

Protect + Prevent Mineral Facial Sunscreen

This lightweight, mineral facial sunscreen provides daily broad spectrum SPF 30 protection against UVA/UVB rays and the effects of blue light and pollution.

Item #: 403802
 Included in: Complete Skin Care Set-2321
 50 ml / 1.7 fl.oz.



The problem

Sun damage can occur even on cloudy days, causing fine lines and wrinkles to form prematurely. Air pollution and blue light from computer screens can wreak havoc too. To keep your skin looking its youthful best, it's important to apply a safe, mineral, sunscreen every day whether you'll be going out or not.

Norwex solution

Our mineral-based everyday facial sunscreen effectively guards against damaging UVA/UVB rays while also providing pollution and blue-light defense for a healthier, younger-looking complexion. Hydrating, lightweight, fast-absorbing and non-sticky, it rubs evenly into skin and is perfect for layering over skin care products and under makeup.

Why it's safer/better

- USDA certified 72% biobased content from plants and other renewable sources
- Formulated with non-nano zinc oxide and titanium dioxide
- Reef-friendly certified
- Water-/sweat-resistant
- Dermatologist-tested
- Provides broad-spectrum protection from UVA and UVB rays
- Prevents premature aging of skin
- Helps protect skin from blue light and boosts skin's defense against environmental pollutants

Formulated without

- Parabens
- Oxybenzone
- GMOs
- Gluten
- Phthalates
- Octinoxate
- Synthetic fragrances
- Cinnamate
- Benzophenone
- Camphor derivatives

What your Customers will love

- The wrinkle-fighting formula is powered by non-nano zinc oxide and titanium dioxide, which sit on the skin's surface to deflect damaging UVA/UVB rays, unlike chemical sunscreens that typically sink into skin and absorb UV rays
- Our Nordic antioxidant blend of organic cloudberry, elderberry, black currant and lingonberry protects skin from free radicals and imparts radiance
- Lightweight, luxurious feel
- Moisturizes and hydrates skin
- Quick-absorbing
- Perfect for everyday use; wear under makeup or use as the last step in your morning skin care routine
- Vegan (absolutely no animal products)
- Available as part of our money-saving Complete Skin Care Set
- Available in our AutoSave program

How to use

- **For sun protection:** Apply liberally to face 15 minutes before sun exposure. Reapply at least every 2 hours or after 40 minutes of swimming or sweating and immediately after towel drying.
- **For general daily use:** Apply 2 fingers' worth (about ¼ teaspoon) in the morning as your last skin care step and before applying makeup. Reapplication may be necessary before going outdoors.
- For use on children under 6 months of age, consult a doctor

Key ingredients

EnergiNius™, based on the Ashwagandha plant, helps protect skin from blue light emitted from smartphones, tablets and computers*

Pollustop® acts as an anti-pollution agent, forming a barrier against environmental stressors on the skin**

*EnergiNius is a trademark of GatteFosse. **Pollustop is a registered mark of Solabia Group.

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Ingredients

Active Ingredients: Zinc Oxide 6.8%, Titanium Dioxide 2.88% (non nano)

Inactive Ingredients: Water, Isoamyl Laurate, Caprylic/Capric Triglyceride, Butyloctyl Salicylate, Glycerin, C12-15 Alkyl Benzoate, Arachidyl Alcohol, Polyglyceryl-10 Laurate, Cetearyl Oliviate, Lactobacillus Ferment, Sorbitan Oliviate, Argania Spinosa (Argan) Kernel Oil, Fructose, Linum Usitatissimum (Flaxseed) Seed Oil*, Ribes Nigrum (Black Currant) Seed Oil*, Rubus Chamaemorus (Cloudberry) Seed Oil*, Withania Somnifera (Ashwagandha) Root Extract, Sambucus Nigra (Elderberry) Seed Oil*, Dipotassium Glycyrrhizate, Vaccinium Vitis-Idaea (Lingonberry) Seed Oil*, Hippophae Rhamnoides (Sea Buckthorn) Fruit Extract, Betula Alba (Birch Sap Juice) Bark Extract, Ocimum Basilicum (Basil) Oil, Tocopheryl Acetate, Lavandula Angustifolia (Lavender) Oil, Pelargonium Graveolens (Geranium) Flower Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Limon (Lemon) Peel Oil, Hydroxy Acetophenone, Biosaccharide Gum-4, Stearic Acid, Bisabolol, Arachidyl Glucoside, Behenyl Alcohol, Poly Hydroxystearic Acid, Cetyl Alcohol, Stearyl Alcohol, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Cellulose Gum, Xanthan Gum, 1,2-Hexanediol, Citric Acid, Alumina, Microcrystalline Cellulose, Styrene/Acrylates Copolymer, Potassium Sorbate, Limonene, Linalool, Citral.

*Certified Organic Contains nut-derived ingredients (coconut, palm nut, argan).

Demo tips

- Have guests apply a drop to the back of their hand and gently smooth it into their skin. Mention how important it is to use sunscreen every day.
- Share your own results of using the product with your guests. Or, if your Host has used it prior to the party, have her share her story.
- Remind guests of the core steps of any regimen: Cleanse, treat, moisturize and protect. While a variety of factors determine the needs of any individual, the most benefit comes from daily attention to these four areas.
- Mention Norwex's focus on clean beauty. Point out that these products enhance your skin with targeted treatments inspired by a rich heritage of Norwegian purity and health. Clean, natural ingredients honor your skin's unique microbiome as they hydrate, nourish and balance.

Did you know

- The amount of wrinkles that develop, and how prominent they are, are largely dependent on a person's lifetime sun exposure
<https://www.webmd.com/beauty/features/its-not-your-mothers-skin-or-is-it>
- Tests performed on the side effects of octinoxate show that it may have a negative impact on the endocrine system
<https://thederreview.com/octinoxate/>
- The most common sunscreens on the market contain chemical filters. These products typically include a combination of some or all of the following active ingredients: oxybenzone, avobenzone, octisalate, octocrylene, homosalate and octinoxate. Mineral sunscreens use zinc oxide and/or titanium dioxide.
- Researchers found that four common chemicals in sunscreens—paraben, cinnamate, benzophenone and camphor derivatives— can stimulate dormant viral infections in zooxanthellae, the algae that helps give coral its spectacular color. These chemicals can cause viruses to replicate within the algae, spreading infection to nearby coral communities.
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2291012/>
- Many suncare products contain chemical sunscreens, which have been found to penetrate to the bloodstream and remain at levels higher than deemed safe by the FDA. Previous research has shown that some ingredients can disrupt hormones and may lead to fertility problems, poor birth outcomes for babies, and perhaps cancer.
<https://www.fda.gov/drugs/news-events-human-drugs/spotlight-cder-science-new-fdastudy-shines-light-sunscreen-absorption>
- Ultraviolet (UV) light and exposure to sunlight is responsible for up to 90% of visible changes to your skin. High-energy visible (HEV) light known as blue light and environmental factors are responsible for the other 10% of skin changes.
<https://my.clevelandclinic.org/health/symptoms/23105-premature-aging>

Complementary products

- Complete Skin Care Set
- Dual-Sided Makeup Removers
- Body and Face Pack
- Lysere™ Nourishing Hair Care Collection
- Exfoliating Facial Mitt
- Rejuvenating Serum
- Facial Pads
- Active Towel