

DIPBUSTOR17 Diploma of Business (Tourism Management)

The Diploma of Business (Tourism Management) is a one year course for a full-time student. Each year consist of three Study Periods, also known as Trimesters.

Core subject - a compulsory subject that you must complete

Elective subject - a subject you can choose from the Elective Bank below

Pre-requisite subject - a subject you must complete before undertaking another subject

Co-requisite subject - a subject you must complete with another subject at the same time

This course comprises of 8 subjects that you are required to complete: 7 core subjects and 1 elective subject.

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Suggested Study Pattern (as a full-time student):

8 subjects per year make up a full-time study load, following a **3 subjects-3 subjects-2 subjects** pattern across the year's three Study Periods (Trimesters).

As an example: Following the below pattern, the subjects in your first year would be:

1st Study Period: BIZ101, THE101 and Level 100 elective **or** BIZ104 (Core) - (3 subjects) **We recommend taking ROP101 as your elective, if studying on-campus or MKG102 if studying off-campus**

2nd Study Period: BIZ102, FOO101, and BIZ104 (or Level 100 Elective, if BIZ104 was taken in first study period) - (3 subjects)

3rd and final Study Period: MKT101A and EGY101 - (2 subjects)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact HelpMeEnrol@torrens.edu.au

SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BIZ101	Business Communications	-	<input type="checkbox"/>
	100	Core	THE101	Introduction to Tourism, Hospitality and Events	-	<input type="checkbox"/>
	100	Core / Elective	Option	ROP101 Restaurant Operations 1 (Elective) or BIZ104 Customer Experience Management (Core)	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	BIZ102	Understanding People and Organisations	-	<input type="checkbox"/>
	100	Core	PCD101	Place, Culture and Destination Management	-	<input type="checkbox"/>
	100	Core / Elective	Option	BIZ104 Customer Experience Management (Core) or Any subject from Elective Bank below (if BIZ104 already completed)	As per subject	<input type="checkbox"/>
	Study Period 3					
	100	Core	MKT101A	Marketing Fundamentals	-	<input type="checkbox"/>
100	Core	TTE101	The Tourist Experience	THE101 must be completed before taking TTE101	<input type="checkbox"/>	
Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject						

ELECTIVE BANK Diploma of Business (Hospitality Management)

Level	Subject	Pre-requisites	Completed	
Level 100 (Choose ONE)	ROP101	Restaurant Operations 1	Subject is available only for on-campus students	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	FOO101	Front Office Operations	-	<input type="checkbox"/>
	EGY101	Exploring Gastronomy	-	<input type="checkbox"/>
	EVN101	Introduction to Events	-	<input type="checkbox"/>
	EVT101A	Event Concepts and Design	-	<input type="checkbox"/>
	MKT102A	Understanding Advertising	-	<input type="checkbox"/>
	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	PRN101A	Understanding Public Relations	-	<input type="checkbox"/>
	PRN102A	Introduction to PR Writing	-	<input type="checkbox"/>
	SPO101	Introduction to Sports Management	-	<input type="checkbox"/>
	SPO102	Sports Marketing	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>

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