

## ADBUSTOR17 Associate Degree of Business (Tourism Management)

The Associate Degree of Business (Tourism Management) is two years in duration for a full-time student, or four years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

**Core subject** - a compulsory subject that you must complete

**Elective subject** - a subject you must choose from the Elective Bank below

**Pre-requisite subject** - a subject you must complete before undertaking another subject

**Co-requisite subject** - a subject you must complete with another subject at the same time

**This course comprises of 16 subjects that you are required to complete: 14 core subjects and 2 elective subjects.**

The course contains 2 subject levels - Level 100 and 200, guiding you from foundational through to more complex subjects.

- Level 100: 7 core subjects and 1 elective.
- Level 200: 7 core subjects and 1 elective.

**RPL** - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

**How to read the below Suggested Study Pattern (as a full-time Student):**

**8 subjects per year** make up a full-time study load. You achieve this by following the enrolment pattern shown below.

**As an example:** Following the below pattern, the subjects in your first year would be:

**Your first Study Period:** BIZ101, THE101, and either BIZ104 (Core) or a Level 100 Elective - (3 subjects) **We recommend taking ROP101 as your elective if studying on-campus, or MKG102 if studying off-campus**

**Your second Study Period:** BIZ102, PCD101, and BIZ104 (or Level 100 Elective, if BIZ104 taken in first study period) - (3 subjects)

**Your third Study Period:** MKT101A and TTE101 - (2 subjects)

**Studying Part-Time?** You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact [HelpMeEnrol@torrens.edu.au](mailto:HelpMeEnrol@torrens.edu.au)

### SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
<b>Study Period 1</b>						
<b>YEAR 1</b>	100	Core	BIZ101	Business Communications	-	<input type="checkbox"/>
	100	Core	THE101	Introduction to Tourism, Hospitality and Events	-	<input type="checkbox"/>
	100	Core / Elective	<b>Option</b>	ROP101 Restaurant Operations 1 (Elective) or BIZ104 Customer Experience Management (Core)	-	<input type="checkbox"/>
	<b>Study Period 2</b>					
	100	Core	BIZ102	Understanding People and Organisations	-	<input type="checkbox"/>
	100	Core	PCD101	Place, Culture and Destination Management	-	<input type="checkbox"/>
	100	Core / Elective	<b>Option</b>	BIZ104 Customer Experience Management (Core) or Any Level 100 Elective from Elective Bank (if BIZ104 already completed)	-	<input type="checkbox"/>
	<b>Study Period 3</b>					
	100	Core	MKT101A	Marketing Fundamentals	-	<input type="checkbox"/>
100	Core	TTE101	The Tourist Experience	<b>THE101</b> must be completed prior to taking TTE101	<input type="checkbox"/>	
<b>Study Period 4</b>						
<b>YEAR 2</b>	200	Core	BIZ201	Accounting for Decision Making	-	<input type="checkbox"/>
	200	Core	INP201	Industry Practicum 1	<b>THE101</b> must be completed prior to taking INP201	<input type="checkbox"/>
	<b>Study Period 5</b>					
	200	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
	200	Core	INP202	Industry Practicum 2	<b>INP201</b> must be completed prior to taking INP202	<input type="checkbox"/>
	<b>Study Period 6</b>					
	200	Core	PDR201	Product Distribution and Revenue Management	-	<input type="checkbox"/>
	200	Core	GIT201	Global Innovations and Trends in Tourism and Hospitality	-	<input type="checkbox"/>
	200	Core	PMT201	Project Management in Tourism	-	<input type="checkbox"/>
200	Elective	Elective 2	Choose a level 200 elective subject from the elective bank	as per subject	<input type="checkbox"/>	

*Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject*

**ELECTIVE BANK**  
**Associate Degree of Business (Tourism Management)**

Level	Subject	Pre-requisite	Chosen elective	
Level 100 (Choose ONE)	ROP101	Restaurant Operations 1	Subject is only available for on-campus students	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	FOO101	Front Office Operations	-	<input type="checkbox"/>
	EGY101	Exploring Gastronomy	-	<input type="checkbox"/>
	EVN101	Introduction to Events	-	<input type="checkbox"/>
	EVT101A	Event Concepts & Design	-	<input type="checkbox"/>
	MKT102A	Understanding Advertising	-	<input type="checkbox"/>
	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	PRN101A	Understanding Public Relations	-	<input type="checkbox"/>
	PRN102A	Introduction to PR Writing	-	<input type="checkbox"/>
	SPO101	Introduction to Sports Management	-	<input type="checkbox"/>
	SPO102	Sports Marketing	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
Level 200 (Choose ONE)	ROP201	Restaurant Operations 2	<b>ROP101</b> must be completed prior to taking ROP201 Subject is only available for on-campus students	<input type="checkbox"/>
	HOS203A	Food and Beverage Management	-	<input type="checkbox"/>
	EVT201A	Event Management and Operations	-	<input type="checkbox"/>
	EVT204A	Wedding Planning	-	<input type="checkbox"/>
	EVT206A	Sports Events	-	<input type="checkbox"/>
	EVT207A	Event Venue Management	-	<input type="checkbox"/>
	EVN203	Event Financing & Sponsorship	-	<input type="checkbox"/>
	MGT201A	Project Management	-	<input type="checkbox"/>
	HRM200	Strategic Human Resource Management	-	<input type="checkbox"/>
	MKT202A	Marketing and Audience Research	<b>MKT101A</b> must be completed prior to taking MKT202A	<input type="checkbox"/>
	MKG201	Business-2-Business Marketing	-	<input type="checkbox"/>
	MKG203	Digital Marketing Communications	-	<input type="checkbox"/>
	SPO203	Managing Sports Facilities	-	<input type="checkbox"/>
	ENT201	Sales and Negotiation Strategies	<b>ENT102</b> must be completed prior to taking ENT201	<input type="checkbox"/>
ENT202	Entrepreneurial Financing	<b>ENT101 and BIZ201</b> must be completed prior to taking ENT202	<input type="checkbox"/>	
ENT203	Marketing for Entrepreneurs	<b>MKT101A</b> must be completed prior to taking ENT203	<input type="checkbox"/>	

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