$21.99

Save with the set! Part of our top-selling Safe Haven 5 Set, page 39.



356510 brown



356511 graphite

### Entry Mat

Super-absorbent microfiber and stiff polypropylene bristles conveniently loosen and trap dirt and other pollutants so they're not tracked in. Non-slip rubber backing holds mat safely in place. Machine-wash; air dry.

50.8 cm x 76.2 cm / 20" x 30" \$86.99

# Why our products are better

## Enzyme- and Probiotic-Based Cleaners

Your home is no place for harmful chemicals – that's why many of our household cleaning products are enzyme- or probiotic-based. These natural elements not only work quickly and effectively to break down soils, stains and odors, they provide a better clean, free from harmful chemicals, so they're safer for your family and the environment.

## USDA Certified Biobased

Look for the logo. USDA Biobased Certification indicates that a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials. To date, 26 of our products (and counting) have earned the United States Department of Agriculture's Certified Biobased label – high-profile recognition given only to products that contain a USDA-verified amount of renewable biological ingredients.

## OceanBound Packaging

The OceanBound label on our 12-ounce bottles indicates they're made of plastic waste that was at risk of entering the world's oceans. This is plastic that for whatever reason had fallen outside normal collection processes and was in danger of becoming a part of the 9 million tons of discarded plastic estimated to flow into our oceans every year. Bottles made from OceanBound Plastic are completely recyclable in most municipal recycling streams.

## autosave

Never run out of the products you love! Ask your Norwex Consultant how you can save on recurring orders of select products through our autosave program. Look for the logo throughout this catalog; products included are listed on page 83. Plus, don't miss our money-saving product collections on pages 78–79.



Bamboo Multipurpose Cloth sold on page 61.  
Forever Bottle with Sprayer sold on page 75.



## new Probiotic Water Booster Probiotic Hard Surface Cleaner Concentrate

Super-concentrated probiotics boost your water to power away the toughest set-in soils, spills, stains, grease and grime from hard surfaces throughout your home. Makes 4 Spray Mop Attachment fills; 2 Forever Bottle with Sprayer fills. USDA certified 76% biobased. *Test on an inconspicuous area first.*

177 ml / 6 fl. oz. 600074 \$29.99



## save with the set

### new Probiotic Clean Surface Set

1 each: Probiotic Hard Surface Cleaner Concentrate and Forever Bottle with Sprayer, sea mist

2324 Retail price: ~~\$46.98~~ \$42.99

Probiotic Clean Floor Set sold on page 47.

# Eat, drink and be messy

When it's time to clean up, our Kitchen Cloths and Towels will be there to wipe away every crumb and absorb every dribble.



## Diamond Textured Kitchen Towels & Cloths

All the same benefits of our Channel Textured Kitchen Towels and Cloths, plus they're made from 70% recycled microfiber yarn in a beautiful diamond weave.

**Diamond Textured Kitchen Towel**  
65 cm x 35 cm / 25.59" x 13.78" \$23.99

**Diamond Textured Kitchen Cloth**  
35 cm x 26 cm / 13.78" x 10.24" \$13.99



	graphite	mushroom	oatmeal	turquoise	amethyst
Towel	706024	706015	706021	307124	307127
Cloth	707024	707015	707021	307224	307227
Set	2305	2116	2303	2102	2104
Cloth Trio	2306	2115	2304	2103	2105

### save with sets & trios

**Kitchen Towel & Cloth Set**  
1 each: Kitchen Towel, Kitchen Cloth  
Retail price: ~~\$37.98~~ **\$34.99**

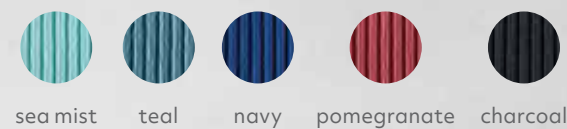
**Kitchen Cloth Trio**  
3 each: Kitchen Cloths  
Retail price: ~~\$41.97~~ **\$37.99**

## Channel Textured Kitchen Towels & Cloths

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping countertops, soaking up spills and much more.

