

## BBUSSPO16 Bachelor of Business (Sport Management)

The Bachelor of Business (Sport Management) is three years in duration for a full-time student, or six years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

**Core subject** - a compulsory subject that you must complete

**Elective subject** - a subject you must choose from the Elective Bank below

**Pre-requisite subject** - a subject you must complete before undertaking another subject

This course comprises of 24 subjects that you are required to complete: **16 core subjects** and **8 elective subjects**.

The course contains 3 subject levels - Level 100, 200 and 300, guiding you from foundational through to more complex subjects.

- **Level 100:** 6 core subjects
- **Level 200:** 5 core subjects
- **Level 300:** 5 core subjects

You must select **8 electives** from the Elective Bank below. At least 1 elective must be chosen from **Level 200** and at least 1 elective must be chosen from **Level 300**.

**RPL** - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

**How to read the below Suggested Study Pattern (as a full-time Student):**

**8 subjects per year** make up a full-time study load, following a **3 subjects-3 subjects-2 subjects** pattern across the year's three Study Periods (Trimesters).

As an example: Following the below pattern, the subjects in your first year would be:

**Your first Study Period:** BIZ101, BIZ102 and SPO101 (3 subjects)

**Your second Study Period:** MKT101A, BIZ104 and 1 Elective (3 subjects) **We strongly recommend taking IND101A as your 1st elective**

**Your third Study Period:** SPO102 and 1 Elective (2 subjects)

**Studying Part-Time?** You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact [HelpMeEnrol@torrens.edu.au](mailto:HelpMeEnrol@torrens.edu.au)

### SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BIZ101	Business Communications	-	<input type="checkbox"/>
	100	Core	BIZ102	Understanding People and Organisations	-	<input type="checkbox"/>
	100	Core	SPO101	Introduction to Sport Management	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	MKT101A	Marketing Fundamentals	-	<input type="checkbox"/>
	100	Core	BIZ104	Customer Experience Management	-	<input type="checkbox"/>
	100	Elective	IND101A	Industry Skills Project (recommended)	As per subject	<input type="checkbox"/>
	Study Period 3					
100	Core	SPO102	Sports Marketing	-	<input type="checkbox"/>	
100	Elective	Elective 2	Choose a level <b>100/200/300 elective subject</b> from the Elective Bank	As per subject	<input type="checkbox"/>	
YEAR 2	Study Period 4					
	200	Core	BIZ201	Accounting for Decision Making	-	<input type="checkbox"/>
	200	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
	100	Elective	Elective 3	Choose a level <b>100/200/300 elective subject</b> from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 5					
	200	Core	SPO201	Sports Law	-	<input type="checkbox"/>
	200	Core	SPO202	Managing Teams	<b>SPO101</b> must be completed prior to taking SPO202	<input type="checkbox"/>
	100	Elective	Elective 4	Choose a level <b>100/200/300 elective subject</b> from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 6					
200	Core	SPO203	Managing Sport Facilities	-	<input type="checkbox"/>	
200	Elective	IND201A	Industry Engagement Project (recommended)	As per subject	<input type="checkbox"/>	
YEAR 3	Study Period 7					
	300	Core	BIZ301	Organisational Creativity & Innovation	-	<input type="checkbox"/>
	300	Core	MGT301A	Ethics & Sustainability	-	<input type="checkbox"/>
	100	Elective	Elective 6	Choose a level <b>100/200/300 elective subject</b> from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 8					
	300	Core	SPO301	Health & Advocacy Strategies	-	<input type="checkbox"/>
	300	Core	IND301A	Industry Consulting Project ( <b>Industry Hours = 100</b> )	<b>BIZ101, BIZ202, BIZ301 and MGT301A</b> must be completed prior to taking IND301A	<input type="checkbox"/>
	100	Elective	Elective 7	Choose a level <b>100/200/300 elective subject</b> from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 9					
300	Core	SPO302	Sport Consulting Project ( <b>Industry Hours = 60</b> )	<b>BIZ301</b> must be completed prior to taking SPO302	<input type="checkbox"/>	
300	Elective	Elective 8	Choose a <b>300-level elective subject</b> from the Elective Bank	As per subject	<input type="checkbox"/>	

You must also complete a further 140 hours of Industry-relevant experience ("Industry Hours") across the duration of your course

*Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject*

**ELECTIVE BANK**  
**Bachelor of Business (Sports Management)**

Level	Subject	Pre-requisite	Chosen	
Level 100	IND101A	Industry Skills Project (rec) (Industry Hours = 50)	BIZ101 and BIZ102 must be completed prior to taking IND101A	<input type="checkbox"/>
	MKT102A	Understanding Advertising	-	<input type="checkbox"/>
	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	PRN101A	Understanding Public Relations	-	<input type="checkbox"/>
	PRN102A	Introduction to PR Writing	-	<input type="checkbox"/>
	EVN101	Introduction to Events	-	<input type="checkbox"/>
	EVT101A	Event Concepts & Design	-	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
	BNK101	Banking Fundamentals and Technology	-	<input type="checkbox"/>
	BNK102	Financial and Banking Systems	-	<input type="checkbox"/>
	BNK103	Commercial Law and Banking Operations	-	<input type="checkbox"/>
	BNK104	Lending Securities and SME Financing	-	<input type="checkbox"/>
	EGY101	Exploring Gastronomy	-	<input type="checkbox"/>
	PCD101	Place, Culture and Destination Management	-	<input type="checkbox"/>
	THE101	Introduction to Tourism, Hospitality & Events	-	<input type="checkbox"/>
	TTE101	The Tourist Experience	THE101 must be completed prior to taking TTE101	<input type="checkbox"/>
	MIS100	Foundations of Information Systems	-	<input type="checkbox"/>
MIS101	Information Systems for Business	-	<input type="checkbox"/>	
MIS102	Data and Networking	-	<input type="checkbox"/>	
DYC101	Design Your Career	-	<input type="checkbox"/>	
Elective subject option - choose 1, but not both	BINDSD202	Industry Engagement Project (Enterprise Hub) (Industry Hours = 75)	IND101A must be completed prior to taking BINDSD202. Program Director Approval required	<input type="checkbox"/>
	IND201A	Industry Engagement Project (Industry Hours = 75)	IND101A must be completed prior to taking IND201A	<input type="checkbox"/>
	MKG201	Business-2-Business Marketing	-	<input type="checkbox"/>
	MKG203	Digital Marketing Communications	-	<input type="checkbox"/>
	MKT202A	Marketing and Audience Research	MKT101A must be completed prior to taking MKT202A	<input type="checkbox"/>
	EVT201A	Event Management & Operations	EVT101A must be completed prior to taking EVT201A	<input type="checkbox"/>
	EVT204A	Wedding Planning	-	<input type="checkbox"/>
	EVT206A	Sports Events	-	<input type="checkbox"/>
	EVT207A	Event Venue Management	-	<input type="checkbox"/>
	EVN203	Event Financing & Sponsorship	BIZ201 must be completed prior to taking EVN203	<input type="checkbox"/>
	MGT201A	Project Management	-	<input type="checkbox"/>
	HRM200	Strategic Human Resource Management	-	<input type="checkbox"/>
	PRL201	Content Creation for Social Media	-	<input type="checkbox"/>
	PRL202	Advanced PR Writing	PRN102 must be completed prior to taking PRL202	<input type="checkbox"/>
	PRL203	Corporate Communications	PRN101A must be completed prior to taking PRL203	<input type="checkbox"/>
	ENT201	Sales and Negotiation Strategies	ENT102 must be completed prior to taking ENT201	<input type="checkbox"/>
	ENT202	Entrepreneurial Financing	ENT101 and BIZ201 must be completed prior to taking ENT202	<input type="checkbox"/>
	ENT203	Marketing for Entrepreneurs	MKT101A must be completed prior to taking ENT203	<input type="checkbox"/>
	GIT201	Global Innovations & Trends in Hospitality & Tourism	-	<input type="checkbox"/>
	PDR201	Product Distribution & Revenue Management	-	<input type="checkbox"/>
Level 200 (Choose minimum ONE subject)	HOS203A	Food and Beverage Management	-	<input type="checkbox"/>
	PMT201	Project Management in Tourism	-	<input type="checkbox"/>
	MIS200	Principles of Programming	-	<input type="checkbox"/>
	MIS201	Database Fundamentals	-	<input type="checkbox"/>
	MIS202	App Web Design & Development	-	<input type="checkbox"/>
	MKT301A	Marketing Strategy	MKT202A must be completed prior to taking MKT301A	<input type="checkbox"/>
	MKT303A	International Marketing	-	<input type="checkbox"/>
	MKT304A	Brand and Project Management	-	<input type="checkbox"/>
	MGT302A	Strategic Management	BIZ301 must be completed prior to taking MGT302A	<input type="checkbox"/>
	PRN303A	International Public Relations	-	<input type="checkbox"/>
	EVN301	Events Policy & Strategy	-	<input type="checkbox"/>
Level 300 (Choose minimum ONE subject)	ENT301	Lean Business Start-up	-	<input type="checkbox"/>
	HOS302A	Resort & Spa Management	-	<input type="checkbox"/>
	TOU302A	Destinations Management	-	<input type="checkbox"/>
	TOU303A	Airline Management	-	<input type="checkbox"/>
	TSP301	Tourism Strategy, Planning & Policy	-	<input type="checkbox"/>
	MIS300	Systems Analysis & Design	-	<input type="checkbox"/>
	MIS301	Cyber Security	-	<input type="checkbox"/>
	SEN301	Social Enterprise	-	<input type="checkbox"/>

Other subjects from Torrens Undergraduate Programs may be also used as electives, with prior approval from the Program Director

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