

# Pura Vida COSTA RICA

 norwex

## ANNUAL INCENTIVE TRIP

The Westin Reserva Conchal, an All-Inclusive Golf Resort & Spa  
Costa Rica Trip 2026 | Travel date: February 4 – 8, 2026

Qualification period: Noon, CT, July 1, 2024 – Noon, CT, July 1, 2025

### Qualification requirements

#### Trip for One, No Airfare

**Goal:** 70,000 Trip Miles

**Minimum:** 3 Personal New Consultants\*

#### Trip for One, Airfare for One

**Goal:** 85,000 Trip Miles

**Minimum:** 4 Personal New Consultants\*

#### Trip for Two, Airfare for One

**Goal:** 105,000 Trip Miles

**Minimum:** 8 Personal New Consultants\*

#### Trip for Two, Airfare for Two

**Goal:** 125,000 Trip Miles

**Minimum:** 10 Personal New Consultants\*

### How to earn Trip Miles

#### Personal Retail Sales

Earn 1 Trip Mile for every Personal Retail Sales dollar.

#### Qualified Personal New Consultants\*\*

Earn 500 Trip Miles for every Qualified Personal New Consultant.\*\* A Qualified Personal New Consultant is a Consultant you personally add to your Team who meets the required sales threshold.\*\*

#### Leadership Development

Earn 750 Trip Miles for every Personal Consultant promoted, and earn 750 Trip Miles when you personally promote to a new Leadership title. Promotions to a new title must occur during the official Earning Period. Only first-time promotions to a new title are eligible to qualify for 750 Trip Miles.

#### Conference Attendance

Earn 3,000 Trip Miles by attending and personally checking in at National Conference 2024 and/or Leadership Conference 2025. Cancellations will not count toward 3,000 Trip Miles.

\*Each Personal New Consultant must submit \$400 in Personal Retail Sales in their first 15 days. \*\*Must submit \$1,000 in 30 days or \$2,000 in 90 days to receive the 500 Trip Miles. Trip Miles will apply to the Annual Trip Incentive running at the time of qualification. "Trip Miles" are redeemable only as part of this program and are not associated with or redeemable in any other offer or program. Visit the [Pura Vida Costa Rica Incentive Trip page](#). For more hotel and destination information, visit: <https://plus.mcievents.com/norwexcostarica2026>.