**Channel Textured Kitchen Towel**  
65 cm x 35 cm / 25.59" x 13.78" \$23.99



**Channel Textured Kitchen Cloth**  
35 cm x 26 cm / 13.78" x 10.24" \$13.99



	sea mist	teal	navy	pomegranate	charcoal
Towel	307108	307120	307122	307112	307117
Cloth	307208	307220	307222	307212	307217
Set	1435	1708	1903	1464	1702
Cloth Trio	1425	1709	1901	1463	1703





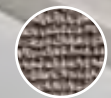
**new Reusable Handle with Mesh Dish Scrubber**  

Easily scour away tough messes without getting your hands dirty. Non-scratching, 100% recycled polypropylene mesh quickly removes burned- and baked-on food from non-stick pots and pans, glass top stoves, ceramic tile, etc. BacLock in the scrubber pad keeps it fresher and helps it last longer than traditional mesh scrubbers. Rinses clean; replace pad when necessary.

354127 \$14.99 handle and 1 scrubber  
354136 Mesh Dish Scrubber Replacements \$8.99 pack of 2



307302 graphite



307306 mushroom

**Dish Mat**  

Made from 91% recycled microfiber yarn, this extra-absorbent mat soaks up twice its weight in water, helping to save resources by letting dishes air dry. Hangs to dry and folds for storage.

53 cm x 36 cm / 20.87" x 14.17" \$31.99

**save with the set**

**Soap and Scrub Set**

1 each: Soap-Dispensing Kitchen Scrub Brush and Dish Soap

2302 Retail price: ~~\$38.98~~ **\$34.99**



**Dishes done right!**

Tackle every mess and keep things looking great.



**Soap-Dispensing Kitchen Scrub Brush** 

Easily and quickly remove the most difficult, stuck-on residue from pots, pans, bakeware, dishes and more. Just fill the handle with our Dish Soap and push the button to dispense grease-cutting power right where it's needed. The BacLock in the sturdy bristles and handle helps prevent odor due to bacteria, mold or mildew. Safe for use on non-stick surfaces. 1-year warranty.

26.8 cm x 6.8 cm x 8 cm / 10.5" x 2.7" x 3.1"  
45 ml / 1.5 fl. oz. (25 pumps) 358081 \$24.99  
358086 Kitchen Scrub Brush Replacement Head \$12.99

**Dish Soap**  

Gently sudsing yet extremely powerful against grease, this plant- and enzyme-based formula gets dishes super clean, even in the hardest water. It effectively eliminates tough grease and grime, leaving dishes, cookware, glassware and even fine china spotless, with no harm to the environment. USDA certified 64% biobased.

355 ml / 12 fl. oz. 600065 lime \$13.99

# Clean at your fingertips

Give your dishes an extreme, natural clean without coating them in toxic residue.

## Why it's better

- Powerful, biodegradable ingredients
- Quickly dissolves stuck-on residue
- Great for hand-washing
- Super-concentrated to make 3 Forever Bottles
- Helps reduce plastic



### BioZyme™ Dish Soap Concentrate

This plant- and enzyme-based concentrate easily powers away baked-on food, grease and stains with just a pump or spray, leaving handwashable dishes, fine china and glassware sparkling. Aloe vera extract moisturizes your hands, and Lavender oil provides a soothing scent. Dilute two ounces in the pump or spray bottle of your choice. USDA certified 100% biobased. *Not for use in automatic dishwashers; do not dilute product into a sink full of water.*

177 ml / 6 fl. oz. 600062 lavender \$31.99

### save with the set

#### Forever Refillable BioZyme Set with Dispenser

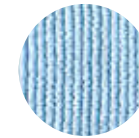
1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Foaming Hand Wash Dispenser  
2142 Retail price: ~~\$51.98~~ **\$46.99**



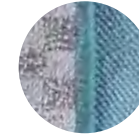
### save with the set

#### Forever Refillable BioZyme Set with Sprayer

1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Sprayer, white  
2120 Retail price: ~~\$48.98~~ **\$43.99**



354106 blue



354114 graphite/teal



354107 graphite

### EnviroScrub

Scrubby microfiber side removes sticky messes; EnviroCloth side easily wipes them away. Set of 3 means you always have one handy. Safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more.

16 cm x 16 cm / 6.3" x 6.3" \$26.99 pack of 3



### Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty.

Bottle Brush: 4.8 cm x 31.8 cm / 1.9" x 12.5"

EnviroSleeve:  7.6 cm x 11.4 cm / 3" x 4.5"

1451 \$19.99 1 brush/1 EnviroSleeve

357056 EnviroSleeve Replacement \$5.99 1 sleeve

### SpiriSponge

Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

13 cm x 8.5 cm x 1.8 cm / 5.11" x 3.34" x .70"

354102 \$11.99 pack of 2



### Bamboo Multipurpose Cloth

Norwex Microfiber and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. USDA certified 44% biobased.

