


Pet Throw Blanket

This soft, waffle weave microfiber throw provides an extra layer of warmth and comfort for your furry friends in their favorite spot. It's also great for protecting couches, beds, car interiors or other surfaces from muddy paws and pet fur.

limited-edition

Item #:  Plaid/Basketweave-315007
101.6 cm x 76.2 cm / 40" x 30"



The problem

Your pets are like family, and they like to hang out where you do – on the couch, by (or in) the bed, sometimes even on the go like for fun trips to the park or lake. But while you love them and enjoy their company, sometimes the fur they shed and/or the muddy paw prints they leave behind can be challenging to deal with.

Norwex solution

Take Fluffy or Fido along for the ride every time, and ensure they always have a comfortable place at your side wherever you are. The Norwex Pet Throw Blanket made of waffle weave microfiber gives your pets their own special soft spot to lie or sit on and helps protect your furniture or car interior too. And it features our BacLock® antimicrobial agent to keep it fresher longer.

Why it's better

- Earth friendly – each blanket is made from 70% recycled microfiber yarn and includes the equivalent of 9 recycled plastic bottles (500 ml)
- Lightweight waffle weave material dries quickly if it gets wet from play, travel or drool
- Any hair, fur, sand or dirt shakes out easily
- BacLock®, our exclusive micro silver agent, protects the cloth by inhibiting odor in the cloth, which means it's ready to use again and again
- STANDARD 100 by OEKO-TEX® certified, this product and its components have been tested against a list of over 350 harmful substances and passed, enabling you to make responsible decisions for you and your family

What your customers will love

- Warm and cozy recycled microfiber yarn in a fun, reversible design
- Great for protecting your things from dirty paws and/or pet fur
- Perfect for crates, kennels, home, car, camper, travel, parks, the beach or lake, and more
- Great for pets of all sizes
- Folds up thin so it doesn't take up too much room in your closet, drawer, bag or car trunk

How to use

- Use at home or on the go
- Perfect for protecting furniture and car interiors from dirty paws and pet fur


Caring for microfiber


Wash dirty microfiber with a Norwex laundry detergent and avoid bleach, fabric softeners and dryer sheets. *For complete instructions, please visit www.norwex.com/microfiber-care-use.*


Demo tips

- Create a pet-product display at events whose Hosts have pets. Share how all Norwex pet products are designed specifically to support their unique needs.
- Mention that BacLock® helps to keep it fresher longer

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 *BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing pathogens.

 All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.com/product-guarantee for complete details.

 This product was independently tested for harmful substances according to the strict global criteria of STANDARD 100 by OEKO-TEX®.

Pet Throw Blanket *(cont.)*

Did you know

- Placing a blanket over your dog's spot on the couch or bed helps protect your furniture and/or linens while ensuring she remains cozy and comfortable
- If your dog likes riding in the car, consider bringing his own special blanket along to help him feel restful and reassured as well as to protect your car's interior from any shedding fur, drool or muddy paw prints
- Due to their synthetic nature, microfibers are stronger and less prone to breaking than natural fibers. They will not undergo protein breakdown, or proteolysis, like organic materials.
- It can take up to 450 years for a plastic bottle to fully decompose
thebalancesmb.com | bit.ly/2QtTpCt

Complementary products

- Pet Door Mat
- Dog Deodorizer
- Lint Mitt
- Pet Stain and Odour Remover Concentrate
- 2-in-1 Dog Shampoo and Conditioner
- Rubber Broom System