

BBUSHAT23

Bachelor of Business (Hospitality and Tourism Management)

The Bachelor of Business (Hospitality and Tourism Management) is three years in duration for a full-time student, or six years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

Core subject - a compulsory subject that you must complete

Elective subject - a subject you must choose from the Elective Bank below

Pre-requisite subject - a subject you must complete before undertaking another subject

This course comprises of 24 subjects that you are required to complete: 20 core subjects and 4 elective subjects.

The course contains 3 subject levels - Level 100, 200 and 300, guiding you from foundational through to more complex subjects.

- **Level 100:** 7 core subjects
- **Level 200:** 6 core subjects
- **Level 300:** 7 core subjects

You must select 4 electives from the Elective Bank below. The 4 electives may be chosen from any level subjects (100, 200, 300).

This is how to identify the subject level - MKT103A is a level **100**, MGT201A is a level **200**

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Suggested Study Pattern (as a full-time Student):

8 subjects per year make up a full-time study load, following a **3 subjects-3 subjects-2 subjects** pattern across the year's three Study Periods (Trimesters).

As an example: Following the below pattern, the subjects in your first year would be:

Your first Study Period: BIZ106, BIZ107 and HAT101 (3 subjects)

Your second Study Period: MKT105, BIZ202 and HAT102 (3 subjects)

Your third Study Period: IND101A and 1 Elective (2 subjects)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact HelpMeEnrol@torrens.edu.au

SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BIZ106	Academic and Business Communication Skills	-	<input type="checkbox"/>
	100	Core	BIZ107	Understanding Self and Other	-	<input type="checkbox"/>
	100	Core	HAT101	The Food and Beverage Industry	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	MKT105	Marketing in the Digital Era	-	<input type="checkbox"/>
	100	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
	100	Core	HAT102	Tourism Perspectives and Experiences	-	<input type="checkbox"/>
	Study Period 3					
100	Core	IND101A	Industry Skills Project	BIZ106 & BIZ107 must be completed prior to taking IND101A	<input type="checkbox"/>	
	Elective	Elective 1	Choose any level elective subject from the below Elective Bank	As per subject	<input type="checkbox"/>	
YEAR 2	Study Period 4					
	200	Core	BIZ201	Accounting for Decision Making	BIZ202 must be completed prior to taking BIZ201	<input type="checkbox"/>
	200	Core	BIZ204	Customer Experience Management	MKT105 must be completed prior to taking BIZ204	<input type="checkbox"/>
	200	Core	HAT204	Managing Hotel Guest Experiences	IND101A must be completed prior to taking HAT204	<input type="checkbox"/>
	Study Period 5					
	200	Core	MGT202	Developing People and Culture	BIZ107 must be completed prior to taking MGT202	<input type="checkbox"/>
	200	Core	HAT205	Global Distribution and Revenue Management	BIZ202 must be completed prior to taking HAT205	<input type="checkbox"/>
		Elective	Elective 2	Choose any level elective subject from the below Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 6					
200	Core	IND201A	Industry Engagement Project	IND101A must be completed prior to taking IND201A	<input type="checkbox"/>	
	Elective	Elective 3	Choose any level elective subject from the below Elective Bank	As per subject	<input type="checkbox"/>	
YEAR 3	Study Period 7					
	300	Core	MGT301A	Ethics and Sustainability	BIZ201 must be completed prior to taking MGT301A	<input type="checkbox"/>
	300	Core	MIS312	Agile Business Analysis (Advanced)	BIZ201 must be completed prior to taking MIS312	<input type="checkbox"/>
	300	Core	THE302	Services Marketing	MKT105 must be completed prior to taking THE302	<input type="checkbox"/>
	Study Period 8					
	300	Core	IND301A	Industry Consulting Project	IND201A & MGT301A must be completed prior to taking IND301A	<input type="checkbox"/>
	300	Core	BIZ301	Organisational Creativity & Innovation	BIZ204 must be completed prior to taking BIZ301	<input type="checkbox"/>
	300	Core	THE301	Risk, Resilience and Recovery	IND201A must be completed prior to taking THE301	<input type="checkbox"/>
	Study Period 9					
300	Core	HAT300	Strategic Management for Tourism & Hospitality	HAT102 must be completed prior to taking HAT300	<input type="checkbox"/>	
	Elective	Elective 4	Choose any level elective subject from the below Elective Bank	As per subject	<input type="checkbox"/>	

Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject

ELECTIVE BANK
Bachelor of Business (Hospitality and Tourism Management)

Level	Subject	Pre-requisite	Chosen	
Level 100	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
	EVT102	The Business of Events	-	<input type="checkbox"/>
Level 200	MGT201A	Project Management	BIZ106 & BIZ107 must be completed prior to taking MGT201A	<input type="checkbox"/>
	EVT201A	Event Management and Operations	EVT102 must be completed prior to taking EVT201A	<input type="checkbox"/>
	ECO201	Economics	-	<input type="checkbox"/>
Level 300	MGT302A	Strategic Management	MGT202 must be completed prior to taking MGT302A	<input type="checkbox"/>
	ENT301	Lean Business Start-up	ENT201 must be completed prior to taking ENT301	<input type="checkbox"/>
	LAW301	Business and Corporations Law	-	<input type="checkbox"/>

Other subjects from Torrens Undergraduate Programs may be also used as electives, with prior approval from the Program Director

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Course Learning Outcomes - BBUSHAT23 Bachelor of Business (Hospitality and Tourism Management)

Course Learning Outcome 1	Develop professional knowledge and skills to propose solutions to complex business environment problems
Course Learning Outcome 2	Demonstrate cultural awareness and inclusive communication skills within professional environments
Course Learning Outcome 3	Provide business services and solutions that meet organisational requirements
Course Learning Outcome 4	Execute adaptive (agile) responses to manage emerging personal, business team, and industry requirements
Course Learning Outcome 5	Apply personal learning & development skills in a professional context
Course Learning Outcome 6	Exhibit teamwork and collaborative skills within a business context
Course Learning Outcome 7	Apply research skills to analyse and solve a range of business problems
Course Learning Outcome 8	Demonstrate ethical & sustainable decision making and practice in an organisational context
Course Learning Outcome 9	Evaluate the effectiveness of systems and processes within the hospitality and tourism industries
Course Learning Outcome 10	Assess the responsiveness of hospitality and tourism experiences to guest requirements