35 cm x 35 cm / 13.78" x 13.78"

703000 graphite with green trim \$19.99



### Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

45 cm x 45 cm / 17.72" x 17.72"

307008 graphite \$19.99 pack of 2



### Stainless Steel Cloth

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals. Follow manufacturer's instructions for special coatings on various metals.*

40 cm x 40 cm / 15.7" x 15.7"

305016 steel blue \$24.99

### Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more. Keeps the items you use most handy, helping sinks and countertops stay tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to air-dry your Kitchen Cloth or Counter Cloth.

22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7"  
358080 \$44.99

*Diamond Kitchen Cloth sold on pg. 57;  
Spirinett and EnviroSponge sold below.*



### Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs. Can be used on a variety of surfaces such as glass, ceramic tile, stainless steel and wood. Dishwasher safe. *Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion.*

354100 \$6.99 pack of 2



### EnviroSponges

Dual-sided, multipurpose sponges absorb all kinds of spills and sippy messes. The scrubby side loosens grime and baked-on residue, and the soft, absorbent microfiber side whisks it away.

15.2 cm x 10.2 cm / 6" x 4"  
354105 \$21.99 pack of 2



### Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. Not for front-loading washing machines. 5-year warranty.

5 cm x 5 cm x 6.35 cm / 2" x 2" x 2.5"  
357020 \$41.99

## Your dishwasher will be so happy

Burned-on, baked-on grime is no match for our Dynamic Dish Duo.



### UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains; no pre-soaking required. Dishes, glassware, cutlery, pots and pans come out squeaky clean and toxin-free, even in hard water. Phosphate-, fragrance- and chlorine bleach-free, it also reduces odors and removes buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

450 g / 15.87 oz. 403474 \$19.99

### Rinse Aid Plus

Natural citric extracts combat spots and film and get your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme Dishwasher Powder.

355 ml / 12 fl. oz. 403475 \$15.99

### save with the set

#### Dynamic Dish Duo

1 each: Rinse Aid Plus and  
UltraZyme Dishwasher Powder  
2010 Retail price: ~~\$35.98~~ **\$32.99**





# Choose to reuse

Sustainable solutions for saving money, resources and the environment, too.

## Refrigerator Drawer Liners

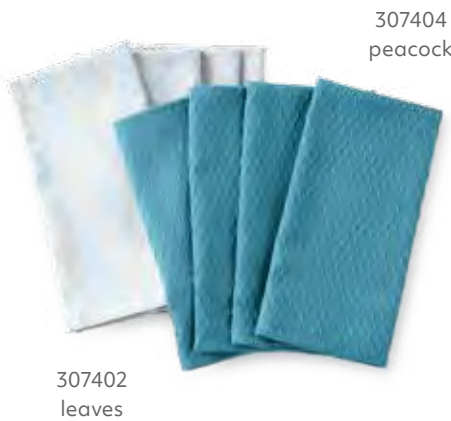
**BacLock. OEKO-TEX®**  
 Extend the life of produce in your refrigerator by up to two weeks! These ultra-absorbent, reusable cloths cushion and protect fresh produce in your refrigerator drawers. Soft, thick microfiber helps prevent bruising while also soaking up any moisture. Food stays fresher longer, refrigerator drawers stay cleaner, and fresh produce is back on the menu!

38.1 cm x 30.5 cm / 15" x 12"  
 321001 mushroom with sage trim  
 \$27.99 set of 2



## Reusable Grocery Bag

**BacLock. OEKO-TEX®**  
 Help reduce earth-choking plastic. Made from 100% recycled materials and strong enough to hold all your groceries. Contains our micro silver BacLock lining.  
 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1"  
 358512 retro, 358510 green \$8.99



307402 leaves

## Norwex Napkins

**BacLock. OEKO-TEX®**  
 Replace single-use paper napkins. Each set of our highly absorbent, self-cleansing napkins is made from 50% recycled microfiber yarn and contains the equivalent of five plastic bottles (500 ml).  
 43.2 cm x 31.8 cm / 17" x 12.5"  
 \$29.99 set of 4



Fits most standard-sized refrigerator produce drawers.

