

# Lip Balm

Item #: Black Raspberry–403192

Size: 8 g / 0.28 oz.

Soothe, moisturize and protect your lips with this USDA certified balm.



## THE PROBLEM

Dry, chapped lips are unattractive and can sometimes hurt, making laughing, smiling and even eating uncomfortable. Lip balms can help, but contain harmful parabens, petrolatum and/or synthetic colors.

## NORWEX® SOLUTION

Our over-sized Lip Balm quickly brings relief and restores moisture to dry, chapped lips with a single swipe. It contains absolutely no harmful chemicals and comes in our natural Black Raspberry flavor the whole family will love—giving you even more to smile about!

## WHY IT'S SAFER

- Formulated with rich emollients such as USDA certified organic Sunflower Seed Oil, Castor Seed Oil and Shea Butter to moisturize, soothe and condition dry, chapped lips.
- USDA certified organic natural Beeswax offers a moisturizing, velvety texture.

## FREE FROM

- Gluten
- Parabens
- Petrolatum
- Aluminum
- Mineral oil
- Synthetic fragrances and dyes

## WHAT YOUR CUSTOMERS WILL LOVE

- Moisturizing, gluten-free formula provides a soothing barrier to hydrate, nourish and protect.
- Provides fast relief for dry, chapped lips.
- Larger size lasts longer than most typical lip balms.
- Wider surface area offers quicker application.
- Not tested on animals.

## HOW TO USE

- Apply to lips at least twice a day after you eat or brush your teeth.
- Can be worn alone or under lip color.

## CERTIFICATIONS

USDA organic certification ensures ingredients are 95% or more free from:

- Synthetic additives
- Pesticides
- Chemical fertilizers

- In addition, no industrial solvents, irradiation or genetic engineering is used in ingredient processing.

## KEY INGREDIENTS

**Sunflower Seed Oil:** Provides antioxidant protection.

**Beeswax:** Protects skin from the elements.

**Shea Butter:** Absorbs rapidly into the skin.

**Castor Oil:** Helps restore moisture balance.

**Antioxidants from Tocopherol (Vitamin E):** Further protect and hydrate skin.

## INGREDIENTS

Helianthus annuus (sunflower) seed oil\*, Cera alba (beeswax)\*, Ricinus communis (castor) seed oil\*, Butyrospermum parkii (shea) butter\*, Natural flavor\*, Tocopherol.

*\*Certified Organic      Contains nut-derived ingredients (shea nut).*

## DEMO TIP

- Let each guest apply the Lip Balm to the back of her hand to experience its moisturizing properties and light, pleasant scent.

## DID YOU KNOW

- Your lips do not have natural oil glands like the rest of your skin, which can cause them to become dry easily.
- Snoring can cause lips to become dehydrated, due to the continuous flow of breath across them as you sleep.

## COMPLEMENTARY PRODUCTS

- Body Balm
- Makeup Removal Cloth Set
- Lysere™ Toothpaste, Mouthwash & Toothbrush Set