Term Deposit – Interest First



Target Market Determination

5 October 2021

Issuer	Victoria Teachers Limited, ABN 44 087 651 769, AFSL and Australian Credit Licence 240 960, trading as Bank First		
Target Market	Description of target market (including likely objectives, financial situation and needs of the consumer)		
	Retail clients who:		
	 need the certainty of a fixed rate of interest on their savings 		
	do not need the ability to withdraw funds at call prior to maturity of the deposit		
	need the interest paid up front on the first day of the investment term		
	Description of product, including key attributes		
	This is a Term Deposit and the key features of this product are:		
	• minimum deposit \$500		
	fixed interest rate for the term		
	interest rate tiers		
	available term is 150 days		
	 interest paid on the first day of the investment term 		
	automatic roll over available		
	• early part withdrawals are not available		
	 early full withdrawal will result in a reduction of interest. Where the interest has already been paid, this will be deducted from the principal balance 		
	 early withdrawals require a 31 day advance notice period 		
	 internet banking (enquiry only) 		
	 banking app (enquiry only) 		
	 phone banking (enquiry only) 		
	no account fees		
Distribution Conditions	Distribution conditions		
	This product is distributed by the issuer through the following channels:		
	• branches		
	relationship officers		
	call centre		
	online		
	Distribution conditions for this product include:		
	ensuring that retail customers meet the eligibility requirements for the product		
	ensuring that distribution through the above channels is by appropriately trained staff		
	There are no other distributors for this product.		

Distribution Conditions - <i>Continued</i>	 Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market Bank accounts issued by Bank First are simple, well understood, and suitable for the vast bulk of our customers. The nature of the bank accounts issued by Bank First means that distribution through all of its usual channels will generally be appropriate. The distribution conditions will enable the product to reach consumers in the target market while providing relevant and sufficient information about the product through the distribution channels. Eligibility requirements are enforced in each distribution channel to ensure that only eligible consumers can acquire the product. 			
Review Triggers	 The review triggers that would reasonably suggest that the TMD is no longer appropriate include: a significant dealing of the product to consumers outside the target market occurs a significant number of complaints is received from customers in relation to their purchase or use of the product that reasonably suggests that the TMD is no longer appropriate a material change to the product or the terms and conditions of the product occurs which would cause the TMD to no longer be appropriate 			
Review Periods	<i>First review date:</i> 30 September 2022 <i>Periodic reviews:</i> Every 2 years after the initial and each subsequent review			
Distribution Information Reporting Requirements	The following information must be provided to Bank First by distributors who engage in retail product distribution conduct in relation to this product: Type of information Description			
	Complaints	Number of complaints Summary of each complaint including nature of complaint, resolution undertaken and customer outcome	Every 3 months	
	Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware	
	Customers who break their Term Deposit during the fixed term	Number of Term Deposit breaks	Every 12 months	