307410 slate, vanilla, mushroom



307416 sea mist, navy, teal

307418 amethyst, vanilla, mushroom

## Counter Cloths

**BacLock. OEKO-TEX®**  
 Who needs paper towels? These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom – really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains the equivalent of two 500 ml plastic bottles.  
 28 cm x 13 cm / 11" x 5" \$22.99 set of 3

## Counter Cloths and Box Set

Our exclusive, Norwex-branded Counter Cloth Box is shaped like a cozy house. Set contains six Counter Cloths in your choice of three coordinating color combos and keeps them within easy reach for a quick, grab-and-go clean. *Holds up to 12 Counter Cloths.*  
 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"  
 370503 slate, vanilla, mushroom; 370505 sea mist, navy, teal; 370509 amethyst, vanilla, mushroom \$59.99



Hole allows you to hang for storage.

Quickly cleans fresh produce. Great for peeling carrots, too!

## Smarter and more sustainable

From biodegradable Cutting Boards to Stainless Steel Drinking Straws, we've got everything you need to provide safer meals for your family.

Safely sprays away unwanted residue and chemicals from produce!

### Cutting Board



Durable, easy to clean and made from biodegradable natural rice husks, it's better than plastic for protecting your countertops. Food-grade silicone grip ring keeps it in place. USDA certified 53% biobased. Dishwasher safe (avoid high heat settings). 1-year warranty.

- Mini 22.5 cm x 20.5 cm x 0.7 cm / 8.9" x 8.1" x 0.275" 370003 \$29.99
- Small 35 cm x 25 cm x 0.7 cm / 13.8" x 9.8" x 0.275" 370001 \$39.99
- Large 40 cm x 30 cm x 0.7 cm / 15.75" x 11.8" x 0.275" 370002 \$49.99

### Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm / 12.6" x 12.6" 307010 green \$14.99

### Fresh Produce Wash

Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens. USDA certified 99% biobased.

355 ml / 12 fl. oz. 403470 \$25.99

### Stainless Steel Drinking Straws and Bag

Set of two straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty.

- Regular 21 cm long x .6 cm diameter / 8.26" long x .24" diameter 358036 \$14.99
- Long 26 cm long x .6 cm diameter / 10.4" long x .24" diameter 358037 \$16.99

### Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers in your home. Our heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. Collapsible to take up 60% less room when compared to other storage options. 1-year warranty.

- Small 350 ml / 1.4 cups; 13.2 cm x 9.7 cm x 6.5 cm / 5.2" x 3.8" x 2.6" teal
- Medium 500 ml / 2.1 cups; 16.4 cm x 10.8 cm x 6.4 cm / 6.5" x 4.3" x 2.5" graphite
- Large 800 ml / 3.3 cups; 18.6 cm x 12.1 cm x 6.9 cm / 7.3" x 4.8" x 2.7" eggplant
- Extra Large 1200 ml / 5 cups; 21.5 cm x 13.5 cm x 7.6 cm / 8.5" x 5.3" x 3" graphite

- Small/Medium 358002 \$26.99 set of 2
- Large/Extra Large 358003 \$36.99 set of 2

### save with the set

**Silicone Food Storage Containers Set**  
1 each: Small/Medium and Large/Extra Large  
1910 Retail price: ~~\$63.98~~ **\$56.99** set of 4



regular

long

← collapsible for storage



### Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm / 11.8" x 13.8" 1466 \$15.99 set of 3

Two straw sizes to choose from!



# Safer solutions for a healthier home

Eliminate odors and clean just about anything – without resorting to products that could harm your family or the environment.



**what it does**

Powers away soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. *Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).*

**how it works**

USDA certified 86% biobased formula with natural citric acids makes it both highly effective and environmentally friendly.



**Descaler**    
355 ml / 12 fl. oz.  
600005 \$31.99

**what it does**

Safely breaks down baked-on, burned-on food and greasy spills on ovens, grills, pans and bakeware.

**how it works**

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odors behind, so food tastes like it should.



**Oven and Grill Cleaner**   
355 ml / 12 fl. oz.  
600006 \$31.99

**what it does**

Breaks down and eliminates organic, odor-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, workout gear and more.

**how it works**

Fast-acting enzymes and biodegradable ingredients target and remove odor sources naturally; no harmful chemicals or aerosol propellants.



