TORRENS UNIVERSITY AUSTRALIA

ADBUS16
Associate Degree of Business

The Associate Degree of Business is two years in duration for a full-time student, or four years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

Core subject - a compulsory subject that you must complete

Elective subject - a subject you must choose from the Elective Bank below

Pre-requisite subject - a subject you must complete before undertaking another subject.

This course comprises of 16 subjects that you are required to complete: 6 core subjects and **10** elective subjects.

The course contains 2 subject levels - Level 100 and 200 - guiding you from foundational through to more complex subjects.

• **Level 100**: 4 core subjects.

• **Level 200**: 2 core subjects.

You must select **10** electives from the Elective Bank below. **At least 4** electives must be chosen from **Level 200**

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Suggested Study Pattern (as a full-time Student):

8 subjects per year make up a full-time study load, following a **3 subjects -3 subjects -2 subjects pattern** across the year's three Study Periods (Trimesters). As an example: Following the below pattern, the subjects in your first year would be:

Your first Study Period: BIZ101, BIZ102 and BIZ104 (3 subjects)

Your second Study Period: MKT101A, and 2 electives (3 subjects) We strongly recommend taking IND101A as your first elective **Your third Study Period**: 2 electives (2 subjects)

Studying Part Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact *HelpMeEnrol@torrens.edu.au*

SUGGESTED STUDY PATTERN						
Year	Level	Subject Type		Subject	Pre-requisite	Completed
				Study Period 1		
YEAR 1	100	Core	BIZ101	Business Communications	-	☑
	100	Core	BIZ102	Understanding People and Organisations	-	☑
	100	Core	BIZ104	Customer Experience Management	-	☑
				Study Period 2		
	100	Core	MKT101A	Marketing Fundamentals	-	☑
	100	Elective	IND101A	Industry Skills Project (recommended)	As per subject	☑
	100	Elective	Elective 2	Choose a **100-leve**l **elective** subject from the Elective Bank	As per subject	☑
				Study Period 3		
	100	Elective	Elective 3	Choose a **100-level elective** subject from the Elective Bank	As per subject	☑
	100	Elective	Elective 4	Choose a **100-level elective** subject from the Elective Bank	As per subject	☑
				Study Period 4		
YEAR 2	200	Core	BIZ201	Accounting for Decision Making	-	☑
	200	Core	BIZ202	The Business Environment	-	☑
	100	Elective	Elective 5	Choose a **100-level elective** subject from the Elective Bank	As per subject	☑
				Study Period 5		
	100	Elective	Elective 6	Choose a 1**00-level elective** subject from the Elective Bank	As per subject	☑
	200	Elective	IND201A	Industry Engagement Project (recommended)	As per subject	☑
	200	Elective	Elective 8	Choose a **200-level elective** subject from the Elective Bank	As per subject	☑
				Study Period 6		
	200	Elective	Elective 9	Choose a **200-level elective** subject from the Elective Bank	As per subject	☑
	200	Elective	Elective 10	Choose a **200-level elective** subject from the Elective Bank	As per subject	☑

Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject

ELECTIVE BANK				
		Associate Degree of Business		
Level		Subject	Pre-requisite	Chosen
Level 100 (Choose maximum SIX subjects)	IND101A	Industry Skills Project (recommended)	**BIZ101** and **BIZ102** must be completed prior to taking IND101A	☑
	MKT102A	Understanding Advertising	-	☑
	MKT103A	Integrated Marketing Communications	-	☑
	MKG102	Consumer Behaviour	-	☑
	EVN101	Introduction to Events	-	☑
	EVT101A	Event Concepts & Design	-	☑
	PRN101A	Understanding Public Relations	-	☑
	PRN102A	Introduction to PR Writing	-	☑
	SPO101	Introduction to Sport Management	-	☑
	SPO102	Sports Marketing	-	☑
	BNK101	Banking Fundamentals and Technology	**PNG Students Only**	☑
	BNK102	Financial and Banking Systems	**PNG Students Only**	☑
	BNK103	Commercial Law and Banking Operations	**PNG Students Only**	☑
	BNK104	Lending Securities and SME Financing	**PNG Students Only**	☑
	MIS100	Foundations of Information Systems	-	☑
	PRO100	Information Systems Project Management Planning	-	☑
	MIS101	Information Systems for Business	-	☑
	MIS102	Data and Networking	-	☑
	ENT101	Introduction to Entrepreneurship	-	☑
	ENT102	Venture Ideation	-	☑
	EGY101	Exploring Gastronomy	-	☑
	PCD101	Place, Culture and Destination Management	-	☑
	THE101	Introduction to Tourism, Hospitality & Events	-	☑

