

Budget Account

Target Market Determination

5 October 2021

Issuer	Victoria Teachers Limited, ABN 44 087 651 769, AFSL and Australian Credit Licence 240 960, trading as Bank First
Target Market	Description of target market (including likely objectives, financial situation and needs of the consumer)
	Retail clients who:
	are aged 18 and over
	need a transactional banking account to budget for funds and facilitate payments for bills
	need that transactional account to have the full range of features to facilitate payments
	need a low or no fee account Want to reduce the amount of interest payable under a linked lean account as that the lean is repaid account.
	want to reduce the amount of interest payable under a linked loan account so that the loan is repaid sooner
	Description of product, including key attributes
	This is a Budget Account and the key features of this product are:
	no minimum deposit
	at call with no withdrawal limits
	variable interest rate
	interest rate tierscard access
	internet banking
	banking app
	phone banking
	• no account fees
	Where linked as a home loan offset account:
	100% offset of the account balance against the linked home loan balance when calculating interest on the loan
	apart from any offset against the linked loan account, no interest is payable on the account balance
Distribution	Distribution conditions
Conditions	This product is distributed by the issuer through the following channels:
	• branches
	relationship officers
	• call centre
	onlinemortgage brokers
	Distribution conditions for this product include:
	ensuring that retail customers meet the eligibility requirements for the product ensuring that distribution through the above channels is by appropriately trained staff.
	ensuring that distribution through the above channels is by appropriately trained staff The state of th
	There are no other distributors for this product.

Distribution **Conditions** -**Continued**

Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market

Bank accounts issued by Bank First are simple, well understood, and suitable for the vast bulk of our customers.

The nature of the bank accounts issued by Bank First means that distribution through all of its usual channels will generally be appropriate.

The distribution conditions will enable the product to reach consumers in the target market while providing relevant and sufficient information about the product through the distribution channels. Eligibility requirements are enforced in each distribution channel to ensure that only eligible consumers can acquire the product.

Review Triggers

The review triggers that would reasonably suggest that the TMD is no longer appropriate include:

- a significant dealing of the product to consumers outside the target market occurs
- a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate
- a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate

Review Periods

First review date: 30 September 2022

Periodic reviews: Every 2 years after the initial and each subsequent review

Distribution Information Reporting Requirements

The following information must be provided to Bank First by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Complaints	Number of complaints Summary of each complaint including nature of complaint, resolution undertaken and customer outcome	Every 3 months
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware

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