



REDARC
GROUP

ALL CHARGED UP

REDARC NEWS - WINTER 2024



REDARC PICKS UP MULTIPLE WINS AT AUTO AFTERMARKET EXCELLENCE AWARDS

REDARC Electronics is thrilled to have been recognised on the national stage with three awards at the 2024 Australian Auto Aftermarket Excellence Awards.

Held at the Melbourne Convention & Exhibition Centre alongside the 2024 Australian Auto Aftermarket Expo, the Australian Auto Aftermarket Excellence Awards and Australian Auto Aftermarket Innovation Awards saw industry guests come together to celebrate and recognise excellence and innovation in the automotive aftermarket industry.

Over the two events, REDARC was presented with the Excellence in Export award, the Most Innovative New Aftermarket Product (Electrical) award for the TVMS Rogue, and the Excellence in Business Sustainability award, a new category added this year.

Attending these ceremonies with a number of staff from a variety of departments, Managing Director, Anthony Kittel was honoured to receive these awards.

“I am delighted that REDARC have been acknowledged on the national stage as a leader in the automotive aftermarket. Receiving awards over multiple categories highlights REDARC’s commitment to investing in innovation and desire to become a truly global business, as well as REDARC’s absolute dedication to sustainable business.”

In addition to the businesses awards in excellence and innovation, Anthony was presented with the Outstanding Service to Industry award. After previously being inducted in the AAAA Hall of Fame, at the 2022 Excellence Awards, Anthony stated that, “I am very thankful and proud of where REDARC is today and grateful for everyone who has supported us throughout the years.”

REDARC WINS SECOND CARAVAN INDUSTRY VICTORIA AWARD

REDARC has been recognised at this year’s Caravan Industry of Victoria Hall of Fame and Industry Awards, winning the Excellence in Component Manufacturing award for a second time.

The awards evening, held at the Crown Palladium in Melbourne, was attended by more than 500 guests.

As well the presentation of hall of fame and life memberships, businesses and individuals were presented with industry awards across multiple categories. REDARC had previously won this award in 2022.

IN THIS ISSUE...

REDARC WELCOMES BACK GREG MITCHELL AS NATIONAL SALES MANAGER - NEW ZEALAND.	2
REDARC ANNOUNCES VARIETY CHILDREN’S CHARITY SPONSORSHIP.	3
REDARC SIGNS ON AS A SPONSOR FOR GET HOME SAFE FOUNDATION.	4
EASY INSTALL, COMPLETE CONFIDENCE.	5
NEW MANAGER ALPHA AVAILABLE IN AUSTRALIA AND NEW ZEALAND.	6
REDARC ON THE ROAD.	8
GOBLOCK POWERS OPERATION FLINDERS YOUTH PROGRAM.	8



BUSINESS UPDATE

Greg Mitchell is joining the REDARC New Zealand team again after previously working as the New Zealand Territory Manager for six years.



Greg Mitchell



Kyle Chetty

REDARC WELCOMES BACK GREG MITCHELL AS NATIONAL SALES MANAGER – NEW ZEALAND.

REDARC is pleased to welcome Greg Mitchell back to the REDARC team as National Sales Manager - New Zealand.

Prior to re-joining REDARC, he worked as a senior project developer for Tesla's Supercharger Network for two years.

"Building the New Zealand business in my time earlier with REDARC was a great experience. I am looking forward to entering new market segments in New Zealand and delivering the best solutions to not only our existing loyal customers but to the ever-growing family of satisfied customers to come!"

Greg's return kicked off with REDARC's attendance at the National Fielddays held in Hamilton, New Zealand.

Based in Auckland, Greg said he was looking forward working with New Zealand Sales Representative Kyle Chetty and being part of the REDARC team.

"I rejoined REDARC because of the inspiring leadership, the company's core values and the relentless growth trajectory. I'm looking forward to working with Kyle again and I believe we'll be a very effective team."

