

Rejuvenating Serum

This powerful combination of peptides, skin-brightening niacinamide, glacial water and Nordic antioxidants reduces visible signs of aging as it works to brighten skin and improve elasticity.

Item #: 403834, Refill-403835
 Included in: Complete Skin Care Set-2321
 30 ml / 1 fl. oz.



The problem

As we get older, our facial skin can begin to show evidence of aging – fine lines and wrinkles can start to form, and you may notice your skin becoming more dry. But finding a product that effectively addresses these signs of aging that’s also safe and nourishing for your skin and that comes in environmentally friendly packaging can be challenging.

Norwex solution

Embrace your age with confidence! Our multitasking Rejuvenating Serum is designed to reduce visible signs of aging while helping to brighten skin and improve elasticity, making your skin look and feel younger. Plus it comes in refillable packaging to help reduce environmental waste.

Why it's safer

- Contains certified organic ingredients
- Helps fight free radical damage on skin
- Dermatologist-tested for allergy and irritancy

Formulated without

- Gluten
- Parabens
- GMOs
- Phenoxyethanol
- Synthetic dyes
- Synthetic fragrances

What your Customers will love

- Reduces the look of fine lines and wrinkles
- Visibly improves firmness and elasticity
- Provides essential nourishment and targeted moisturization for a youthful, healthy-looking complexion
- Gently exfoliates to help improve skin's texture and brightness
- Contains a botanical blend of watermelon rind extract, lentil fruit extract and apple extract to support skin's own water-based moisturizing complex
- Niacinamide helps improve skin clarity; skin tone appears more even
- Alpha hydroxy acids gently mimic the natural exfoliation process of younger skin by helping it shed extra layers, revealing smoother, brighter-looking skin

- No-waste dropper helps ensure you use every drop
- Refillable packaging saves money and means less waste in the environment
- Vegan (absolutely no animal products)
- Not tested on animals
- Available as part of our money-saving Complete Skin Care Set
- Available in our AutoShip & Save program

How to use

- Twist pump to open and dispense
- Use morning and night after cleansing skin
- Massage gently onto face, neck and décolletage

Refill instructions

Open: Twist cap left and pull pump up to remove used cartridge from bottle

Refill: Gently twist off pump from used cartridge and place on new refill

Keep: Insert new cartridge into bottle, twist cap and pump right to close

Results you can see

Based on a 25-subject clinical study in a third-party lab, after eight weeks of use, Rejuvenating Serum is proven to:

- Decrease the appearance of fine lines and wrinkles
- Increase skin's plumpness with long-lasting hydration
- Increase skin's luminosity and radiance
- Visibly increase skin's firmness
- Improve skin's texture and evenness
- Cause skin to appear brighter and more youthful

Individual results may vary.

(continued on next page)

Rejuvenating Serum (cont.)

Key ingredients

Nordic Antioxidant Complex: Skin-stabilizing oils of organic cloudberry, lingonberry and sea buckthorn absorb quickly to provide antioxidant benefits. Vitamin C helps energize dull complexions. Antioxidants and essential fatty acids protect the skin while helping to improve the skin's appearance, reduce the appearance of fine lines and wrinkles, and lock in moisture, leaving skin hydrated, plump and supple.

Glacial Water: Ultra-pure, intensely hydrating and rich in mineral trace elements

Matrixyl 3000™: Peptide blend that helps improve skin elasticity and skin tone and helps reduce the appearance of wrinkles

Niacinamide: Helps to reduce age spots and even out skin tone

Alpha hydroxy acids (glycolic acid and lactic acid): Help brighten skin through gentle exfoliation

AquaCell™: A natural complex combining watermelon rind extract, lentil fruit extract and apple extract provides targeted hydration

Blue jojoba oil bubble capsules: Deliver encapsulated moisturizing technology

Ingredients

Water/Aqua/Eau (Glacial Water), Butylene Glycol, Niacinamide, Propanediol, Xylitol, Glycerin, Methylpropanediol, Caprylic/Capric Triglyceride, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Citrullus Lanatus (Watermelon) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Prunus Malus (Apple) Fruit Extract, Lactic Acid, Glycolic Acid, Simmondsia Chinensis (Jojoba) Seed Oil, Vaccinium Vitis-Idaea (Lingonberry) Fruit Extract, Hippophae Rhamnoides (Sea Buckthorn) Fruit Extract, Rubus Chamaemorus (Cloudberry) Fruit Extract, Camellia Sinensis (Green Tea) Leaf Extract*, Bambusa Arundinacea (Bamboo) Stem Extract*, Brassica Oleracea Acephala (Kale) Leaf Extract*, Betula Alba (Birch) Juice, Hydroxyacetophenone, Pentylene Glycol, Caprylyl Glycol, Melia Azadirachta (Chinaberry) Leaf Extract, Melia Azadirachta (Chinaberry) Flower Extract, Coccinia Indica (Ivy Gourd) Fruit Extract, Aloe Barbadensis Flower Extract, Solanum Melongena (Eggplant) Fruit Extract, Corallina Officinalis (Red Algae) Extract, Curcuma Longa (Turmeric) Root Extract, Ocimum Sanctum (Holy Basil) Leaf Extract, Tocopherol, Polyglyceryl-10 Laurate, Glyceryl Caprylate, Sodium Lactate, Sodium PCA, Glyceryl Acrylate/Acrylic Acid Copolymer, Carbomer, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Citric Acid, Aminomethyl Propanol, 1,2-Hexanediol, Ethylhexylglycerin, Potassium Sorbate, Polysorbate 20, Sodium Benzoate.

*Certified Organic

Contains nut-derived ingredients (palm nut, coconut)

Demo tips

- Have guests apply a drop to the back of their hand and gently smooth the serum into their skin. Mention how the product moisturizes, firms and exfoliates for more youthful-looking skin.
- After everyone applies the product to their hands, have them compare the before and after
- Share your results of using the product with your guests. Or, if your Host has used the product prior to the party, have her share her story.
- Remind guests of the core steps of any regimen: Cleanse, treat, moisturize and protect. While a variety of factors determine the needs of any individual, the most benefit comes from daily attention to these four areas.
- Mention Norwex's focus on clean beauty. Point out that these products enhance your skin with targeted treatments inspired by a rich heritage of Norwegian purity and health. Clean, natural ingredients honor your skin's unique microbiome as they hydrate, nourish and balance.

Did you know

- The stress hormone cortisol can literally get under your skin and damage its ability to hold water. It can also trigger elevated blood sugar, which damages collagen and elastin.
- Oily skin needs moisture too! If you're prone to oil and pimples, moisturizing is especially important, since dry skin can cause oil glands to overproduce, leading to even more blemishes.

Complementary products

- Complete Skin Care Set
- Essentials Skin Care Set
- Cleansing Facial Powder
- Hydrating Moisturizer
- Renewing Eye Cream
- Illuminating Oil
- Protect + Prevent Mineral Facial Sunscreen
- Lysere™ Nourishing Hair Care Collection
- Dual-Sided Makeup Removers