	Code	Subject	Prerequisite	
Elective subject option - choose 1 but not both	TTE101	The Tourist Experience	**THE101** must be completed prior to taking TTE101	⬚
	BINDSD202	Industry Engagement Project (Enterprise Hub)	**IND101A** must be completed prior to taking BINDSD202. Program Director Approval required	⬚
	IND201A	Industry Engagement Project	**IND101A** must be completed prior to taking IND201A	
Level 200 (Choose minimum FOUR subjects at 200 or 300 level)	MGT201A	Project Management	-	⬚
	MKG201	Business-2-Business Marketing	-	⬚
	MKG203	Digital Marketing Communications	-	⬚
	MKT202A	Marketing and Audience Research	**MKT101A** must be completed prior to taking MKT202A	⬚
	EVT201A	Event Management & Operations	**EVT101A** must be completed prior to taking EVT201A	⬚
	EVT204A	Wedding Planning	-	⬚
	EVT206A	Sports Events	-	⬚
	EVT207A	Event Venue Management	-	⬚
	EVN203	Event Financing & Sponsorship	**BIZ201** must be completed prior to taking EVN203	⬚
	PRL201	Content Creation for Social Media	-	⬚
	PRL202	Advanced PR Writing	**PRN102** must be completed prior to taking PRL202	⬚
	PRL203	Corporate Communications	**PRN101A** must be completed prior to taking PRL203	⬚
	SPO201	Sports Law	-	⬚
	SPO202	Managing Teams	**SPO101** must be completed prior to taking SPO202	⬚
	SPO203	Managing Sport Facilities	-	⬚
	ENT201	Sales and Negotiation Strategies	**ENT102** must be completed prior to taking ENT201	⬚
	ENT202	Entrpreneurial Financing	**ENT101 and BIZ201** must be completed prior to taking ENT202	⬚
	ENT203	Marketing for Entrepreneurs	**MKT101A** must be completed prior to taking ENT203	⬚
	MIS200	Principles of Programming	-	⬚
	MIS201	Database Fundamentals	-	⬚
	MIS202	App, Web Design and Development	-	⬚
	MIS203	Micro-services Architecture Cloud and Web IS	-	⬚
	GIT201	Global Innovations & Trends in Hospitality & Tourism	-	⬚
	PDR201	Product Distribution & Revenue Management	-	⬚
	HOS203A	Food and Beverage Management	-	⬚
	PMT201	Project Management in Tourism	-	⬚
Level 300	SEN301	Social Enterprise	-	⬚
	Other subjects from Torrens Undergraduate Programs may be also used as electives, with prior approval from the Program Director			
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Course Learning Outcomes - ADBUS16 Associate Degree of Business	
CLO 1	Develop and integrate broad Business theoretical and technical knowledge
CLO 2	Conduct basic qualitative and quantitative research in effectively researching a project brief
CLO 3	Demonstrate an understanding of management principles and techniques
CLO 4	Investigate sustainable and ethical business practices
CLO 5	Analyse a range of theoretical concepts to demonstrate knowledge in the area of business and another/other specialisation/s
CLO 6	Use technology in presenting project findings in a variety of presentation forms, and in other contexts
CLO 7	Apply business and specialist knowledge in response to a range of industry contexts
CLO 8	Adapt communication techniques effectively in business contexts and across cultures
CLO 9	Analyse team dynamics and effectively apply to team environments
CLO 10	Reflect on performance, at a both individual and group level, to inform future improvements in practice

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