

DIPBHAT23 Diploma of Business (Hospitality and Tourism Management)

The Diploma of Business (Hospitality and Tourism Management) is one year in duration for a full-time student. Each year consists of three Study Periods, also known as Trimesters.

Core subject - a compulsory subject that you must complete

Elective subject - a subject you must choose from the Elective Bank below

Pre-requisite subject - a subject you must complete before undertaking another subject

This course comprises of 8 subjects that you are required to complete: 7 core subjects and 1 elective subject.

The course contains 1 subject level - Level 100, guiding you from foundational through to more complex subjects.

• **Level 100:** 7 core subjects

You must select 1 elective from the Elective Bank below. The 1 electives may be chosen from any level subjects (100, 200, 300).

This is how to identify the subject level - MKT103A is a level **100**, MGT201A is a level **200**

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Suggested Study Pattern (as a full-time Student):

8 subjects per year make up a full-time study load, following a **3 subjects-3 subjects-2 subjects** pattern across the year's three Study Periods (Trimesters).

As an example: Following the below pattern, the subjects in your first year would be:

Your first Study Period: BIZ106, BIZ107 and HAT101 (3 subjects)

Your second Study Period: MKT105, BIZ202 and HAT102 (3 subjects)

Your third Study Period: IND101A and 1 Elective (2 subjects)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact HelpMeEnrol@torrens.edu.au

SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BIZ106	Academic and Business Communication Skills	-	<input type="checkbox"/>
	100	Core	BIZ107	Understanding Self and Other	-	<input type="checkbox"/>
	100	Core	HAT101	The Food and Beverage Industry	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	MKT105	Marketing in the Digital Era	-	<input type="checkbox"/>
	100	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
	100	Core	HAT102	Tourism Perspectives and Experiences	-	<input type="checkbox"/>
	Study Period 3					
	100	Core	IND101A	Industry Skills Project	BIZ106 & BIZ107 must be completed prior to taking IND101A	<input type="checkbox"/>
	Elective	Elective 1	Choose any level elective subject from the below Elective Bank	As per subject	<input type="checkbox"/>	

Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject

ELECTIVE BANK
Diploma of Business (Hospitality and Tourism Management)

Level	Subject	Pre-requisite	Chosen	
Level 100	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
	EVT102	The Business of Events	-	<input type="checkbox"/>
Level 200	MGT201A	Project Management	BIZ106 & BIZ107 must be completed prior to taking MGT201A	<input type="checkbox"/>
	EVT201A	Event Management and Operations	EVT102 must be completed prior to taking EVT201A	<input type="checkbox"/>
	ECO201	Economics	-	<input type="checkbox"/>
Level 300	MGT302A	Strategic Management	MGT202 must be completed prior to taking MGT302A	<input type="checkbox"/>
	ENT301	Lean Business Start-up	ENT201 must be completed prior to taking ENT301	<input type="checkbox"/>
	LAW301	Business and Corporations Law	-	<input type="checkbox"/>

Other subjects from Torrens Undergraduate Programs may be also used as electives, with prior approval from the Program Director

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Course Learning Outcomes - DIPBHAT23 Diploma of Business (Hospitality and Tourism Management)

Course Learning Outcome 1	Apply knowledge and skills to provide a professional business service
Course Learning Outcome 2	Develop cultural awareness to inform communication skills within professional environments
Course Learning Outcome 3	Identify business services and solutions that meet organisational requirements
Course Learning Outcome 4	Identify adaptive responses to address emerging personal, business team, and industry requirements
Course Learning Outcome 5	Explain personal learning & development skills applicable to a professional context
Course Learning Outcome 6	Develop teamwork and collaborative skills within a business context
Course Learning Outcome 7	Develop skills required to effectively manage systems and processes within the hospitality and tourism industry