**Sportzyme**   
244 ml / 8.25 fl. oz.  
600007 \$22.99



**what it does**

Deep cleans body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

**how it works**

Enzymes and biodegradable ingredients in this USDA certified 54% biobased formula help remove organic materials. Dermatologist-tested; suitable for sensitive skin.



**Mattress Cleaner**    
355 ml / 12 fl. oz.  
600008 \$31.99

**what it does**

Quickly disintegrates and removes greasy, grimy smudges and stains in the kitchen, garage, workshop and more. Makes five 16-ounce, ready-to-use bottles. *Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.*

**how it works**

Concentrated, plant-based solution contains biodegradable ingredients that are potent against oily messes. No harsh fumes or caustic ingredients.



**Heavy Duty Degreaser Concentrate**   
237 ml / 8 fl. oz.  
403476 \$26.99

**what it does**

Ultra-concentrated formula yields 16 ounces of stain- and odor-removing power that works harder than ever on dirt, grease, organic waste and more. *Not for use on carpets treated with Scotchgard™ or other sealants.*

**how it works**

USDA certified 75% biobased with a unique probiotic blend that triggers enzyme action to safely eliminate stains and stop odors at the source.

*Forever Bottle with Sprayer sold on page 75.*

**save with the set**

**Clean Carpet Set**

1 each: Carpet Stain Remover Concentrate, Forever Bottle with Sprayer, grey  
2307 Retail price: ~~\$41.98~~  
**\$37.99**



**Carpet Stain Remover Concentrate**    
59 ml / 2 fl. oz.  
600068 \$24.99



See page 54 to learn more about how OceanBound packaging helps protect our oceans.

**Find even more cleaning solutions and deodorizers.**

Laundry solutions, pages 70–73. Dishwashing solutions, pages 58–63. Fresh Produce Wash, page 67. Bathroom Cleaner, Odour Eliminator Concentrate and Toilet Spray, page 75.

# Brighter, whiter, safer laundry

Norwex laundry products are free from dangerous toxins that could harm your family – and they're super-concentrated so you use less.



### Ultra Power Plus™ Laundry Detergent

Biodegradable surfactants whiten whites, brighten brights and dissolve grease and grime. Quick-dissolving, safe on all fabrics, including handwashables.\* Free from phosphates, chlorine, bleach and fillers. Works in all water temperatures. Washes up to 100 high-efficiency and 66 conventional loads. 1 kg / 2.2 lbs. 1125 \$32.99



### Laundry Stain Remover

Who needs bleach? Biodegradable enzymes power away stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more. Gentle on delicate fabrics and works in all water temperatures.\*\* USDA certified 57% biobased. 355 ml / 12 fl. oz. 600056 \$17.99



### Liquid Laundry Detergent

Just a few pumps cleans all types of fabrics and works in all temperatures to reduce the toughest odors and organic stains.\*\* Enzyme-based and over ten times more concentrated than other brands, it effectively handles up to 230 high-efficiency and 115 conventional loads. USDA certified 97% biobased. 460 ml / 15.6 fl. oz. 600163 unscented, 600050 lavender \$39.99



### Eco-Wash Laundry Detergent Strips

Lightweight and convenient, these laundry detergent strips are tough on stains, odors and grime.\* Great for home, vacation, dorm rooms and the planet, with no harmful chemicals or waste from plastic packaging. USDA certified 60% biobased. 36 strips 403488 fresh blossom \$31.99

\*Follow garment label instructions for silk and wool. \*\*Not recommended for use on silk or wool. USDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials. Learn more on page 54.



**Fluff and Tumble Dryer Balls**

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time – all without toxins. Can be used with essential oils to naturally scent your laundry. 2-year warranty.

357021 \$29.99 set of 3



**Bright & White Laundry + Home Booster with Oxygen & Enzymes**

No more pungent bleach fumes! This color-safe bleach alternative harnesses the power of enzymes and active oxygen to brighten colors, whiten whites, and remove laundry stains and odors, all without harmful chemicals.\* It also removes set-in stains and grime from grout, vinyl, granite and much more.† USDA certified 87% biobased.