Kyle has been with REDARC for the past 3 years and has been pivotal in building the REDARC brand in New Zealand, forging strong connections with customers.

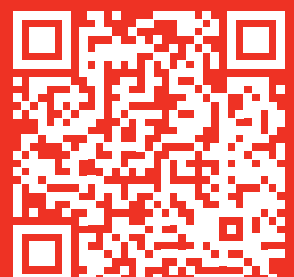
To get in touch with the New Zealand team, contact 021 192 6271 or gmitchell@redarc.co.nz

This edition of All Charged Up marks a significant transition as it moves to an online-only format, aligning with REDARC's commitment to reduce our environmental impact.

Starting from the upcoming Spring edition, the quarterly newsletter will only be available on the REDARC website with subscribers receiving an email notification of new editions.

This strategic shift is part of REDARC's broader efforts to minimize its carbon footprint through operational efficiencies, reinforcing its sustainability objectives.

Stay informed about new editions by scanning the QR code to join our mailing list or visiting redarcelectronics.com/newsletter-sign-up



COMMUNITY UPDATE

This year, REDARC committed to a 5-year sponsorship of the South Australia Variety - the Children's Charity 4WD event as well as the Morphett Vale East Primary School Sunshine Coach.



REDARC ANNOUNCES VARIETY CHILDREN'S CHARITY SPONSORSHIP.

REDARC were pleased to be a gold sponsor for the South Australia 2024 Variety 4WD Adventure, committing to funding from 2024-2028.

Four-wheel drive vehicles and their owners took on the Flinders Ranges for a seven-day experience in May which raised more than \$654,000.

Variety – the Children's Charity supports kids and families who are facing many challenges through sickness, disadvantage or living with disability.

The event was fully hosted and catered, with booked entertainment, hot showers and flushing toilets to ensure participants can relax and enjoy the experience.

An experienced outback team included medics, mechanics, 4WD experts, a fully set up radio communications vehicle, satellite phones and aircraft.

Variety SA Chief Executive Mark Magill was proud partner with REDARC, "REDARC's support of Variety, with a specific alignment to our 4WD Adventure event is a natural fit as the range of specific off-road equipment gives our entrants the power to explore."

"Importantly, the financial support allows us to expand our impact to meet the

growing needs of children who are sick, disadvantaged or living with a disability in our State. We are proud to be in partnership with such an innovative SA Company as our values of expanding community support, particularly for children are aligned."

The Variety SA sponsorship also extends out into the community with REDARC's commitment as the sponsor for the Morphett Vale East Primary School's Sunshine Coach.

Sunshine Coaches provide transport to organisations that cater for children with physical disability, regional or social disadvantage, to enable them to access the community and to experience a range of special programs and activities.

Variety Sunshine Coaches can be fitted with wheelchair modifications, ensuring that all children can attend excursions and extra-curricular activities together.

Morphett Vale East Primary School Principal, Carolyn Mildrum, said parents are grateful for the service making mornings easier to manage while as well as reducing petrol costs.

"The teachers are happy because the attendance of students has increased

and they are now regularly attending lessons, which in turn is seeing a lift in their academic results."

Carolyn said students have enjoyed the social interaction on the bus each day and are beginning to show an increased confidence as improved attendance is increasing their friendship groups.

"We are supporting 30 children to come to school and be returned home each day. For us this means three bus runs each morning and afternoon. We are collecting children from Aldinga to Morphett Vale."

Anthony Kittel, REDARC Electronics Managing Director said, "REDARC are excited to see this year's event come to life with our very own team taking on the challenge. Variety's work in the community is incredible and REDARC are pleased to supporting Variety through sponsorship and our team's fundraising efforts."

"REDARC is a strong supporter of its local community and sponsoring the Morphett Vale East Primary School's Sunshine Coach means the vital service can continue removing the barriers for children to access education and live a full life."

