

Renewing Eye Cream

Ultra-hydrating gel-cream infused with glacial water, vitamin C, probiotics, hyaluronate and Nordic antioxidants. Enjoy a brighter, revitalized appearance.

Item #: 403838, Refill-403839 Included in: Complete Skin Care Set-2321, Essentials Skin Care Set-2320 15 ml / .5 fl. oz.







The problem

You're tired – and your eyes show it. Your under-eye area has dark, puffy circles from inadequate rest. You need some help to waken and brighten your eyes to have a visibly revived and radiant look.

Norwex solution

Ultra-rich Renewing Eye Cream is designed to awaken and brighten the delicate skin around the eye, so you look more rested, relaxed and beautiful. For best results, use both morning and night.

Why it's safer

- Plant-derived ingredients deliver intensive moisture to the under-eye area for smoother-looking skin
- Dermatologist-tested for for allergy and irritancy
- USDA certified 89% biobased content from plants and other renewable sources

Formulated without

- Parabens
 Gluten
 Phthalates
 Formaldehyde
- Synthetic dyes and fragrances

What your Customers will love

- Soothes the appearance of tired and puffy eyes
- Brightens and illuminates the under-eye area
- Specifically formulated for use on the delicate skin of the eye area
- Refillable packaging saves money and means less waste in the environment
- Airless pump preserves ingredients and reduces product waste.
 Approximately 75 pumps per container.
- Vegan (absolutely no animal products)
- Not tested on animals
- Available as part of our money-saving sets
- · Available in our AutoShip & Save program

How to use

• Dispense a small amount onto your ring finger and pat gently around eye area. Use daily, morning and night.

Refill instructions

• Keep pump and glass bottle to refill. Gently twist off pump and replace refill cartridge

Results you can see

In an independent consumer study of 25 women, after one week of use:

- 94% felt the cream instantly moisturized the eye area and awakened skin around their eyes
- 90% noticed firmer-looking, smoother and more supple skin around the eye area
- 90% noticed a renewed, revitalized eye area, revealing a younger-looking appearance
- 100% agreed it provides a light, smooth application with long-lasting ultra-hydration
- \bullet 96% saw visibly smoother skin around the eye after continued use

Key ingredients

Glacial Water: Ultra-pure, intensely hydrating and rich in mineral trace elements

Nordic Antioxidant Complex: Skin-stabilizing oils of organic cloudberry, lingonberry and sea buckthorn absorb quickly to provide antioxidant benefits. Vitamin C helps energize dull complexions. Antioxidants and essential fatty acids protect the skin while helping to improve the skin's appearance, reduce the appearance of fine lines and wrinkles, and lock in moisture, leaving skin hydrated, plump and supple.

Probiotic extract (Lactobacillus Ferment Lysate): Helps to reinvigorate and renew skin tone with increased hydration. Protects the skin's microbiome from external factors and keeps it balanced and renewed.

(continued on next page)

Renewing Eye Cream (cont.)

 $\textbf{Adenosine:} \, \mathsf{Supports} \, \mathsf{skin} \, \mathsf{health} \, \mathsf{as} \, \mathsf{it} \, \mathsf{soothes} \, \mathsf{and} \, \mathsf{restores}$

Rosemary Leaf Extract: A potent antioxidant that helps calm and soothe skin

Sunflower Seed Extract: Traps moisture to keep skin well hydrated

Vitamin E (Tocopherol): Supports skin with antioxidant protection

Ribose: Visibly reduces the appearance of wrinkles and helps skin look smoother, more supple, revitalized and less dull

Sodium Hyaluronate: Helps skin appear more youthful and supple

Ingredients

Agua/Water/Eau, C10-18 Triglycerides, Glycerin, Propanediol, Dicaprylyl Carbonate, Octyldodecanol, Cetearyl Olivate, Sorbitan Olivate, Hippophae Rhamnoides (Sea Buckthorn) Oil, Linum Usitatissimum (Linseed) Seed Oil, Ribes Nigrum (Black Currant) Seed Oil, Rubus Chamaemorus (Cloudberry) Seed Oil, Sambucus Nigra (Elderberry) Seed Oil, Vaccinium Vitis-Idaea (Lingonberry) Seed Oil, Vaccinum Macrocarpon (Cranberry) Seed Oil, Lactobacillus Ferment Lysate, Saccharomyces Lysate Extract, Phospholipids, Adenosine Triphosphate, Glucosamine HCL, Sodium Hyaluronate, Ribose, Helianthus Annuus (Sunflower) Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Pisum Sativum (Pea) Extract, Gleditsia Triacanthos (Honey Locust) Seed Extract, Oryza Sativa (Rice) Bran Extract, Bambusa Vulgaris (Bamboo) Stem/Leaf Extract, Leuconostoc/Radish Root Ferment Filtrate, Magnesium Ascorbyl Phosphate, Glycine Soja (Soybean) Oil, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Tocopherol, Caprylyl Glycol, Xanthan Gum, Phenethyl Alcohol, Sodium Benzoate, Trisodium Ethylenediamine Dissuccinate, Hydroxyacetophenone, 1-2-Hexanediol Contains nut-derived ingredients (palm nut).

Demo tips

- Point out that the thin skin around the eye is one of the first places fine lines start to appear. You want to take care of this area sooner rather than later.
- Explain that keeping the eye area hydrated is an essential step in creating younger, healthier-looking skin
- Pump out some of the Renewing Eye Cream and let Customers see the
 texture and smell the product. Unlike other eye creams, this product
 does not include any harmful chemicals or fragrance that can irritate
 the delicate skin around the eye.
- Remind guests of the core steps of any regimen: Cleanse, treat, moisturize and protect. While a variety of factors determine the needs of any individual, the most benefit comes from daily attention to these four areas.
- Mention Norwex's focus on clean beauty. Point out these products enhance your skin with targeted treatments inspired by a rich heritage of Norwegian purity and health. Clean, natural ingredients honor your skin's unique microbiome as they hydrate, nourish and balance.

Did you know

- Like the rest of the body, skin is repaired, restored and regenerated mainly during sleep. This is why night creams are generally thicker and heavier; they are designed to be absorbed over several hours.
- Eye cream isn't just for your mom! Experts recommend beginning the use of eye cream in your 20s since this is when signs of aging (like crow's feet and eye wrinkles) can start to appear.

Complementary products

- Cleansing Facial Powder
- · Illuminating Oil
- Rejuvenating Serum
- · Hydrating Moisturizer
- Complete Skin Care Set
- Essentials Skin Care Set
- Protect + Prevent Mineral Facial Sunscreen
- Dual-Sided Makeup Removers