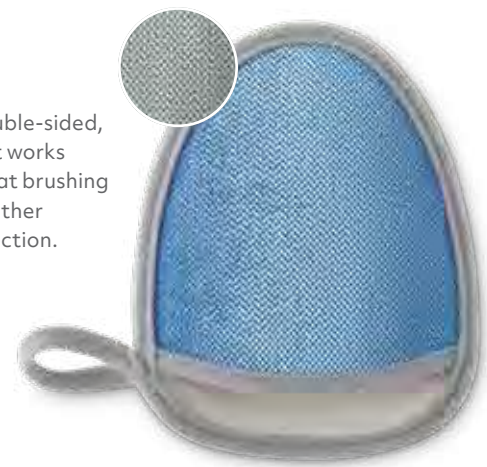
500 g / 17.6 oz. 600066 \$29.99



**Microfiber Cleaner Laundry Booster**

Designed to eliminate heavy-duty grime picked up by our microfiber, this enzyme-based formula targets all kinds of stains and soils, even in hard water. No harmful chemicals from bleach, ammonia or synthetic fragrances, so it's safer for your family as it keeps fabrics looking new longer.† USDA certified 53% biobased.

450 g / 15.9 oz. 600016 \$28.99



Double-sided, so it works great brushing in either direction.

**Lint Mitt**

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste – or plastic – of most lint rollers.

11.5 cm x 14.8 cm / 4.5" x 5.8" 308041 \$13.99



**A smaller footprint**

Our clean, effective laundry essentials help lighten the load of chemicals and waste for you, your family and the planet.

\*Not recommended for use on silk or wool. †Not for use on specially coated surfaces.

USDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials. Learn more on page 54.

# Revolutionary. Sustainable. Clean.

Rely on Norwex for a deep-down clean that's safer for your family, guests – even the environment.



Base made from 65% recycled plastic with BacLock.\*

Dual-action bristles with BacLock work together to scrub and then brush away grime.

Built-in reservoir holds up to 120 pumps of any non-gel cleaning solution.

## Cleaner-Dispensing Toilet Brush

It's our most advanced toilet-cleaning brush yet! With two types of durable bristles, no-mess solution dispersal, plus our self-cleaning BacLock antibacterial agent, toilet cleaning has risen to the next level – all with the push of a button.

47 cm x 12 cm / 18.5" x 14.7" 40 ml / 1.4 fl. oz. (120 pumps)  
357006 \$49.99

### save with the set

#### Clean Toilet Set

1 each: Cleaner-Dispensing Toilet Brush and Bathroom Cleaner  
2334 Retail price: ~~\$81.98~~ **\$73.99**

Double duty: Scrubby side tackles soap scum while the plush side gently cleans.



709004 teal

709005 graphite

## Bathroom Scrub Mitt

Soft and scrubby microfiber made from 70% recycled microfiber yarn easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

23 cm x 17 cm / 9.06" x 6.5" \$25.99



## Bathroom Cleaner

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. One bottle makes up to 84 ounces! *Not for use on natural stone surfaces or special coatings.*

355 ml / 12 fl. oz.  
600002 \$31.99



## Odour Eliminator Concentrate

Super-concentrated enzymes help remove strong, organic odors like mildew, smoke and urine from bathrooms, kitchens, garbage cans, lockers, carpet and laundry, leaving a fresher, cleaner scent. Makes six 16-ounce, ready-to-use bottles.

355 ml / 12 fl. oz.  
600020 crisp linen \$18.99



## Toilet Spray

Toilet time doesn't have to mean embarrassing odors. Free from harmful chemicals, natural essential oils create a fresh-smelling barrier that prevents odors before they begin. Your bathroom stays fresher for family and guests!

59 ml / 2 fl. oz.  
600021 citrus scent \$13.99



## Forever Bottle with Sprayer

Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfiber cloths, Hand-Held Cleaning System and more. Color-code for different rooms or dilutable, enzyme- or plant-based products using your choice of three slip-resistant silicone sleeve options. *Handle with care.*

473 ml / 16 fl. oz. 354004 grey, 354002 white, 354003 sea mist \$16.99

### save with the set

#### Forever Bottle with Sprayer Set

1 each: white, sea mist and grey  
2008 Retail price: ~~\$50.97~~ **\$45.99** set of 3



## Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

13.4 cm x 44.1 cm / 5.3" x 17.4" 357009 \$24.99



\*BacLock is our micro silver antibacterial agent for self-cleaning purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

## Be ready for anything

Microfiber must-haves for life's little messes when you're out and about.



### Travel Pack BacLock® OEKO-TEX®

Five mini-sized EnviroCloths are perfect on the go or great for sharing!

