

BBUS16 Bachelor of Business

The Bachelor of Business is three years in duration for a full-time student, or six years duration for a part-time student. Each year consists of three Study Periods, also known as Trimesters.

Core subject - a compulsory subject that you must complete

Elective subject - a subject you must choose from the Elective Bank below

Pre-requisite subject - a subject you must complete before undertaking another subject.

This course comprises of 24 subjects that you are required to complete: 11 core subjects and 13 elective subjects.

The course contains 3 subject levels - Level 100, 200 and 300, guiding you from foundational through to more complex subjects.

- **Level 100:** 4 core subjects.

- **Level 200:** 2 core subjects.

- **Level 300:** 5 core subjects.

You must select **13** electives from the Elective Bank below. At least **4** electives must be chosen from **Level 200** and at least **1** elective must be chosen from **Level 300**.

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Suggested Study Pattern (as a full-time Student):

8 subjects per year make up a full-time study load, following a **3 subjects -3 subjects -2 subjects** pattern across the year's three Study Periods (Trimesters). As an example: Following the below pattern, the subjects in your first year would be:

1st Study Period: BIZ101, BIZ102 and BIZ104 (3 subjects)

2nd Study Period: MKT101A, and 2 electives (3 subjects) **We strongly recommend taking IND101A as your 1st elective**

3rd Study Period: 2 electives (2 subjects)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact HelpMeEnrol@torrens.edu.au

SUGGESTED STUDY PATTERN

Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BIZ101	Business Communications	-	<input type="checkbox"/>
	100	Core	BIZ102	Understanding People and Organisations	-	<input type="checkbox"/>
	100	Core	BIZ104	Customer Experience Management	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	MKT101A	Marketing Fundamentals	-	<input type="checkbox"/>
	100	Elective	IND101A	Industry Skills Project (recommended)	As per subject	<input type="checkbox"/>
	100	Elective	Elective 2	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 3					
	100	Elective	Elective 3	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
100	Elective	Elective 4	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>	
YEAR 2	Study Period 4					
	200	Core	BIZ201	Accounting for Decision Making	-	<input type="checkbox"/>
	200	Core	BIZ202	The Business Environment	-	<input type="checkbox"/>
	100	Elective	Elective 5	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 5					
	100	Elective	Elective 6	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	200	Elective	Elective 7	Choose a 200-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	200	Elective	Elective 8	Choose a 200-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 6					
	200	Elective	Elective 9	Choose a 200-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
200	Elective	Elective 10	Choose a 200-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>	
YEAR 3	Study Period 7					
	300	Core	BIZ301	Organisational Creativity & Innovation	-	<input type="checkbox"/>
	300	Core	MGT301A	Ethics & Sustainability	-	<input type="checkbox"/>
	100	Elective	Elective 11	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 8					
	300	Core	MGT302A	Strategic Management	BIZ301 must be completed prior to taking MGT302A	<input type="checkbox"/>
	300	Core	IND301A	Industry Consulting Project (Industry Hours = 100)	BIZ101, BIZ202, BIZ301 and MGT301A must be completed prior to taking IND301A	<input type="checkbox"/>
	100	Elective	Elective 12	Choose a 100-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>
	Study Period 9					
	300	Core	BIZ304	Business Consulting Project (Industry Hours = 60)	BIZ301 must be completed prior to taking BIZ304	<input type="checkbox"/>
300	Elective	Elective 13	Choose a 300-level elective subject from the Elective Bank	As per subject	<input type="checkbox"/>	

You must also complete a further 140 hours of Industry-relevant experience ("Industry Hours") across the duration of your course

Please note - not all subjects are available for each Study Period. If your suggested subjects are unavailable, please take the subject that is immediately preceding or following that subject

ELECTIVE BANK - Bachelor of Business

Level	Subject	Pre-requisite	Chosen	
Level 100	IND101A	Industry Skills Project (Industry Hours = 50)	BIZ101 and BIZ102 must be completed prior to taking IND101A	<input type="checkbox"/>
	MKT103A	Integrated Marketing Communications	-	<input type="checkbox"/>
	MKG102	Consumer Behaviour	-	<input type="checkbox"/>
	PRN101A	Understanding Public Relations	-	<input type="checkbox"/>
	SPO101	Introduction to Sport Management	-	<input type="checkbox"/>
	BNK101	Banking Fundamentals and Technology	For PNG Students Only	<input type="checkbox"/>
	BNK102	Financial and Banking Systems	For PNG Students Only	<input type="checkbox"/>
	BNK103	Commercial Law and Banking Operations	For PNG Students Only	<input type="checkbox"/>
	BNK104	Lending Securities and SME Financing	For PNG Students Only	<input type="checkbox"/>
	ENT101	Introduction to Entrepreneurship	-	<input type="checkbox"/>
	ENT102	Venture Ideation	-	<input type="checkbox"/>
	EGY101	Exploring Gastronomy	-	<input type="checkbox"/>
	MIS100	Foundations of Information Systems	-	<input type="checkbox"/>
	DYC101	Design Your Career	-	<input type="checkbox"/>
	BINDSD202	Industry Engagement Project (Enterprise Hub) (Industry Hours = 75)	IND101A must be completed prior to taking BINDSD202	<input type="checkbox"/>

Level 200	MKG201	Business-2-Business Marketing	-	☒
	MKG203	Digital Marketing Communications	-	☒
	MKT202A	Marketing and Audience Research	MKT101A must be completed prior to taking MKT202A	☒
	MGT201A	Project Management	-	☒
	HRM200	Strategic Human Resource Management	-	☒
	EVT201A	Event Management & Operations	EVT101A must be completed prior to taking EVT201A	☒
	EVT206A	Sports Events	-	☒
	PRL201	Content Creation for Social Media	-	☒
	ENT201	Sales and Negotiation Strategies	ENT102 must be completed prior to taking ENT201	☒
Level 300	MKT301A	Marketing Strategy	MKT202A must be completed prior to taking MKT301A	☒
	MKT303A	International Marketing	-	☒
	MKT304A	Brand and Project Management	-	☒
	PRN303A	International Public Relations	-	☒
	SPO301	Health and Advocacy Strategies	-	☒
	ENT301	Lean Business Start-up	-	☒
	TOU302A	Destinations Management	-	☒
	MIS301	Cyber Security	-	☒
	SEN301	Social Enterprise	-	☒
Other subjects from Torrens Undergraduate Programs may be also used as electives, with prior approval from the Program Director				
Any questions? Please contact HelpMeEnrol@torrens.edu.au				

Course Learning Outcomes - BBUS16 Bachelor of Business	
CLO 1	Develop, integrate and evaluate broad business theoretical and technical knowledge in the general business environment
CLO 2	Apply research skills appropriate to the qualification
CLO 3	Acquire business and personal communication skills whilst working or in a business environment
CLO 4	Display personal leadership and management qualities that reflect ethical & sustainable business practices
CLO 5	Recognise and analyse business operations, challenges, and innovations and identify and assess business solutions
CLO 6	Demonstrate an ability to think strategically about an organisation
CLO 7	Manage and self direct work and learning within the professional environment
CLO 8	Reflect on performance feedback to identify continual learning opportunities and self improvement
CLO 9	Communicate effectively in business contexts and across cultures
CLO 10	Demonstrate leadership and collaborative skills to perform effectively in a team within a business context
CLO 11	Demonstrate effective responses to industry briefs