

Scented Ultra Power Plus™ Laundry Detergent

limited-edition

Item #: 403486

Included in: Limited-Edition Scented Dish & Laundry Set–2126

Size: 500g / 1.1 lbs.

This highly concentrated, lavender-scented superior stain-fighting powder gets your whites even whiter, your brights even brighter and dissolves grease and grime.



THE PROBLEM

With the holidays coming, you want everything to be just perfect—right down to the fragrances of freshness your family and guests will enjoy in your home. And while clean, fresh sheets and towels are a must, you definitely don't want to sacrifice safety by coating them in synthetic fragrances.

NORWEX® SOLUTION

Our Scented Ultra Power Plus Laundry Detergent contains calming lavender essential oil and gets towels, bedding and more super clean and fresh.

WHY IT'S SAFER

- Naturally scented by lavender essential oil.
- Contains biodegradable ingredients.
- Product not tested on animals.
- Contains environmentally friendly water softeners.
- Can be used with both conventional and high-efficiency (HE) machines.

FREE FROM

- SLS/SLES
- Phosphates
- Sulfates
- Chlorine
- Dyes
- Fillers
- Phthalates
- Bleach
- Ammonia
- Optical brighteners
- Synthetic fragrances

WHAT YOUR CUSTOMERS WILL LOVE

- Removes even the most stubborn stains on all types of fabrics.
- Can be used on any type of fabric, including cotton, nylon, linen and synthetics as well as the most delicate hand-washables. *Follow garment label instructions for silk and wool.*
- Save money—use just a fraction compared to most typical store brands; one bag washes up to 100 loads (HE) and 66 (conventional).
- Dissolves quickly and starts working immediately.
- Works well in all water temperatures.
- Effective in hard water.
- Safe for septic systems.

HOW TO USE

- Add to water before clothes. Do not apply directly onto clothes.
- Wash according to the label care instructions.
- For best results use warmest water recommended for fabric.
- Do not exceed the recommended amount on the product package.

- For hand-washing, dissolve 2 scoops in a sinkful of lukewarm water for an average load. Rinse well before drying.
- Can be used with the Magnet Ball* in top-loading washing machines, saving you even more. *Magnet Ball not for use in front-loading washing machines.

INGREDIENTS

Sodium Carbonate (Mineral-Based) (Water Softener); Sodium Citrate (Plant-Derived) (Water Softener/Chelator); Tetrasodium Iminodisuccinate (Plant Modified Synthetic) (Water Softener/Chelator); Sodium Carbonate Peroxide (Mineral-Based) (Oxygen Cleaner); Sodium Dodecylbenzenesulfonate (Synthetic) (Surfactant); Alcohol, C10-12, Ethoxylated Propoxylated (Plant-Modified Synthetic) (Surfactant); Alcohol, C9-11, Ethoxylated (Plant-Derived) (Surfactant); Sodium Silicate (Mineral-Based) (Corrosion Inhibitor), Cocos Nucifera (Coconut) Oil (Solvent); Lavandula Hybrida (Lavandin) Oil (Scent Component).

DEMO TIPS

- Pass the product around at parties (or describe the relaxing scent to online guests) and remind them that this scented version is available for a limited time only.
- Add one teaspoon of Scented Ultra Power Plus to a clear, 16-ounce jar of water and stir. Using another jar, do the same with another brand of popular laundry powder. Point out the “clear difference” of Scented Ultra Power Plus, which has no fillers.

DID YOU KNOW

- Major fillers in powder detergents are insoluble and can cause accumulation and buildup in washers, pumps, pipes, drain lines and septic tanks—and they can also end up in our waterways. Scented Ultra Power Plus dissolves completely and does not accumulate or build up.

COMPLEMENTARY PRODUCTS

- Stain Remover
- Mattress Cleaner
- Limited-Edition Fluff and Tumble Dryer Balls with Sheep Design
- Microfiber Cleaner Laundry Booster
- Limited-Edition Scented Dish Liquid