

# Lysere™ Nourishing Shampoo

## with Juniper & Sea Buckthorn

Item #: 403820

Included in: Lysere™ Nourishing Hair Care Collection–2106

Size: 355 ml / 12 fl. oz.

This nutrient-rich shampoo gently cleanses and nourishes hair, leaving it silky soft and healthy-looking.



### THE PROBLEM

Finding the right shampoo can be tricky. Some contain harmful chemicals that you don't want on your scalp or body, and others may not work well for your hair type.

### NORWEX SOLUTION

Lysere Nourishing Shampoo with Juniper & Sea Buckthorn is specially formulated by hair care experts for all hair types. With none of the harmful chemicals from synthetic dyes and fragrances found in typical store brands, it is gentle enough for everyday use. You'll love the results!

### WHY IT'S SAFER

- Contains our Organic Antioxidant Complex to support healthy-looking hair.
- Contains plant-derived ingredients.
- Contains certified organic ingredients.
- Naturally scented by an essential oil blend.

### FREE FROM

- SLS
- SLES
- Synthetic dyes
- Synthetic fragrances
- Phthalates
- Parabens
- GMOs
- Gluten
- Formaldehyde

### WHAT YOUR CUSTOMERS WILL LOVE

- Formulated by hair care experts for salon-quality performance.
- Provides softness, smoothness and shine.
- Cleanses without stripping or drying.
- Safe for color-treated hair.
- Perfect for daily use.
- Not tested on animals.
- Vegan
- Part of the money-saving Lysere Nourishing Hair Care Collection.
- Packaged in 80% PCR plastic.

### HOW TO USE

- Apply to wet hair and work into a lather.
- Rinse thoroughly.
- For best results, follow with Lysere™ Nourishing Conditioner.

### KEY INGREDIENTS

**Organic Antioxidant Complex:** Blend of Juniper, Sea Buckthorn and Red Algae Extracts, nutrient-rich ingredients packed with vitamins, minerals and essential fatty acids to help support hair health while restoring hydration.

**Panthenol (Pro-Vitamin B5):** Helps hair retain moisture.

**Parsley Seed Oil:** Lauded for its antiseptic properties, helps remove unwanted toxins from the hair and scalp.

### INGREDIENTS

Water/Eau/Aqua, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Disodium Cocoamphodiacetate, Glycerin, Glycol Stearate, Mangifera Indica (Mango) Seed Butter, Hippophae Rhamnoides (Sea Buckthorn) Fruit Extract\*, Butyrospermum Parkii (Shea) Butter, Chondrus Crispus (Carrageenan/Red Algae) Extract\*, Juniperus Communis (Juniper) Fruit Extract\*, Panthenol, Glyceryl Oleate, Sodium Methyl Cocoyl Taurate, Guar Hydroxypropyltrimonium Chloride, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Eugenia Caroyphyllus (Clove) Leaf Oil, Citrus Limon (Lemon) Peel Oil, Citrus Aurantifolia (Lime) Oil, Carum Petroselinum (Parsley) Seed Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil, Salvia Sclarea (Clary Sage) Oil, PEG-150 Pentaerythrityl Tetrastearate, PEG-55 Propylene Glycol Oleate, Citric Acid, Polyquaternium-44, Propylene Glycol, PPG-2 Hydroxyethyl Cocamide, Trisodium Ethylenediamine Disuccinate, Decyl Glucoside, Dehydroacetic Acid, Benzyl Alcohol, Dicaprylyl Ether, Citronellol, Eugenol.

\*Certified Organic      Contains nut-derived ingredients (coconut).

### DEMO TIPS

- Pass a bottle of Lysere Nourishing Hair Shampoo around and encourage guests to breathe in the fresh, natural scent. Tell them about the unique blend of plant-derived ingredients and our Organic Antioxidant Complex that supports hair health, leaving it silky soft, healthy-looking and shiny.

### DID YOU KNOW:

- Conventional hair products contain many harmful chemicals, such as sulfates (SLS/SLES), phthalates, parabens and petrochemicals, among others.
- Antioxidants help neutralize the oxidation to protect the hair against the harmful effects of free radicals and environmental stressors.

### COMPLEMENTARY PRODUCTS

- Lysere™ Nourishing Conditioner
- Lysere™ Hair Protecting Spray
- Lysere™ Deep Conditioner & Mask
- Lysere™ Skin Care Collection
- Lysere™ Nourishing Hair Care Collection
- Hair Wrap