
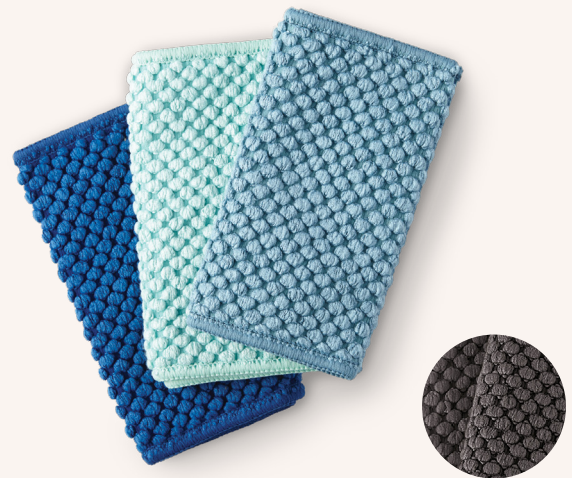


# Counter Cloths

Kick the paper towel habit. These super-absorbent, reusable cloths feature a unique weave to quickly pick up spills and messes in the kitchen, bathroom – really anywhere!

Item #:  Navy/Sea Mist/Teal-307416, Onyx-307426  
Included in Counter Cloth Box Set: Navy/Sea Mist/Teal-370505, Onyx-2401  
28 cm x 13 cm / 11" x 5"



## The problem

Paper towels are handy, but at what cost? Most are made from virgin tree fiber and used only once – definitely not a sustainable solution. Plus, one is often not enough for many jobs, and some brands are even bleached with harmful chlorinated compounds – not good for your family or the environment.

## Norwex solution

Our super-absorbent Norwex Microfiber Counter Cloths quickly tackle spills and messes much more sustainably. They dry fast and you can use them multiple times before laundering.

## Why it's better

- Densely woven, superfine Norwex Microfiber physically removes up to 99% of bacteria from a surface with water alone when following proper care and use instructions
- Earth friendly – each set of three Counter Cloths is made from 70% recycled microfiber yarn and includes the equivalent of 2 recycled plastic bottles (500 ml)
- BacLock®, our exclusive micro silver agent, protects the cloth by inhibiting odor in the cloth, which means it's ready to use again and again
- STANDARD 100 by OEKO-TEX® certified, this product and its components have been tested against a list of over 350 harmful substances and passed, enabling you to make responsible decisions for you and your family

## What your customers will love

- Save money and protect the environment by reducing paper towel consumption
- Unique weave absorbs spills fast
- Quick-drying so they're ready to use again soon
- Neutral or vibrant tones look great with any home décor

- Each cloth is half the size of a full-size paper towel
- Set of three so you'll always have one handy

## How to use

- Keep a set handy in the kitchen and in bathrooms to reduce the use of paper towels

## Caring for microfiber

Wash dirty microfiber with a Norwex laundry detergent and avoid bleach, fabric softeners and dryer sheets. *For complete instructions, please visit [www.norwex.com/microfiber-care-use](http://www.norwex.com/microfiber-care-use).*


## Demo tip

- Include the Counter Cloths as part of a sustainable picnic party. Fill a basket with them, Stainless Steel Drinking Straws, a Reusable Grocery Bag, Silicone Food Storage Containers and other Norwex products and explain how Norwex Consultants help families reduce waste, save money and live more sustainably.

## Did you know

- Around the world, used paper towels create 254 million tons of trash every year
- Every day, 51,000+ trees are cut down to feed the paper towel habit of North America  
<https://recyclenation.com/2009/11/going-paper-towel-less/>
- The average family of four uses about 26 rolls of paper towels a year. That's an annual expense of approximately \$78 for a single-use, throwaway item that is clogging our landfills!

(continued on next page)

 \*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.



All Norwex Microfiber products carry a two-year warranty. Please visit [www.norwex.com/product-guarantee](http://www.norwex.com/product-guarantee) for complete details.



This product was independently tested for harmful substances according to the strict global criteria of STANDARD 100 by OEKO-TEX®.

## Counter Cloths *(cont.)*

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### Complementary products

- Counter Cloths and Box Set
- Dish Soap
- Kitchen Cloths and Towels
- Silicone Food Storage Containers
- Stainless Steel Drinking Straws and Bag
- Reusable Grocery Bag