

## BBUSEVT23

### Bachelor of Business (Event Management)

The Bachelor of Business (Event Management) is three years in duration for a full-time student, or six years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

**Core subject** - a compulsory subject that you must complete

**Elective subject** - a subject you must choose from the Elective Bank below

**Pre-requisite subject** - a subject you must complete before undertaking another subject

**This course comprises of 24 subjects that you are required to complete: 20 core subjects and 4 elective subjects.**

The course contains 3 subject levels - Level 100, 200 and 300, guiding you from foundational through to more complex subjects.

• **Level 100:** 6 core subjects

• **Level 200:** 7 core subjects

• **Level 300:** 7 core subjects

You must select **4** electives from the Elective Bank below. The **4** electives may be chosen from any level subjects (100, 200, 300).

This is how to identify the subject level - BIZ106 is a level **100**, BIZ201 is a level **200**

**RPL** - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

**How to read the below Suggested Study Pattern (as a full-Time Student):**

**8 subjects per year** make up a full-time study load, following a **3 subjects-3 subjects-2 subjects** pattern across the year's three Study Periods (Trimesters).

As an example: Following the below pattern, the subjects in your first year would be:

**Your first Study Period:** BIZ106, BIZ107 and EVT102 (3 subjects)

**Your second Study Period:** MKT105, BIZ202 and 1 Elective (3 subjects)

**Your third Study Period:** IND101A and 1 Elective (2 subjects)

**Studying Part-Time?** You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact [HelpMeEnrol@torrens.edu.au](mailto:HelpMeEnrol@torrens.edu.au)

#### SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	<b>Study Period 1</b>					
	100	Core	BIZ106	Academic and Business Communication Skills	-	<input type="checkbox"/>
	100	Core	BIZ107	Understanding Self and Other	-	<input type="checkbox"/>
	100	Core	EVT102	The Business of Events	-	<input type="checkbox"/>
	<b>Study Period 2</b>					
	100	Core	MKT105	Marketing in the Digital Era	-	<input type="checkbox"/>
	100	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
		Elective	Elective 1	Choose <b>any level elective subject</b> from the below Elective Bank	As per subject	<input type="checkbox"/>
	<b>Study Period 3</b>					
100	Core	IND101A	Industry Skills Project	<b>BIZ106 &amp; BIZ107</b> must be completed prior to taking IND101A	<input type="checkbox"/>	
	Elective	Elective 2	Choose <b>any level elective subject</b> from the below Elective Bank	As per subject	<input type="checkbox"/>	
YEAR 2	<b>Study Period 4</b>					
	200	Core	BIZ201	Accounting for Decision Making	<b>BIZ202</b> must be completed prior to taking BIZ201	<input type="checkbox"/>
	200	Core	BIZ204	Customer Experience Management	<b>MKT105</b> must be completed prior to taking BIZ204	<input type="checkbox"/>
	200	Core	EVT201A	Event Management and Operations	<b>EVT102</b> must be completed prior to taking EVT201A	<input type="checkbox"/>
	<b>Study Period 5</b>					
	200	Core	MGT202	Developing People and Culture	<b>BIZ107</b> must be completed prior to taking MGT202	<input type="checkbox"/>
	200	Core	MGT201A	Project Management	<b>BIZ106 &amp; BIZ107</b> must be completed prior to taking MGT201A	<input type="checkbox"/>
	200	Core	EVT211	Event Technologies	<b>EVT102</b> must be completed prior to taking EVT211	<input type="checkbox"/>
	<b>Study Period 6</b>					
	200	Core	IND201A	Industry Engagement Project	<b>IND101A</b> must be completed prior to taking IND201A	<input type="checkbox"/>
		Elective	Elective 3	Choose <b>any level elective subject</b> from the below Elective Bank	As per subject	<input type="checkbox"/>
	YEAR 3	<b>Study Period 7</b>				
300		Core	MGT301A	Ethics and Sustainability	<b>BIZ201</b> must be completed prior to taking MGT301A	<input type="checkbox"/>
300		Core	MIS312	Agile Business Analysis (Advanced)	<b>BIZ201</b> must be completed prior to taking MIS312	<input type="checkbox"/>
300		Core	THE302	Services Marketing	<b>MKT105</b> must be completed prior to taking THE302	<input type="checkbox"/>
<b>Study Period 8</b>						
300		Core	IND301A	Industry Consulting Project	<b>IND201A &amp; MGT301A</b> must be completed prior to taking IND301A	<input type="checkbox"/>
300		Core	BIZ301	Organisational Creativity & Innovation	<b>BIZ204</b> must be completed prior to taking BIZ301	<input type="checkbox"/>
300		Core	THE301	Risk, Resilience and Recovery	<b>IND201A</b> must be completed prior to taking THE301	<input type="checkbox"/>
<b>Study Period 9</b>						
300		Core	EVT304	Event Staging and Production	<b>EVT201A &amp; EVT211</b> must be completed prior to taking EVT304	<input type="checkbox"/>
	Elective	Elective 4	Choose <b>any level elective subject</b> from the below Elective Bank	As per subject	<input type="checkbox"/>	

*Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject*

**ELECTIVE BANK**  
**Bachelor of Business (Event Management)**

Level	Subject		Pre-requisite	Chosen
Level 100	DYC101	Design your Career	-	<input type="checkbox"/>
	HAT101	The Food and Beverage Industry	-	<input type="checkbox"/>
	SPO101	Introduction to Sport Management	-	<input type="checkbox"/>
	SPO102	Sport Marketing	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
	HAT102	Tourism Perspectives and Experiences	-	<input type="checkbox"/>
Level 200	ENT201	Sales & Negotiation Strategies	<b>ENT101</b> must be completed prior to taking ENT201	<input type="checkbox"/>
	ECO201	Economics	-	<input type="checkbox"/>
Level 300	MGT302A	Strategic Management	<b>BIZ301</b> must be completed prior to taking MGT302A	<input type="checkbox"/>
	ENT301	Lean Business Start-up	<b>ENT201</b> must be completed prior to taking ENT301	<input type="checkbox"/>
	LAW301	Business and Corporations Law	-	<input type="checkbox"/>

Other subjects from Torrens Undergraduate Programs may be also used as electives, with prior approval from the Program Director

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**Course Learning Outcomes - BBUSEVT23 Bachelor of Business (Event Management)**

<b>Course Learning Outcome 1</b>	Develop professional knowledge and skills to propose solutions to complex business environment problems
<b>Course Learning Outcome 2</b>	Demonstrate cultural awareness and inclusive communication skills within professional environments
<b>Course Learning Outcome 3</b>	Provide business services and solutions that meet organisational requirements
<b>Course Learning Outcome 4</b>	Execute adaptive (agile) responses to manage emerging personal, business team, and industry requirements
<b>Course Learning Outcome 5</b>	Apply personal learning & development skills in a professional context
<b>Course Learning Outcome 6</b>	Exhibit teamwork and collaborative skills within a business context
<b>Course Learning Outcome 7</b>	Apply research skills to analyse and solve a range of business problems
<b>Course Learning Outcome 8</b>	Demonstrate ethical & sustainable decision making and practice in an organisational context
<b>Course Learning Outcome 9</b>	Evaluate the effectiveness of systems and processes within the events industry.
<b>Course Learning Outcome 10</b>	Execute event experiences that are responsive to client requirements.