16 cm x 16 cm / 6.3" x 6.3" 701006  
1 each: teal, denim, forest; 2 graphite  
\$27.49 set of 5 cloths



### Travel Bag

This water-resistant, two-pocket bag is perfect for carrying a variety of items, including Norwex Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

25 cm x 13 cm / 9.8" x 5.1"  
360101 diamond \$22.99

### save with the set

**Travel Pack & Bag Set**  
1 each: Travel Pack, Travel Bag  
2336 Retail price: ~~\$50.48~~ **\$42.99**

## Shine and go!

Microfiber and more keep everything looking polished and perfect!



### 3-in-1 Car Mitt

BacLock® OEKO-TEX®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

18 cm x 26 cm / 7.1" x 10.23"  
308034 graphite \$25.99



### Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm / 9.06" x 6.69"  
308028 marine \$27.99



### Car Cloth

Put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

65 cm x 50 cm / 25.59" x 19.69"  
305100 graphite \$26.99



### Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other to spot buff and shine.

40 cm x 40 cm / 15.7" x 15.7"  
305102 graphite \$25.99

### Utility Brush BacLock®

Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty.

18.2 cm x 2 cm / 7.2" x 0.8" 357008 \$13.99

### All-Purpose Cream Cleaner BacLock®

Microfine mineral formula gets surfaces sparkling clean. USDA certified 78% biobased. *Not for use on special coatings; follow manufacturers' recommendations.*

113.4 g / 4 oz. 600063 \$24.99

### save with the set

**Dynamic Cleaning Duo**  
1 each: Utility Brush and All-Purpose Cream Cleaner  
2121 Retail price: ~~\$38.98~~ **\$34.99**



### Leather Shine BacLock®

Replace natural oils as you clean, moisturize, protect, restore and make dry leather water-resistant. Great for leather car upholstery, boots, purses, belts, gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

133 g / 4.7 oz. 403510 \$35.99

# Norwex collections save you time and money

Start with the Safe Haven 5 Set to significantly reduce harmful chemicals.



### Safe Haven 5 Set

1 each: EnviroCloth, Cleaning Paste, Dusting Mitt, Window Cloth and your choice of one laundry detergent:

Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.) 1905 Retail price: ~~\$134.95~~ **\$118.99**

Liquid Laundry Detergent 1919 unscented, 2308 lavender Retail price: ~~\$141.95~~ **\$126.99**

Eco-Wash Laundry Detergent Strips 2145 Retail price: ~~\$133.95~~ **\$117.99**



### Safe Haven 5 Package Plus

1 each: EnviroCloth, Cleaning Paste, Dusting Mitt, Window Cloth, SpiriSponge (pack of 2), Body and Face Pack (pack of 3), Diamond Textured Kitchen Towel and Cloth, and your choice of one laundry detergent:

Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.) 1509 Retail price: ~~\$208.94~~ **\$186.99**

Liquid Laundry Detergent 1803 unscented, 2309 lavender Retail price: ~~\$245.94~~ **\$194.99**

Eco-Wash Laundry Detergent Strips 2146 Retail price: ~~\$207.94~~ **\$185.99**



### Let's Do Laundry Package

1 each: Fluff and Tumble Dryer Balls (set of 3), Laundry Stain Remover, and your choice of one laundry detergent:

Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.) 1413 Retail price: ~~\$80.97~~ **\$73.99**

Liquid Laundry Detergent 1710 unscented, 2311 lavender Retail price: ~~\$87.97~~ **\$80.99**

Eco-Wash Laundry Detergent Strips 2148 Retail price: ~~\$79.97~~ **\$72.99**



### new Let's Clean Your Kitchen Package

1 each: Channel Textured Kitchen Towel and Cloth, Oven and Grill Cleaner, EnviroSponges (pack of 2), All-Purpose Cream Cleaner, Utility Brush 2317 Retail price: ~~\$130.94~~ **\$117.99**



### Rainbow Package

1 EnviroCloth in each: teal, forest, graphite, denim 303000 Retail price: ~~\$83.96~~ **\$75.99**

## Laundry powder, liquid or strips – the choice is yours!

Four of our collections also include your choice of one laundry detergent.



