

ADABMT Associate Degree of Applied Business (Management)

The Associate Degree of Applied Business (Management) is an award taught by Ducere Global Business School. It is 1.25 years in duration for a full-time student, or 2 years in duration for a part-time student. Each year consists of four Study Periods, also known as Terms.

Core subjects - compulsory subjects that you must complete

Elective subjects - subjects you must choose from the Elective Bank below



This course comprises **16 subjects** that you are required to complete: **13 core subjects** and **3 elective subjects**.

The course contains 2 subject levels - Level 100 and Level 200 - guiding you from foundational through to more complex subjects.

- **Level 100:** 7 core subjects
- **Level 200:** 6 core subjects

You must select **3** electives from the Elective Bank below - **1** from Level 100, **2** from Level 200.

Pre-requisite subject - a subject you must complete before undertaking another subject.

How to read the below Suggested Study Pattern (as a full-time Student):

12 subjects per year make up a full time study load, taking 3 subjects in each of the four Study Periods (Terms).

As an example: Following the below pattern, the subjects in your first year would be:

Your first Study Period: ABS101, ABS102 and ABS103 (3 subjects)

Your second Study Period: ABS104, ABS105 and ABS106 (3 subjects)

Your third Study Period: ABS107, ABS201 and a level-100 elective (3 subjects)

Your fourth Study Period: ABS202, ABS203 and ABS204 (3 subjects)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period. Any questions? Contact the Learning Experience Team - basupport@ducere.edu.au

SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	ABS101	Fundamentals of Management	-	<input type="checkbox"/>
	100	Core	ABS102	Fundamentals of Marketing	-	<input type="checkbox"/>
	100	Core	ABS103	Fundamentals of Entrepreneurship	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	ABS104	Fundamentals of Project Management	-	<input type="checkbox"/>
	100	Core	ABS105	Fundamentals of Leadership	-	<input type="checkbox"/>
	100	Core	ABS106	Business Model Analysis	-	<input type="checkbox"/>
	Study Period 3					
	100	Core	ABS107	Managerial Communication	-	<input type="checkbox"/>
	100	Elective	Elective 1	Choose a level 100 elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	200	Core	ABS201	Corporate Social Responsibility	-	<input type="checkbox"/>
Study Period 4						
200	Core	ABS202	Corporate Structuring and Business Law	-	<input type="checkbox"/>	
200	Core	ABS203	Digital Business and Disruption	-	<input type="checkbox"/>	
200	Core	ABS204	Managing Money and Finance	-	<input type="checkbox"/>	
YEAR 2	Study Period 5					
	200	Core	ABS205	Practising Leadership	ABS105 must be completed prior to taking ABS205	<input type="checkbox"/>
	200	Core	ABS206	Design Thinking for Business	-	<input type="checkbox"/>
	200	Elective	Elective 2	Choose a level 200 elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 6					
200	Elective	Elective 3	Choose a level 200 elective subject from the Elective Bank	As per subject	<input type="checkbox"/>	

Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject

ELECTIVE BANK Associate Degree of Applied Business (Management)

Level	Subject	Pre-requisite	Chosen	
Level 100 (choose one)	ABS108	Competitive Market Positioning	-	<input type="checkbox"/>
	ABS109	Introduction to Innovation	-	<input type="checkbox"/>
	ABS110	Product Management	-	<input type="checkbox"/>
Level 200 (choose two)	ABS207	Big Data	-	<input type="checkbox"/>
	ABS208	Social Enterprise	-	<input type="checkbox"/>
	ABS209	Market Research	-	<input type="checkbox"/>
	ABS210	Applied Entrepreneurship - Concept Development and Validation	-	<input type="checkbox"/>

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