

BBUSIHRM21

Bachelor of Business (International Hotel and Resort Management)

The Bachelor of Business (International Hotel and Resort Management) is two years and six months in duration for a full-time student, or seven years duration for a part-time student. Each year consists of four Study Periods, also known as Terms.

Core subject - a compulsory subject that you must complete

Non-award subject - a non-graded subject with compulsory attendance (taken in 1st Study Period)

Pre-requisite subject - a subject you must complete before undertaking another subject

This course comprises of 29 subjects that you are required to complete: 28 core subjects and 1 non-award subject (CAE101). The course contains 3 subject levels - Level 100, 200 and 300 - guiding you from foundational through to more complex subjects.

• **Level 100:** 10 core subjects.

• **Level 200:** 10 core subjects.

• **Level 300:** 8 core subjects.

RPL - Should you have any Recognition of Prior Learning (RPL) credits that make you eligible for exemptions, please contact your Program Director to discuss further.

How to read the below Study Pattern (as a full-time Student):

10 subjects per year make up a full-time study load, following a **4 subjects - 4 subjects - 1 subject - 1 subject** pattern across the year's four Study Periods (Terms). As an example: Following the below pattern, the subjects in your first year would be:

1st Study Period: BUS106BM, BUS107BM, HTL103BM and HTL104BM **You should also take non-award subject CAE101** **2nd Study Period:** HOS103BM, BUS108BM, HTL105BM and HOS102BM

3rd Study Period: IPA101BM (1 subject)

4th Study Period: IPB101BM (1 subject)

Studying Part-Time? You would still follow the below sequence from top to bottom, but with fewer subjects per Study Period.

Any questions? Contact studentservices@torrens.edu.au

STUDY PATTERN						
Year	Level	Subject Type	Subject	Pre-requisite	Completed	
YEAR 1	Study Period 1					
	100	Core	BUS106BM	Business Academic Skills	-	<input type="checkbox"/>
	100	Core	BUS107BM	Understanding People and Organisations	-	<input type="checkbox"/>
	100	Core	HTL103BM	Food and Beverage Cost Control	-	<input type="checkbox"/>
	100	Core	HTL104BM	Introduction to the Accommodation Sector	-	<input type="checkbox"/>
	100	Non-Award	CAE101	Careers And Employability	-	<input type="checkbox"/>
	Study Period 2					
	100	Core	HOS103BM	Guest Experience and Service Management	-	<input type="checkbox"/>
	100	Core	BUS108BM	Financial Operations	-	<input type="checkbox"/>
	100	Core	HTL105BM	Meetings, Incentives, Conferences and Exhibitions	-	<input type="checkbox"/>
	100	Core	HOS102BM	Food and Beverage Operations and Service	-	<input type="checkbox"/>
	Study Period 3					
	100	Core	IPA101BM	Industry Placement 1 Pt. A	HTL103BM and HOS102BM CAE101BM + additional three (3) Level 100 subjects	<input type="checkbox"/>
	Study Period 4					
100	Core	IPB101BM	Industry Placement 1 Pt. B	IPA101BM must be completed prior to taking IPB101BM	<input type="checkbox"/>	
YEAR 2	Study Period 5					
	200	Core	BUS203BM	Business Law	-	<input type="checkbox"/>
	200	Core	BUS206BM	Talent Management	-	<input type="checkbox"/>
	200	Core	BUS207BM	Business Research	-	<input type="checkbox"/>
	200	Core	HTL203BM	Rooms Division 1 – Housekeeping	-	<input type="checkbox"/>
	Study Period 6					
	200	Core	BUS208BM	Sales and Marketing	-	<input type="checkbox"/>
	200	Core	HTL204BM	Rooms Division 2 – Front Office	-	<input type="checkbox"/>
	200	Core	HTL205BM	Environmental Sustainability for Hotels and Resorts	-	<input type="checkbox"/>
	200	Core	HTL206BM	Revenue Management	-	<input type="checkbox"/>
	Study Period 7					
	200	Core	IPA201BM	Industry Placement 2 Pt. A	IPA101BM, IPB101BM, HTL203BM, HTL204BM + three (3) additional Level 200 subjects	<input type="checkbox"/>
	Study Period 8					
	200	Core	IPB201BM	Industry Placement 2 Pt. B	IPA201BM must be completed prior to taking IPB201BM	<input type="checkbox"/>
YEAR 3	Study Period 9					
	300	Core	BUS301BM	Services Marketing	-	<input type="checkbox"/>
	300	Core	BUS306BM	Strategic Hotel Management	-	<input type="checkbox"/>
	300	Core	HTL304BM	Hoteliers and Destination Management	-	<input type="checkbox"/>
	300	Core	HTL305BM	Hotel Resort and Design	-	<input type="checkbox"/>
	Study Period 10					
	300	Core	BUS307BM	Entrepreneurship and Innovations	-	<input type="checkbox"/>
	300	Core	BUS308BM	Ethics in Decision Making	-	<input type="checkbox"/>
	300	Core	HTL306BM	HOTS Hotel Operational Training Simulation	-	<input type="checkbox"/>
	300	Core	HOS301BM	The Leadership Experience	-	<input type="checkbox"/>

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Course Learning Outcomes - Bachelor of Business (International Hotel and Resort Management) (BBUSIHRM21)

CLO 1	Apply knowledge and skills to supervise, design and deliver hospitality services and experiences relevant to hotel & resort management.
CLO 2	Communicate effectively and professionally with guests and specialist stakeholders at management levels in different cultural hospitality contexts.
CLO 3	Collect, analyse and synthesise information to develop solutions and evaluate outcomes for complex hospitality management challenges
CLO 4	Work collaboratively and productively with key stakeholders to acquire and convey knowledge and ideas effectively to achieve shared goals in diverse hospitality contexts.
CLO 5	Reflect on own conduct and evaluate the performance of others to lead continuous improvement in sustainable hospitality operations
CLO 6	Perceive, interpret and respond appropriately to emotions in self and others and to enable conduct to a high standard of ethical professional practice in the hospitality industry
CLO 7	Integrate complex theoretical and operation knowledge of hospitality as an interdisciplinary field of research and practice