### Just Add Water Package

1 each: EnviroCloth, Window Cloth, Rubber Brush, Dusting Mitt, EnviroWand with Two-Sided Sleeve, Fluff and Tumble Dryer Balls (set of 3), Large Dry Superior Mop Pad, Large Wet Mop Pad, Telescopic Mop Handle, Large Mop Base, and your choice of one laundry detergent:

Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.) 1511 Retail price: ~~\$317.89~~ **\$285.99**

Liquid Laundry Detergent 1802 unscented, 2310 lavender Retail price: ~~\$324.89~~ **\$293.99**

Eco-Wash Laundry Detergent Strips 2147 Retail price: ~~\$316.89~~ **\$284.99**



800016 leaves/teal



800013 amethyst/graphite

### Basic Package

1 each: EnviroCloth, Window Cloth Retail price: ~~\$42.98~~ **\$39.99**



### Household Package

1 each: EnviroCloth, Window Cloth, Dusting Mitt 800019 Retail price: ~~\$64.97~~ **\$60.99**



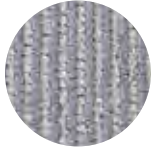









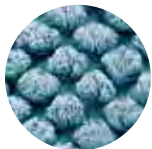







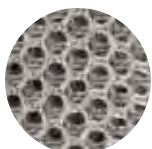
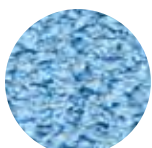

### Household Package Plus

1 each: EnviroCloth, Window Cloth, Dusting Mitt, EnviroWand 1507 Retail price: ~~\$100.96~~ **\$91.99**



# What cloth for what job

Grimy, dirty messes are no match for Norwex Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
 <p><b>Bamboo Multipurpose Cloth</b>    Scrubby bamboo and microfiber tackle tough messes throughout the house. <i>Sold on page 61.</i></p>							
 <p><b>Bathroom Scrub Mitt</b>   This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. <i>Sold on page 74.</i></p>							
 <p><b>Channel Textured Kitchen Cloths and Towels</b>   The channel weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 56.</i></p>							
 <p><b>Counter Cloths</b>    The absorbent popcorn weave replaces paper towels to wipe up spills. <i>Sold on page 65.</i></p>							
 <p><b>Diamond Textured Kitchen Cloths and Towels</b>    The diamond weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 57.</i></p>							
 <p><b>Dish Cloths</b> The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. <i>Sold on page 61.</i></p>							
 <p><b>Dusting Mitt</b>  Dense, plush microfiber attracts and traps dust particles and dust-related allergens. <i>Sold on page 53.</i></p>							

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
 <p><b>EnviroCloth</b>   Our "E for everything" cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone. <i>Sold on page 42.</i></p>							
 <p><b>Stainless Steel Cloth</b>   The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. <i>Sold on page 61.</i></p>							
 <p><b>Veggie and Fruit Scrub Cloth</b> Scrubby side quickly cleans produce and soft side polishes. <i>Sold on page 67.</i></p>							
 <p><b>Window Cloth</b>   The fine, flat weave makes it great for shining and polishing. <i>Sold on page 43.</i></p>							

## how to care for your microfiber

- Machine washing and drying are recommended prior to initial use. Rinse slightly dirty microfiber cloths under warm, running water and hang to dry or drop into the dryer.\*\*
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.
- Do not use microfiber (except Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.



All Norwex Microfiber products carry a two-year warranty. For details please visit: [https://norwex.biz/en\\_US/pages/product-guarantee](https://norwex.biz/en_US/pages/product-guarantee).

\*When following proper care and use instructions. \*\*When air drying, always hang to dry, as leaving darker colors of damp microfiber on countertops may stain the surface.



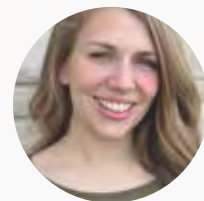
# Want free stuff?

## Host a Norwex Event



Party with your friends and family however you like – in person, online or just one on one! It's a great way to have fun while learning more about our products and how to live cleaner, safer and better.

**Contact your Norwex Consultant to book an event today!**



Life changed for the better when I attended my first Norwex Event. As a young mom of a baby with health challenges, I was amazed about the effects of harsh cleaning chemicals and grateful for safer, more effective solutions. I threw out all the cleaners under my sink and never turned back! Hosting a Norwex Event is a BIG DEAL. You're helping friends and family, and the Norwex Perks are amazing! I'm so thankful for that invite all those years ago!

### Amy Taylor

Executive Vice President Sales Leader, KY  
Creating Safe Havens for 11 years

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### Want to save money?

Join autosave and receive a discount on recurring orders.

See page 54 for details!