REDARC is pleased to partner with Get Home Safe Foundation for 2024 to promote road safety.



REDARC SIGNS ON AS A SPONSOR FOR GET HOME SAFE FOUNDATION.

The not-for-profit organisation was established to develop, produce and deliver road safety initiatives. The foundation also provides support for road safety groups across Australia with mentorship and funding as well as advocating for existing initiatives.

Part of REDARC's sponsorship will go towards the Regional Road Safety Alliance Program with Work Zone Traffic Control as a co-sponsor. This program will cover the Tailern Bend to Mount Gambier area in South Australia.

Launching this year, the pilot program will be a collaboration between regional road safety groups, local councils and emergency services.

Get Home Safe Foundation President, Darren Davis, said the program will give local stakeholders more ownership of how to make their local roads safer.

“With a more locally focussed approach, we are sure that we can create improved driver behaviours and safer road infrastructure in the areas that need it the most. The hope is that we can be guided by the locals who know what their issues are.”

This could be anything from speeding issues, drink driving, or development of education initiatives to road maintenance and safety signage for dangerous stretches of road.

“With the support from the foundation, the program will include road safety mentorship and financial support for local road safety initiatives at a scale never seen before.”

REDARC Managing Director Anthony Kittel said, “REDARC is delighted to support to the Get Home Safe Foundation's invaluable efforts in promoting road safety awareness and education in South Australia. We have always admired the dedication of Darren

Davis and his passion for road safety and reducing road trauma. This along with REDARC's mandate to travel safety wherever you go around our great country means we are thrilled to provide funding to this fantastic organisation.”

“We know that regional roads are our most dangerous and REDARC eagerly anticipates implementation of initiatives to support regional volunteer road safety groups. This is only made possible through the collaboration of co-sponsors and various local organisations.”

REDARC's Smart Battery Monitor is easy to install and gives you peace of mind on the road.

EASY INSTALL, COMPLETE CONFIDENCE.

REDARC's Smart Battery Monitor is the perfect addition to any 12V power system and can be installed in minutes.

With the assistance of the instruction manual, these diagrams show a common system configuration.

Working with your 12V system, you can easily pair it with the likes of REDARC's BCDC core as part of a bundle pack. A perfect addition for those wanting a secondary battery to boost the power capacity. This will help keep the main battery charged and run the fridge or lights with even more power security.

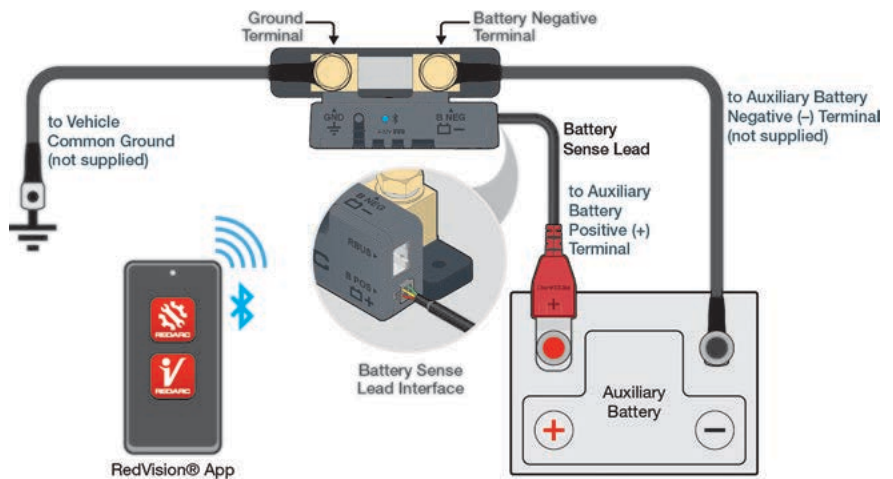
Once you've completed the easy DIY install, open the RedVision app with a single touch, and your battery details are right there. It's the easy choice for keeping track of your batteries, start monitoring in minutes from up to 42 metres away.

