

BBUSHOS16 Bachelor of Business (Hospitality Management)

The Bachelor of Business (Hospitality Management) is three years in duration for a full-time student, or six years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

Core subject - a compulsory subject that you must complete

Elective subject - a subject you must choose from the Elective Bank below

Pre-requisite subject - a subject you must complete before undertaking another subject

Co-requisite subject - a subject you must complete with another subject at the same time

This course comprises of 24 subjects that you are required to complete: 18 core subjects and 6 elective subjects.

The course contains 3 subject levels - Level 100, 200 and 300, guiding you from foundational through to more complex subjects.

- **Level 100:** 7 core subjects and 1 elective.
- **Level 200:** 6 core subjects and 2 electives.
- **Level 300:** 5 core subjects and 3 electives.

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Suggested Study Pattern (as a full-time Student):

8 subjects per year make up a full-time study load, following a **3 subjects-3 subjects-2 subjects** pattern across the year's three Study Periods (Trimesters).

As an example: Following the below pattern, the subjects in your first year would be:

1st Study Period: BIZ101, THE101 and either BIZ104 (Core) or a Level 100 elective - (3 subjects) **We recommend taking ROP101 as your elective if studying on-campus, or MKG102 if studying off-campus**

2nd Study Period: BIZ102, FOO101, and BIZ104 (or Level 100 Elective, if BIZ104 was taken in first study period) - (3 subjects)

3rd and final Study Period: MKT101A and EGY101 - (2 subjects)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact HelpMeEnrol@torrens.edu.au

SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BIZ101	Business Communications	-	<input type="checkbox"/>
	100	Core	THE101	Introduction to Tourism, Hospitality and Events	-	<input type="checkbox"/>
	100	Core / Elective	Option	ROP101 Restaurant Operations 1 (Elective) or BIZ104 Customer Experience Management (Core)	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	BIZ102	Understanding People and Organisations	-	<input type="checkbox"/>
	100	Core	FOO101	Front Office Operations	-	<input type="checkbox"/>
	100	Core / Elective	Option	BIZ104 Customer Experience Management (Core) or Any Level 100 Elective from Elective Bank below (if BIZ104 already completed)	As per subject	<input type="checkbox"/>
	Study Period 3					
100	Core	MKT101A	Marketing Fundamentals	-	<input type="checkbox"/>	
100	Core	EGY101	Exploring Gastronomy	-	<input type="checkbox"/>	
YEAR 2	Study Period 4					
	200	Core	BIZ201	Accounting for Decision Making	-	<input type="checkbox"/>
	200	Core	INP201	Industry Practicum 1	THE101, EGY101, FOO101 must be completed prior to taking INP201	<input type="checkbox"/>
	Study Period 5					
	200	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
	200	Core	INP202	Industry Practicum 2	INP201 must be completed prior to taking INP202	<input type="checkbox"/>
	Study Period 6					
	200	Core	PDR201	Product Distribution and Revenue Management	-	<input type="checkbox"/>
	200	Core	GIT201	Global Innovations and Trends in Tourism and Hospitality	-	<input type="checkbox"/>
200	Elective	Elective 2	- On-campus students – ROP201 Restaurant Operations 2. - Online students choose a Level 200 Elective from the elective bank	As per subject	<input type="checkbox"/>	
200	Elective	Elective 3	Choose a level 200 elective subject from the elective bank	As per subject	<input type="checkbox"/>	
YEAR 3	Study Period 7					
	300	Core	BIZ301	Organisational Creativity and Innovation	-	<input type="checkbox"/>
	300	Core	PDH301	Planning & Designing Hospitality Venues	INP202 must be completed prior to taking PDH301	<input type="checkbox"/>
	300	Elective	Elective 4	Choose a level 300 elective subject from the elective bank	As per subject	<input type="checkbox"/>
	Study Period 8					
	300	Core	MGT301A	Ethics & Sustainability	-	<input type="checkbox"/>
	300	Core	HOT301	Hospitality Entrepreneurship - HOTS	INP202 must be completed prior to taking HOT301	<input type="checkbox"/>
	300	Elective	Elective 5	Choose a level 300 elective subject from the elective bank	As per subject	<input type="checkbox"/>
	Study Period 9					
300	Core	RCM301	Risk and Crisis Management	INP202 must be completed prior to taking RCM301	<input type="checkbox"/>	
300	Elective	Elective 6	Choose a level 300 elective subject from the elective bank	As per subject	<input type="checkbox"/>	

Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject

ELECTIVE BANK
Bachelor of Business (Hospitality Management)

Level	Subject	Pre-requisite	Chosen elective	
Level 100 (Choose ONE)	ROP101	Restaurant Operations 1	Subject available only for on-campus students	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	PCD101	Place, Culture and Destination Management	-	<input type="checkbox"/>
	TTE101	The Tourist Experience	THE101 must be completed prior to taking TTE101	<input type="checkbox"/>
	EVN101	Introduction to Events	-	<input type="checkbox"/>
	EVT101A	Event Concepts & Design	-	<input type="checkbox"/>
	MKT102A	Understanding Advertising	-	<input type="checkbox"/>
	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	PRN101A	Understanding Public Relations	-	<input type="checkbox"/>
	PRN102A	Introduction to PR Writing	-	<input type="checkbox"/>
	SPO101	Introduction to Sports Management	-	<input type="checkbox"/>
	SPO102	Sports Marketing	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
Level 200 (Choose any TWO subjects)	ROP201	Restaurant Operations 2	ROP101 must be completed prior to taking ROP201 Subject available only for on-campus students	<input type="checkbox"/>
	HOS203A	Food and Beverage Management	-	<input type="checkbox"/>
	PMT201	Project Management in Tourism	-	<input type="checkbox"/>
	EVT201A	Event Management and Operations	-	<input type="checkbox"/>
	EVT204A	Wedding Planning	-	<input type="checkbox"/>
	EVT206A	Sports Events	-	<input type="checkbox"/>
	EVT207A	Event Venue Management	-	<input type="checkbox"/>
	EVN203	Event Financing & Sponsorship	-	<input type="checkbox"/>
	MGT201A	Project Management	-	<input type="checkbox"/>
	HRM200	Strategic Human Resource Management	-	<input type="checkbox"/>
	MKT202A	Marketing and Audience Research	MKT101A must be completed prior to taking MKT202A	<input type="checkbox"/>
	MKG201	Business-2-Business Marketing	-	<input type="checkbox"/>
	MKG203	Digital Marketing Communications	-	<input type="checkbox"/>
	SPO203	Managing Sports Facilities	-	<input type="checkbox"/>
	ENT201	Sales and Negotiation Strategies	ENT102 must be completed prior to taking ENT201	<input type="checkbox"/>
	ENT202	Entrepreneurial Financing	ENT101 and BIZ201 must be completed prior to taking ENT202	<input type="checkbox"/>
ENT203	Marketing for Entrepreneurs	MKT101A must be completed prior to taking ENT203	<input type="checkbox"/>	
Level 300 (Choose any THREE subjects)	HOS302A	Resort and Spa Management	-	<input type="checkbox"/>
	WBM301	Wine & Beverage Management	-	<input type="checkbox"/>
	TOU303A	Airline Management	-	<input type="checkbox"/>
	TET301	Tourism Entrepreneurship - TOUR@SIM	INP202 must be completed prior to taking TET301	<input type="checkbox"/>
	SRM301	Sustainability and Resource Management	INP202 must be completed prior to taking SRM301	<input type="checkbox"/>
	TSP301	Tourism Strategy, Planning and Policy	-	<input type="checkbox"/>
	EVN301	Events, Policy & Strategy	-	<input type="checkbox"/>
	MGT302A	Strategic Management	BIZ301 must be completed prior to taking MGT302A	<input type="checkbox"/>
	MKT301A	Marketing Strategy	MKT202A must be completed prior to taking MKT301A	<input type="checkbox"/>
	MKT303A	International Marketing	-	<input type="checkbox"/>
	MKT304A	Brand & Project Management	-	<input type="checkbox"/>
	SEN301	Social Enterprise	-	<input type="checkbox"/>

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