Whether you're cooking a meal for family, charging devices for the kids or keeping your food fresh in the fridge, the Smart Battery Monitor can tell you how long you have you left until it's time to re-charge.

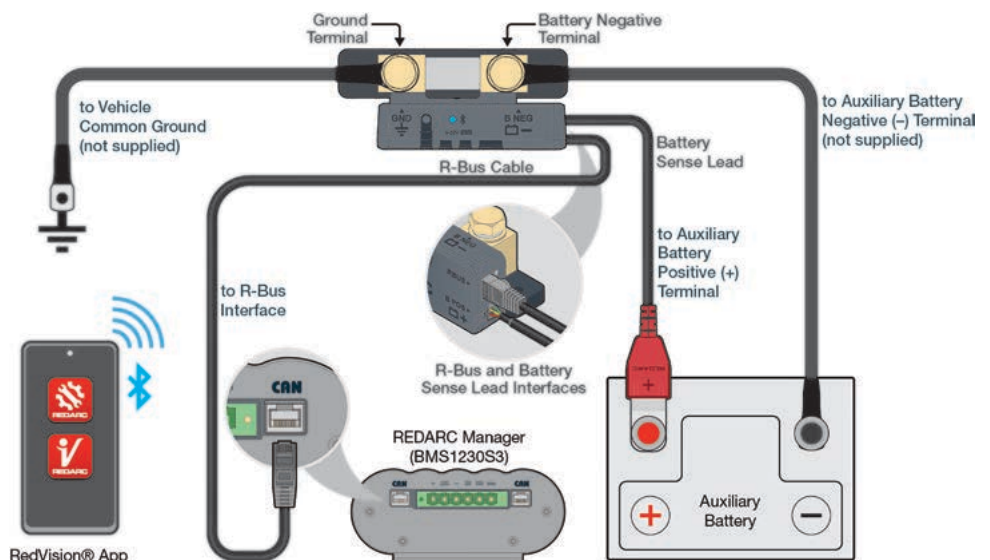
Talk to our technical support team for further information on 1300 733 272.



STANDALONE INSTALL



WIRING TO YOUR MANAGER30



PRODUCT UPDATE

The revolutionary three-way battery charger that redefines mobile power management is now available for purchase.



NEW MANAGER ALPHA AVAILABLE IN AUSTRALIA AND NEW ZEALAND.

REDARC is thrilled to announce the launch of their all-new Manager Alpha which is now available in Australia and New Zealand.

The revolutionary battery management system redefines mobile power management and is available in 50A, 75A, and 100A variants. The system enabling users to charge from a combination of vehicle (DC), mains (AC), and solar simultaneously.

With this much power on tap, users can power everything from induction cooktops and fridges to coffee machines and air conditioners while still charging their batteries faster than they can drain them.

Built tough in Australia, Manager Alpha systems have now been installed across many rigs already, most recently the Orange Sky Australia vans.

Orange Sky deliver a massive 8,000 washes and 500 showers a month to people

experiencing homelessness and hardship. This is done all through their solar-powered mobile laundry and shower vehicles which have now been installed with REDARC's revolutionary three-way battery charger, the Manager Alpha100.

Orange Sky Co-Founder, Nic Marchesi, says this is a game changer for their operation.

"Its ability to quickly and efficiently charge from both solar and vehicle alternators means our vans can stay on the road longer, providing essential services to more people in need."

"The reliability and quality of REDARC products are unparalleled, ensuring that our vans remain operational even under the toughest conditions."

"With REDARC, we can trust that our equipment will perform flawlessly, allowing us to focus on helping those who need it most."

The Manager Alpha was not only built to last and provide a compact solution, it was designed to easily integrate with REDARC's Smart Battery Monitor and RedVision screen.

Both are included in each Manager Alpha purchase and provide an easy way to monitor the state of your battery through Bluetooth connectivity.

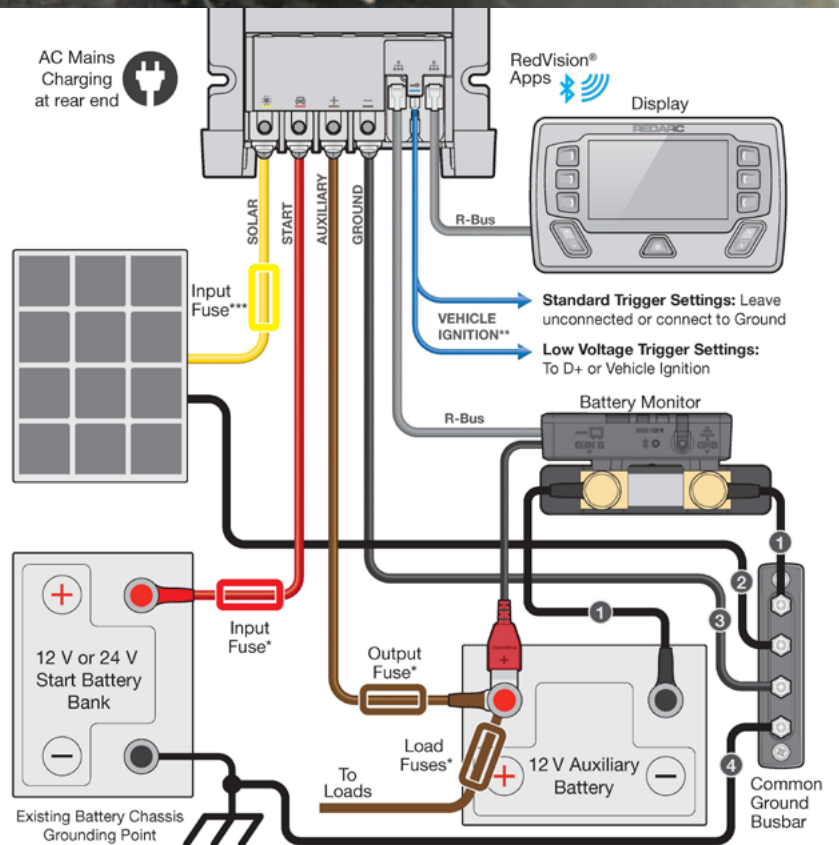
The wiring diagram shows how each piece of equipment comes together:

To learn more, visit redarcelectronics.com/manager-alpha



SPECIFICATIONS

Current measurement range	+500A
Start battery measurement range	9-32C
Nominal output	12V
Compatible battery types	Gel, AGM, Calcium, Standard Lead Acid
Nominal current rating	50A
AC input voltage range	95 - 284 VAC rms/ 45 - 65 Hz
Operating temperature	-20°C to 60°C
Weight	5.8g
Height	120mm
Width	154mm
Depth length	400mm



REDARC ON THE ROAD.

AUGUST

- 23-25** VASA Wire & Gas 2024, Brisbane
- 23-25** National 4x4 Outdoors Shows, Melbourne
- 23-25** New Zealand Fishing Hunting & 4X4 Expo, Rotorua

GOBLOCK POWERS OPERATION FLINDERS YOUTH PROGRAM.

REDARC's GoBlock has helped Operation Flinders transform the lives of young South Australians.

Adventure therapy programs run by the non-profit organisation aim to build optimism, belonging, hope and social and emotional wellbeing through a focus on resilience, purpose and connection.

Their core eight day program is held in the northern Flinders Ranges for young people aged 13 to 18 years old who come from across South Australia and are typically referred to the organisation as part of a team of ten from one school or agency.

The portability of the two donated GoBlocks has been a huge benefit which have been utilised in numerous ways including powering fridges and air compressors in the field.



VISIT REDARC.COM.AU TODAY

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